

Sponsorship Catalogue

Wind[•]
EUROPE

**TECHNOLOGY
WORKSHOP**
2021 9-10 SEPTEMBER
ITALY

windeurope.org/tech2021

Updated 24 March
2021

WindEurope combined Technology Workshop 2021

Resource assessment & analysis of operating wind farms

MAIN TOPICS

- Resource Assessment
- Analysis of Operating Wind Farms
- Forecasting
- Digitalisation

AUDIENCE PROFILE

- Operations managers and analysts
- Siting engineers
- Turbine manufacturers
- Meteorologists
- Asset managers
- Wind resource assessment engineers
- Technical analysts
- International researchers
- Providers of digital solutions

WindEurope on SOCIAL MEDIA

PRIMARY CHANNELS USED:



@WindEurope
43,4k followers
250k impressions
(/month baseline)



@WindEurope
45,6k followers
250k impressions
(/month baseline)



@WindEuropeEvent
4,000 followers
20k impressions
(/month baseline)

SECONDARY CHANNELS (NOT PRIORITISED):



@WindEurope
13,2k followers
11k impressions



@WindEurope
1,403 followers
500k impressions

POST ENGAGEMENT RATE (MONTHLY):



WindEurope (all posts)



Benchmark (Hubspot)



5%

<2%



1,1%

<0,045%

Sponsorship Availabilities

Status on date:
25 January 2021

GENERAL SPONSORSHIPS

Premium **SOLD**
Executive **2 available**

ON-SITE SERVICES & NETWORKING

Side-events **2 available**
Sli.Do **1 available**
Event's reception **1 available**
Networker

EVENT MATERIAL

Masks
Hand sanitizing gel
Lanyards

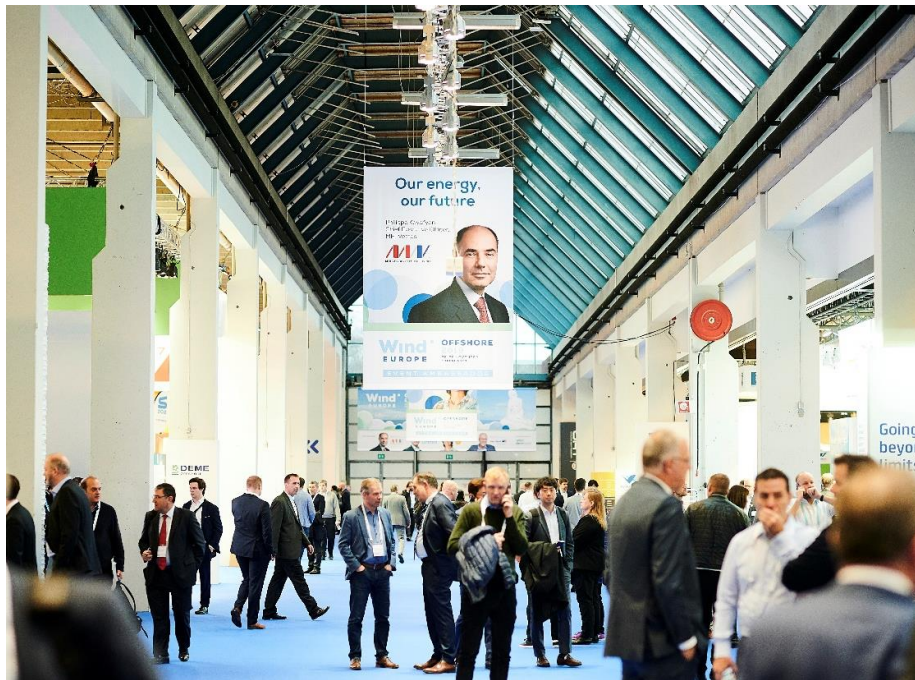
1

GENERAL SPONSORSHIPS

Premium Package
Executive Package

Premium Package

Be seen by everyone as the leading expert



The package contains elements on :

- Programme visibility
- Online visibility
- Onsite visibility

And Passes to the event included giving access to lunch, coffee breaks and the event reception.

