### WE SUPPORT YOUR GROWTH in the wind industry

POLICY INFLUENCE MARKET INTELLIGENCE BUSINESS & NETWORKING EVENTS & BRAND EXPOSURE



# Wind \*

#### MEMBERSHIP

Wind power provides Europe's citizens and businesses with clean, reliable and affordable electricity.

WindEurope is the trade association representing the interests and supporting the growth of the wind industry in Europe. It shapes Government policies and regulations so as to help make investments happen.

WindEurope is the voice of the industry with over 550 members headquartered in more than 35 countries and representing the entire value chain of wind energy.

Find out more: membership@windeurope.org windeurope.org/membership



# POLICY INFLUENCE

#### Participate in WindEurope's Working Groups and Task Forces

WindEurope's Working Groups are the brain of the trade association, shaping policy to respond to the main challenges facing your business.

WindEurope experts draft policy recommendations based on first-hand input from the industry and have direct access to the EU Institutions and National Governments that define the policies affecing our sector.

"EU energy policy defines to a large extent the market we are in. We are serious about wind energy, so of course we are a member of WindEurope."

Kresten Ørnbjerg

Vice President, Head of Global Public Affairs Vestas

#### WINDEUROPE'S WORKING GROUPS AND TASK FORCES



Shaping Europe's regulatory frameworks for wind energy: targets, permitting, state aid. Working on an EU market design fit for the cost-efficient integration of large shares of wind by 2050.

SUPPLY CHAIN

#### SYSTEM INTEGRATION



ELECTRIFICATION



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NATIONAL ASSOCIATION CEOs

COMMUNICATION



Planning the continued integration of wind into the energy system, and optimising infrastructure and flexibility going forward.

Works to ensure international and European trade policies are aligned and do not

represent a barrier for wind energy expansion.

Promoting smart, efficient and renewables-based electrification through support and advocacy for legislation, business models and decarbonisation policies.

Promotes European offshore wind energy as a vital and strategic energy resource. Addresses barriers to drive down costs. Calls for investment in offshore electricity networks.

Calls for the development and commercialisation of floating offshore wind in Europe, through favourable policies, funding, and technology demonstration.

Provides a platform for discussion on how to minimise waste, support recycling and reduce carbon footprints across the supply chain. Addresses sustainability as a way to help cut costs and to make the industry more competitive.

Strategically coordinates the political and communication messaging of the wind industry to ensure it speaks with a coordinated and common voice across Europe.

Supports the wind industry's communication activities. This includes press relations, social media, political communication, events and campaigns.

Works to set up a dedicated knowledge hub for the wind energy community in Europe. Seeks to profile the wind sector as an attractive and dynamic employer – and to embed the principles of diversity, equality and inclusion in the industry's DNA.

# MARKET INTELLIGENCE

### Access wind energy market insights

WindEurope's market intelligence provides members with focused and valuable information on onshore and offshore wind in the EU and neighbouring countries.

Get easy access to market data, attend topical webinars and workshops, and get up to speed with the intelligence needed to grow your business.

"WindEurope's reports and analysis are a key source for setting the energy policy agenda."

#### **Ulrik Stridbæk**

Vice President, Head of Group Regulatory Affairs Ørsted



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### BUSINESS & NETWORKING

Connect with the partners that matter to your business

WindEurope is the world's largest wind energy network, bringing together the most important businesses and decision makers in the wind industry.

"There is no better way to connect with the European wind energy industry than WindEurope. The European wind industry is there."

**Tony Adam** 

Global Public Affairs Nordex Acciona





MEMBERS-ONLY

**EVENTS** 

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Access to the contact details of wind energy professionals from the 550+ members of WindEurope.

Invitations to the WindEurope Members' Reception and other VIP events

reserved for WindEurope members only.



WindEurope's innovation team monitors calls for proposals and offers WindEurope members networking opportunities for consortium-building and partnerships.

# EVENTS & BRAND EXPOSURE

### Get strong positioning in the market

Having your organisation listed on the WindEurope website gives a clear indication of your belonging to the wind energy community and helps to promote your company's products and services.

WindEurope members also have the option of being featured on our communication channels and across events.

"WindEurope is the voice of the industry – paving the way to a fossil-free Europe. At WindEurope's events, industry players come together to share inspirational ideas and to join forces – as we are all stronger when we collaborate."

#### Dr. Samira Barakat

Vice President Partnerships & Business Transformation, Business Area Wind Vattenfall



Up to 30% discount on all conference delegate and visitor passes as well as exhibition stands at WindEurope's Annual Conferences & Exhibitions and at topical workshops.



Showcase your organisation's success stories in WindEurope's monthly newsletter, which also features the latest news on EU energy policy, the latest market moves and transactions in the industry.



Get priority access to speaking opportunities or become a member of the Conference Programme Committees shaping the content of WindEurope conferences.



Benefit from prime exposure and a chance to share your views on the challenges and opportunities facing the industry, through our C-Level Members Interview featured in the WindEurope Bulletin.

PRESENTING AT WORKING GROUPS

Join regular policy discussions with WindEurope members from across the industry and help shape WindEurope policy positions.



Benefit from visibility on WindEurope's communication channels through our monthly Member Successes and Interviews, with priority access to press and marketing opportunities.

#### Become part of the 550+ members of WindEurope





#### HOW CAN WE HELP YOU?

General enquiries: info@windeurope.org Policy enquiries: policy@windeurope.org Press enquiries: press@windeurope.org Events enquiries: events@windeurope.org Membership enquiries: membership@windeurope.org

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