

SPONSORSHIP CATALOGUE



Wind[•]
EUROPE

OFFSHORE
2019
26-28 NOVEMBER
COPENHAGEN

windeurope.org/offshore2019/

Become a sponsor and...

GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile

REACH YOUR TARGET AUDIENCE

Expose your company to an international audience of thousands of professionals in the wind industry

INCREASE YOUR EXPOSURE TO DECISION MAKERS

Position your company as an industry leader and strengthen your brand

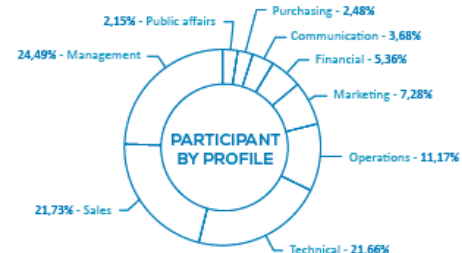
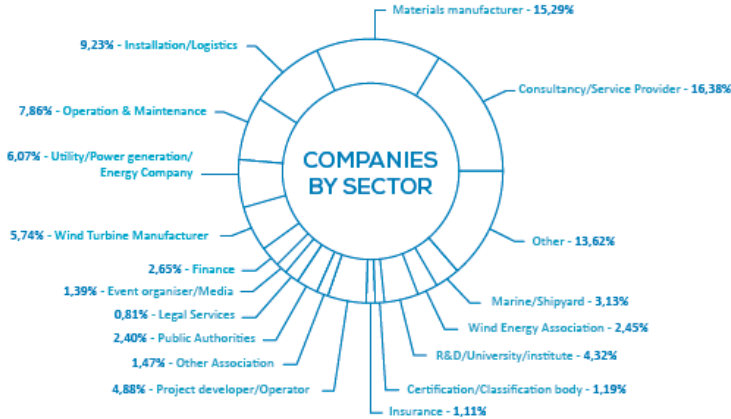
If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to get in touch with us!

Post-event report – WindEurope Offshore 2017

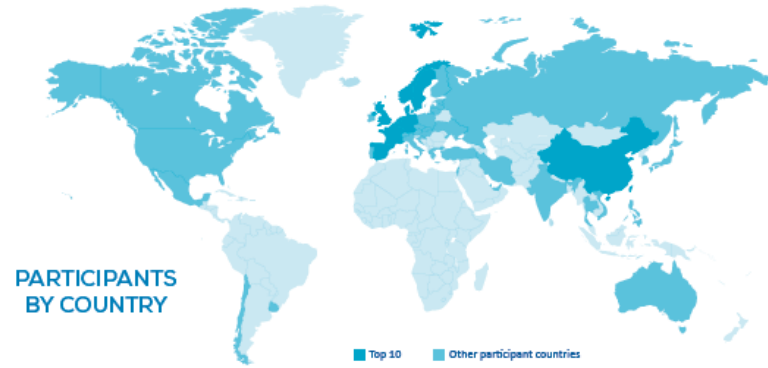


POST-EVENT REPORT

6,500 Participants
 50 Countries
 420 Exhibitors
 160 Speakers
 100 Journalists



1. United Kingdom
2. Netherlands
3. Denmark
4. Germany
5. France
6. Belgium
7. Norway
8. Spain
9. China
10. Sweden



“Offshore Wind Energy 2017 enabled productive meetings between engineers, business people and policy makers.”

Tim Camp
Business Development Director
Northern Europe, Middle-East & Africa
DNV GL - Energy

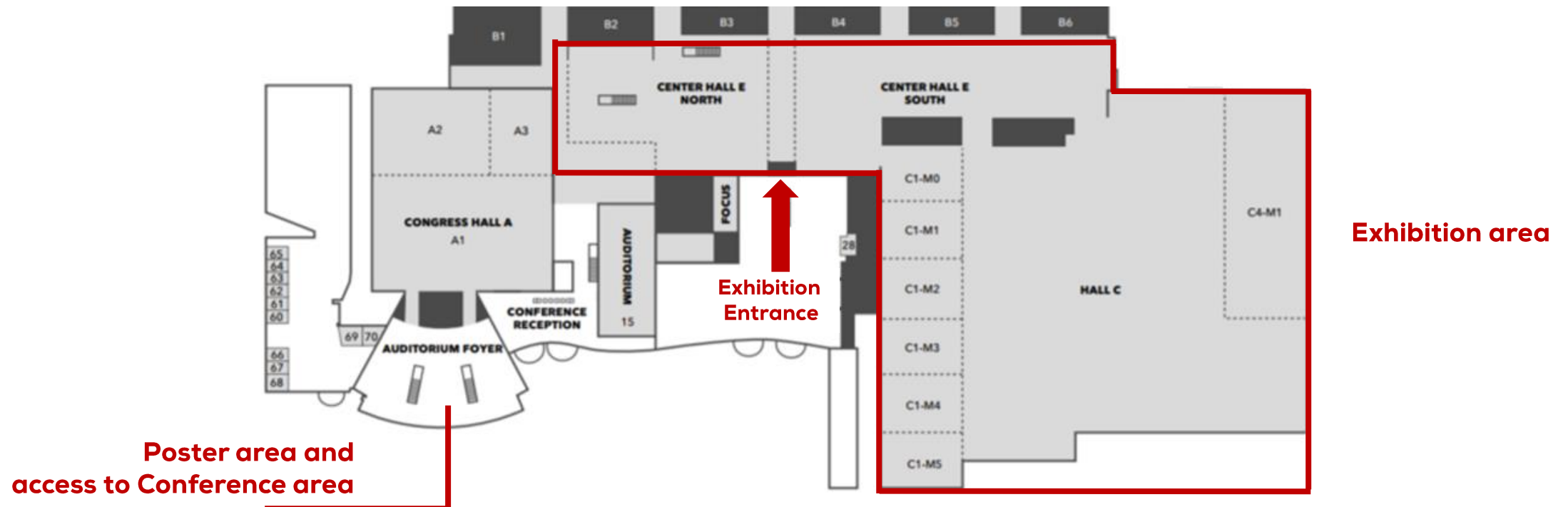
“As usual, the offshore wind conference and exhibition was the go-to event of the year for the industry. In fact, we brought our whole company to attend as it is the best way for everybody to dive into the reality of the sector - everybody was there!”