PRICE
SOLD



Executive Package

Showcase your expertise on a specific end-of-life issue to a targeted audience



Programme involvement for a relevant positioning.
Details on demand.

Onsite visibility. Details on demand.

Online visibility:

- **1 dedicated section in a newsletter** to registered participants
- Your logo and company description on the sponsors webpage of the event's website;
- Your logo on all social network posts and promotional emails.

**4 passes for the event included (estimated value excl. VAT
= € 2 200 for members or € 3 140 for non-members).**

PRICE

On request
2 available

CONTACT US

techworkshops@windeurope.org

+32 496 265 044

2

ON-SITE SERVICES & NETWORKING

Side-events

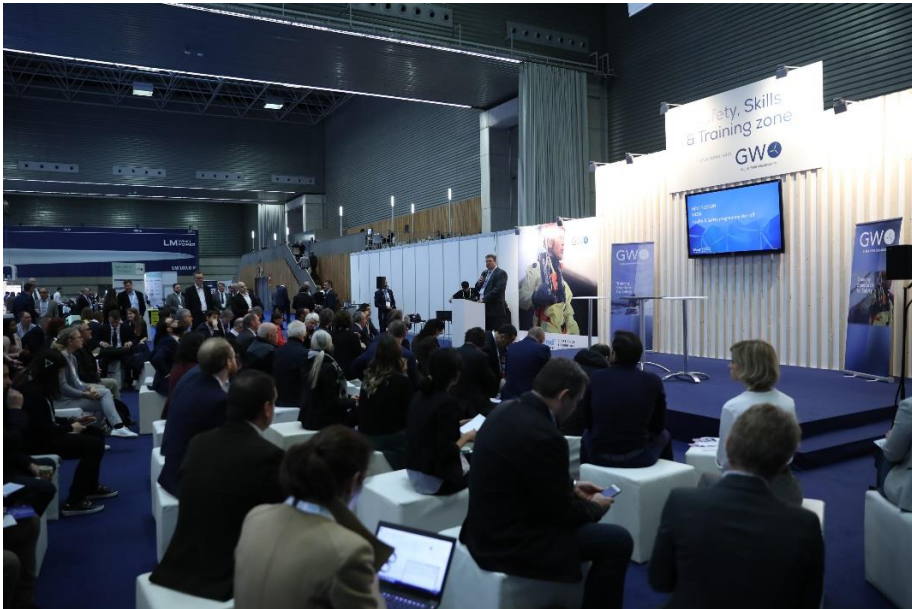
Networker

Sli.Do

Reception

Side-events

Present your product or your expertise to a targeted audience



Package visibility :

- Meeting room provided to gather the delegates interested in joining the session;
- Your side-event listed on the side-event sections of the website and on the main programme web-page;
- 1 section in a social media post on all activities happening during the event
- Your logo on banners, flyers, screens and printed programme (if applicable)

Available timings for side-events (up to 45' on first come first serve basis):

9 September 2021

- 13:00 -13:45
- 13:45 - 14:30

10 September 2021

- 12:30-13:15
- 13:15 – 14:00

2 passes for the event included (estimated value excl. VAT = € 1 100 for members or € 1 570 for non-members).

