# **Knowledge Farm!**

# PO.058

### Corporate crowdsourcing for know-how Quintin Thom

MaintenanceTV Ltd

#### Abstract

Every technician knows something of value: Harvest the collective knowhow of your organisation with the Mtv platform. Using smartphones technicians can capture technical successes (or raise issues) into the Mtv media-rich document. Create actionable best with step-by-step procedures available on any device. Troubleshooting, procedures, health & safety, training - the Mtv document can handle data, information and know-how.

#### Objectives

- Maintenance without mistakes
- Higher levels of Health & Safety

#### Results

An engaged workforce, sharing know-how, receiving "air miles" for their contributions, dynamically responding to every technical problem.

MaintenanceTV

The know-how of the company is capitalised and available

- New hires up to speed quickly
- Knowledge of leaving technicians is captured
- Technicians have access to all the know-how they need on their smartphone
- Health & Safety documents at a tap of the finger
- A committed team achieved by recognition of know-how and input
- Lower cost achieved by higher effectiveness of technicians

#### Methods

#### Top-down



Analyse repeat calls and identify the "gangster" defects



Crowdsource for know-how on symptoms to defects – what are the distinctive or unique aspects that define the symptom

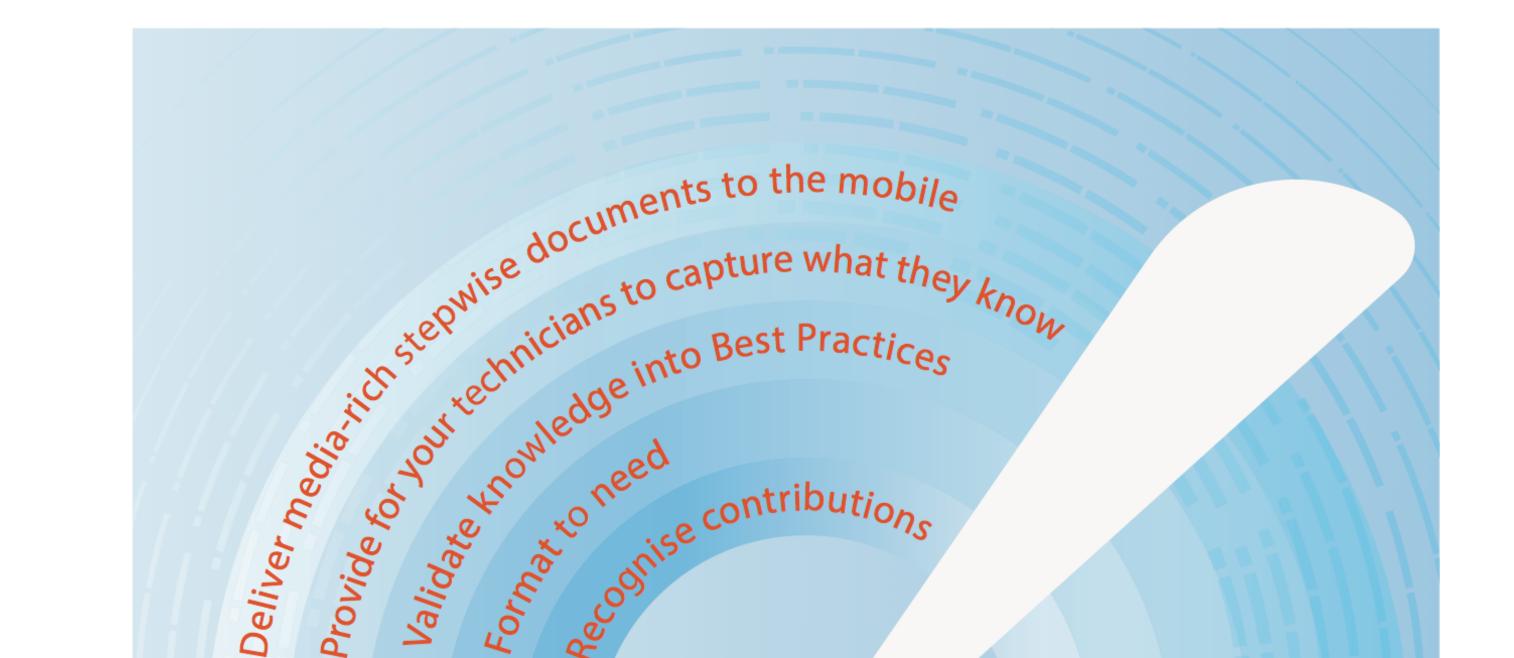


The crowdsourced know-how is captured in pictures, slideshows, audio, digital diagrams ...

• Documents are dynamic, updating easy, version control and document history ensures traceability

#### Conclusions

Technicians all use mobiles constantly OUT OF WORKING HOURS. Mtv is a way to harness their tremendous collective knowledge in working hours.



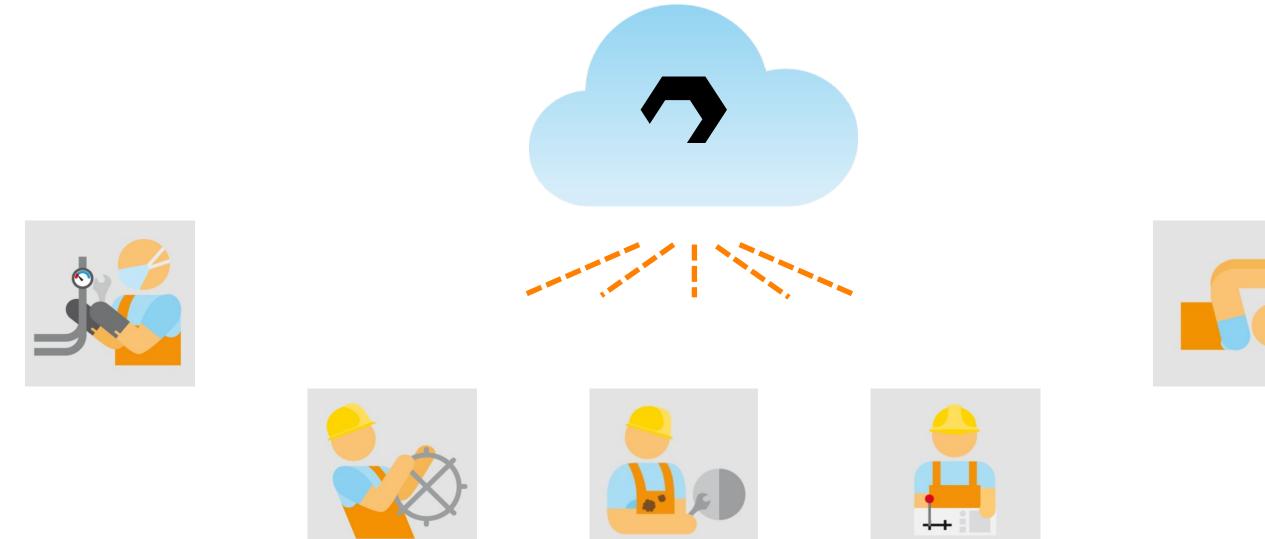


Assign probabilities to the defects, Mtv "learns" and keeps history



Assemble into the diagnostics logic, check for overlaps and complete

#### **Bottom-up**



# Technicians capture symptoms visually with the smartphone and indicate symptoms Contributor

# knowledge farm

«Maintenance without mistakes» is achievable and you already have 2 of the 3 components: the collective know-how of your technicians & their smartphones. Combine with www.maintenance.tv to transform your O&M.

# ContributeValidatePublishUsers rate $\longrightarrow$ $\rightarrow$ $\longrightarrow$ $\rightarrow$ $\longrightarrow$ Points on<br/>contribution+ points+ points+ points

#### Leaderboard

#### References

1. Various users in the industry

- 2. Algorithms for Troubleshooting developed with Oxford University
- 3. Platform developed with Sproutcore basis for iCloud and Facebook



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