REF: WindEurope/2017/03 Press & Communications Officer – Political Affairs Department

Start: as soon as possible

WindEurope (formerly EWEA, the European Wind Energy Association) is the voice of the wind industry - actively promoting wind power on behalf of member organizations in Europe and worldwide. Our resources are focused on policy activities, lobbying and supporting our members www.windeurope.org

The main purpose of the Press & Communications Officer is to run press and social media work on behalf of WindEurope as a member of the Advocacy & Messaging Team but also is expected to hold a transversal role across relevant teams in the association. The Press & Communications Officer is expected to have a strong understanding of policy priorities.

Main Responsibilities:

- Draft and distribute press releases consistent with WindEurope strategy and objectives
- Provide a public voice to WindEurope
- Profile WindEurope with Brussels media, trade press and mainstream press
- Conduct all correspondence with media outlets, such as newspapers, radio and TV
- Liaise with press and communication staff of WindEurope member organisations to maximize media coverage
- Provide content coordination of the Communications Working Group
- Maintain and develop excellent relations with the press across EU members states
- Manage policy messaging on social media channels
- Arrange press conferences and briefings and organise interviews
- Support WindEurope and its members' events as and when it relates to policy communication
- Organise press trips
- Manage contracts for subscriptions and media monitoring
- Maintain and update media contact databases
- Follow WindEurope procedures and systems in place for effective management of the budget assigned to his/her division or function

Required Qualifications:

Experience:

3-5 years relevant experience

Education:

Bachelor's degree in a field related to journalism or communication

Personal skills:

- Excellent interpersonal communication skills
- Able to deliver under highly time-constrained situations
- Discretion
- Proactive and flexible
- Able to have both a helicopter view and an attention to detail
- Excellent organisational skills
- Newsroom experience is a strong asset

Language skills:

Native English is a must All other languages are an asset



Offer:

- Competitive package
- Challenging, international and enthusiastic environment
- An opportunity to learn more about the wind energy sector while gaining working experience in a dynamic organisation.

To apply, please send your CV and a cover letter by 3^{rd} March 2017 to <u>jobs@windeurope.org</u> with reference code: WindEurope/2017/03

Note: only short-listed candidates will be contacted after the deadline.