PRICE

**Members : € 4,000 VAT excl.
Non-members: € 4,500 VAT excl.**

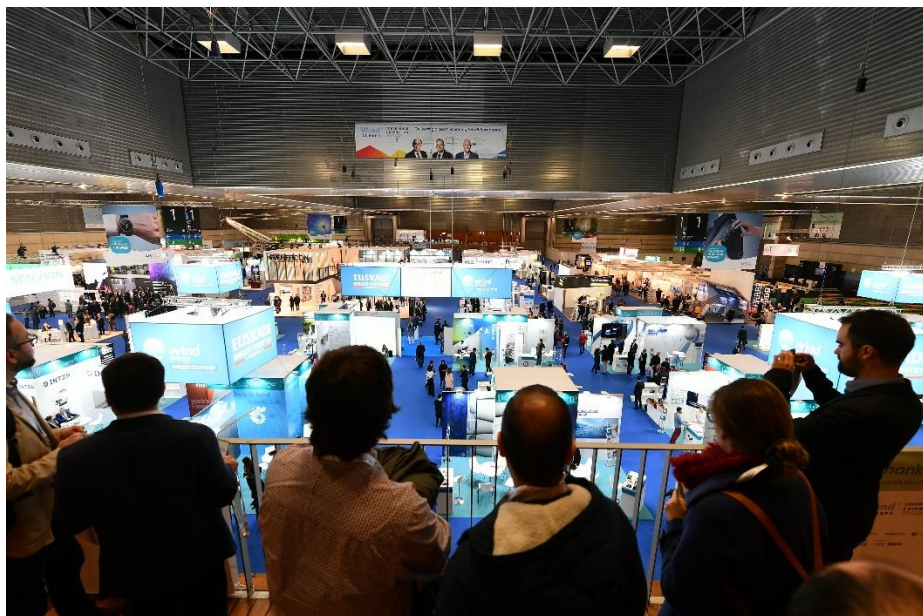
CONTACT US

techworkshops@windeurope.org

+32 496 265 044

Networker Package

Plug in your brand



Online visibility:

- Your logo and company description on sponsors' webpage of the event's website;
- Your logo on all social media posts and promotional emails.

Onsite visibility

- A dedicated area to showcase your brand i.e. space including a table, two chairs, two pop-up banners (to be supplied by the sponsor), and your promotional items;
- Your logo on banners, flyers, screens and printed programme (If applicable).

2 passes for the event included (estimated value excl. VAT = € 1,100 for members or € 1,570 for non-members).

PRICE

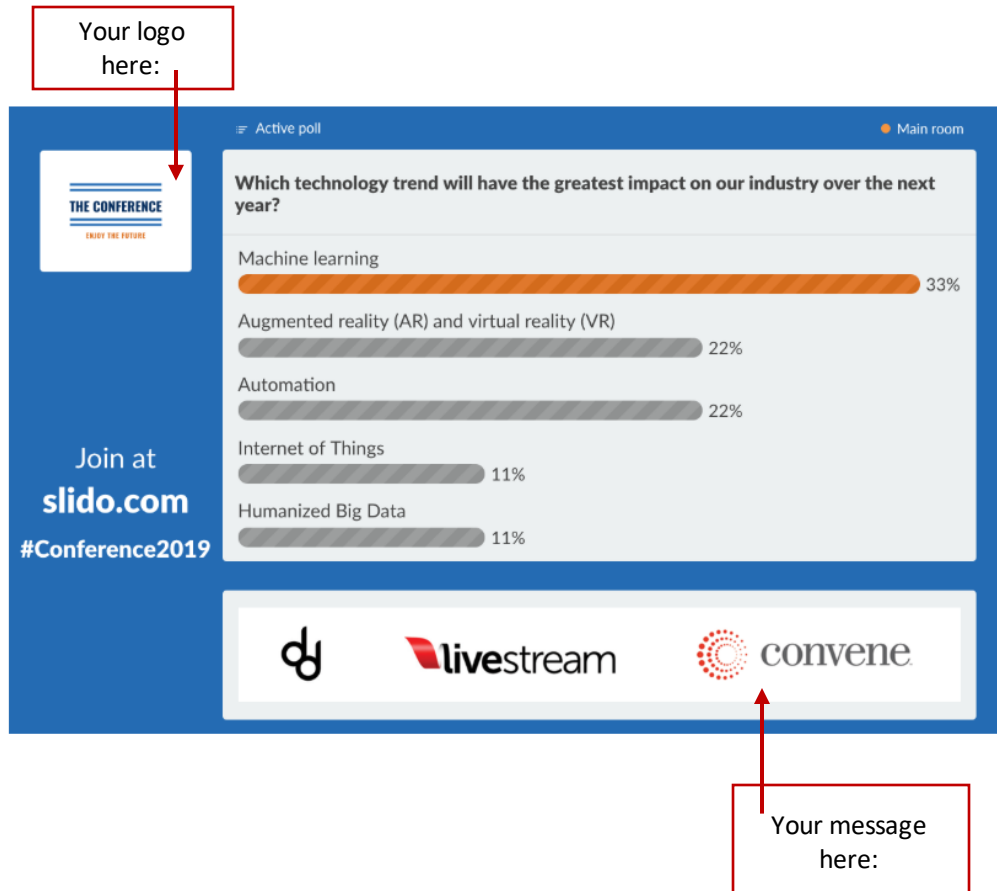
Members : € 4,000 VAT excl.
Non-members: € 5,000 VAT excl.

