

Marketing Intern (6 months internship)

Starting: As soon as possible

WindEurope is the voice of the wind industry - actively promoting wind energy on behalf of its member organisations in Europe and worldwide. We focus on advocacy, communications, market intelligence and events to support the growth of our members.

WindEurope is seeking a **Marketing Intern** to support the association's marketing communications efforts. The Marketing Intern will join the Marketing Team (Operations Division) and report to the Head of Marketing.

Main Responsibilities:

Overall:

- Support the creation and sending of newsletters.
- Help with web updates, creation of banners and graphics.
- Design mock-ups for web pages and newsletters.
- Assist with photoshoots and video production.
- Support and analyse online campaigns and statistics.
- Provide admin support for the team.

Required Qualifications:

Education:

- Enrolled in, or recently graduated from, Communications/Marketing or Digital Media Studies, etc. (or equivalent work experience).

Experience:

- Any previous work experience is a plus.

Personal skills:

- Excellent level of English.
- Team player.
- Keen to acquire new skills and knowledge.
- Creative, open-minded, innovative, and detail oriented.
- Passionate for all things digital.

Technical skills:

- Basic knowledge of HTML, CSS, and CMS (be able to code a newsletter and support with web updates).
- Good level of graphic design skills (create/resize web and print banners/adverts, etc.).
- Experience with Adobe Creative Suite (InDesign, Illustrator, Photoshop) is a plus.
- Interest in photography and videography is a plus.
- Video editing and animation knowledge are a plus.

Offer:

- Paid internship.
- Stimulating, international and dynamic environment.
- Great learning opportunity from a creative in-house marketing team at one of the most influential lobby associations in Brussels.

To apply, please send your CV and a cover letter by 24 September 2021 to jobs@windeurope.org.

Note: Only short-listed candidates will be contacted.