

PROMOTE YOUR BRAND AND GENERATE MORE BUSINESS

WindEurope is teaming up with WindEnergy Hamburg to bring you the world's largest wind energy conference and expo in September 2016.

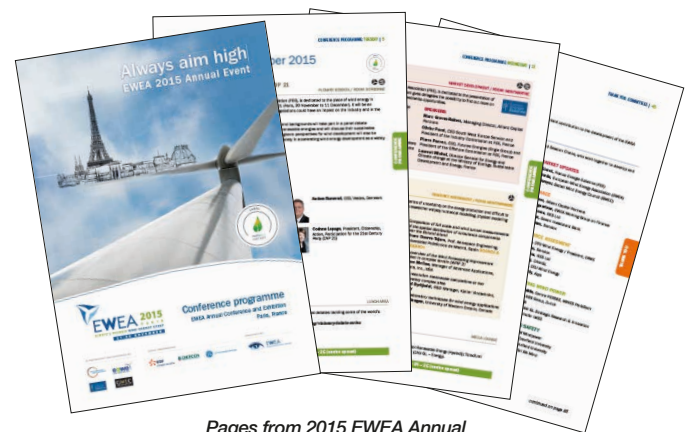
The WindEurope Summit 2016 will explore the outlook for wind power technology and markets up to 2020 and beyond. The event will give delegates the opportunity to engage directly with wind energy experts from industry, finance, academia and government. The Summit sessions cover a wide range of issues from the impact of digitisation in wind power to developments in storage technology and changes in finance and business models.

Produced on behalf of WindEurope, the **Official Conference Programme** will include all essential information about the conference, including full timetables and speaker information. The publication will be given out to all conference delegates free of charge.

Maximise your presence at the conference and increase your business with one of our promotional packages.



For more information call **Markus Vogt** today on **+44 (0)20 7841 5962** or email **m.vogt@publishingevents.com**



Pages from 2015 EWEA Annual Event Conference Programme

The Official Conference Programme includes:

- ✓ Full conference programme
- ✓ Topic Leaders
- ✓ Committees
- ✓ Side events
- ✓ Poster information
- ✓ Venue plan
- ✓ Programme overview

ADVERTISING OPPORTUNITIES

Outside back cover	€ 2995
Inside front cover	€ 2695
Inside back cover	€ 2545
Double page spread advert	€ 2805
Run of paper full page advert*	€ 1650

*Note 15% premium for positions

**ADVERTISING COPY DEADLINE:
FRIDAY 19 AUGUST 2016**



Please send your artwork files to Anna Gusev:

a.gusev@publishingevents.com

For any production queries, please call +44 (0)20 7841 5961

**ADVERTISING COPY
DEADLINE:
FRIDAY 19 AUGUST**

➔ DISPLAY ADVERT DIMENSIONS & SPECIFICATIONS:

3MM BLEED

FULL PAGE

148mm wide x 210mm deep

We do not specify type area but recommend that you avoid placing text or important graphics within **12mm** of the page edge.

If you are bleeding the advertisement, please add **3mm** all round and add crop marks only (no registration or bleed marks).

3MM BLEED

DOUBLE PAGE SPREAD

296mm wide x 210mm deep

We do not specify type area but recommend that you avoid placing text or important graphics within **12mm** of the page edge and in the **centre 12mm**.

If you are bleeding the advertisement, please add **3mm** all round and add crop marks only (no registration or bleed marks).

IMPORTANT: SPOT COLOURS

Please check that all spot colours used in your artwork – including those contained within eps files, such as company logos – have been correctly converted to CMYK process colours BEFORE creating your PDF. This will include Pantone CMYK spot colours and any unusual inks that may have been used. If this is not done correctly, the colours on the final printed page may not appear as expected. If you are in any doubt, please contact our production team who will be happy to help.



IMPORTANT INFORMATION ABOUT YOUR ARTWORK:

PRESS-READY ARTWORK

Artwork should be supplied as a press-optimised / high-resolution PDF file. All images should be CMYK at 300dpi and all fonts should be embedded and subset below 100%. We recommend converting large / headline text to curves / outlines. If your artwork contains transparencies, these should be flattened before creating the PDF to avoid unpredictable results.

Whilst we of course endeavour to check all artwork before going to print, we cannot guarantee predictable results from incorrectly processed PDF files. If you have any questions about PDF creation or for any reason need to supply your artwork in a different format, please contact our production department before sending.

If your design packages offer the option, please supply PDF/X compliant files.

SENDING YOUR FILE TO US

Creative / artwork can be sent via email to the address at the top of this page (please contact us if your file is over 15MB). Where time permits, please send a full colour proof by post along with your artwork.

IF YOU REQUIRE ASSISTANCE CREATING YOUR ADVERTISEMENT

Publishing Events Ltd can offer assistance with typesetting and basic layout. Our standard production fee is £60 per hour. Please contact the production department if you would like to discuss our services and they will be happy to help.