CONTACT US

techworkshops@windeurope.org
+32 496 265 044

Sli.Do Package

Be seen during sessions through the audience interaction tool



What is Sli.Do?

Audience interactive tool used for the Q&A parts of sessions showed on the main screen used by the delegates and all the online delegates for live-streamed sessions.

Package visibility :

- Your logo displayed on the screen of the application and screen in the room;
- Your customised message displayed on the screen of the application and screen in the room.

Online visibility:

- Your logo and company description on sponsors' webpage of the event's website;
- Your logo on all social media posts and promotional emails.

2 passes for the event included (estimated value excl. VAT = € 1,100 for members or € 1,570 for non-members).

PRICE

Members : € 5,000 VAT excl.
Non-members: € 6,000 VAT excl.

CONTACT US

techworkshops@windeurope.org
+32 496 265 044

Reception package

Unique chance to connect with all participants, strengthen business relationships and raise brand awareness



Benefits for your visibility:

- **Welcome/keynote speech by your C-level representative;**
- We take care of the whole organisation: catering, service, security, cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed (to be supplied by the sponsor);
- Promotion of the reception on pre-event newsletters and social media.
- Your logo and company description on sponsors' webpage of the event's website;
- Your logo on a dedicated social media post and on a promotional email.

4 passes for the event included (estimated value excl. VAT = € 2 200 for members or € 3 140 for non-members).

PRICE

Members : € 8,000 VAT excl.
Non-members: € 10,000 VAT excl.

CONTACT US

techworkshops@windeurope.org

+32 496 265 044

3

EVENT MATERIAL

Badges

Lanyards

Masks

Hand sanitizing gel

Masks

Masks are distributed to all participants in the registration area



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo printed on mask in full color.
- A long-lasting investment that participants will keep after the event, one mask will be handover to each participant upon the registration.
- Masks made of environmentally-friendly material.

Online visibility:

- Your logo and company description on sponsors' webpage of the event's website;
- Your logo on a dedicated social media post and on a promotional email.

2 passes for the event included
(estimated value excl. VAT = € 1,100 for members or € 1,570 for non-members).

PRICE

€ 5,000 VAT excl.

CONTACT US

techworkshops@windeurope.org

+32 496 265 044

Hand sanitizing gel

Gels are distributed to all participants in the registration area



30ml Hand Sanitizer

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo printed on the gels
- A long-lasting investment that participants will keep after the event;
- Gels will be handover to each participant upon their registration and your brand will be taken home.

Online visibility:

- Your logo and company description on sponsors' webpage of the event's website;
- Your logo on a dedicated social media post and on a promotional email.

2 passes for the event included

(estimated value excl. VAT = € 1,100 for members or € 1,570 for non-members).

PRICE

€ 5,000 VAT excl.

CONTACT US

techworkshops@windeurope.org

+32 496 265 044

Any questions?



Iva Tkalec

Tel: +32 496 265 044

techworkshops@windeurope.org