Jérôme Guillet
Managing Director
Green Giraffe

“So many of the people I wanted to see were there – it really was a great place to catch up with industry friends and make new connections.”

Bruce Valpy
Managing Director
BVG Associates

Venue overview



Content

EVENT MATERIAL

Badges
Event Lanyards
Notepads
Pens
Networking map

ON-SITE SERVICES

Hosts & Hostesses Shirts
Water Fountains
Mobile Coffee
Coffee Break Area
Relaxation Area
Wireless Internet

NETWORKING

Gala Dinner
Opening Reception
Official Stand Party
Innovation Park

BRANDING

Revolving doors
Inside banner
Hall footsteps
Registration area banner
and screens
Auditorium access banner
Poster area access banners
Exhibition floorplan

1

EVENT MATERIAL

Badges
Event Lanyards
Notepads
Pens
Networking map

Badges

Be seen by everyone



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event;
- The lanyards have two hooks so that the front side of the badge remains visible at all times;
- Your logo printed on all badges (along with the event logo).

PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30

 SWIRE BLUE OCEAN

Event Lanyards

Lanyards are distributed to all participants in the registration area



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Lanyards are distributed to all participants in the registration area;
- Environmentally-friendly material with two hooks;
- Your logo printed on the lanyards (along with the event logo);

PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30



Notepads

Notepads are distributed in key event areas: registration, exhibition and conference



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Notepads in A5 format, including cover and 25 sheets;
- Your logo printed on the cover of the notepads along with the event logo;
- Your logo printed on each sheet along with the event logo;
- Available in key traffic areas.

PRICE

€ 6,000 excl. VAT

CONTACT US

sales@windeurope.org
+32 22 13 18 30

Pens

Pens are distributed in key event areas: registration, exhibition, conference



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo printed on the pens along with the event logo;
- A long-lasting investment that participants will keep after the event;
- Pens made of environmentally-friendly material.

PRICE

€ 5,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

Networking Map

Drive traffic to your stand by sponsoring the Networking Map



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo and visuals on the front cover and inside the publication;
- Networking maps available on-site for all participants;
- Help attendees find their way through the venue.

PRICE

€ 7,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

2

ON-SITE SERVICES

Hosts & Hostesses Shirts

Water Bottles

Mobile Coffee

Coffee Break Area

Relaxation Area

Wireless Internet

Hosts & Hostesses Shirts

Promote excellent service through a friendly team



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Associate your company branding with the friendly faces of the WindEurope hosts & hostesses;
- Your branding on shirts worn by all event hostesses;
- Guaranteed widespread visibility throughout the event.

PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30

DWEA

**Pavilion of
Denmark**

Water fountains

Promote an essential service in a sustainable way



Benefits for your visibility:

- Exclusive sponsorship;
- Water fountains available in key areas of the venue (exhibition, conference) during the full duration of the event. Water fountains refilled throughout the day by our team;
- Your branding on the machine, as in the picture on the left (2 artworks to be provided by the sponsor).

PRICE

€ 15,000 excl. VAT

CONTACT US

sales@windeurope.org
+32 22 13 18 30

Mobile Coffee in the aisles

Get brand visibility around the venue



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Coffee served in the exhibition aisles;
- 5 branded coffee backpacks;
- Branded cups included in the package.

PRICE

€ 10,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

Coffee Break Area

Be at the place where participants meet to talk business or enjoy a break



Benefits for your visibility:

- Coffee served in the dedicated area (exhibition or conference) for the entire duration of the event;
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor);
- Your logo on the disposable coffee cups;
- Your logo on the signs indicating the coffee break area;
- Mention of the sponsored coffee break on the exhibition floor plans (exhibition catalogue, networking map, “you are here” boards).

PRICE

€ 10,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

Wireless Internet

Connect people everywhere they go



Benefits for your visibility:

- Reach a large audience by providing Internet access and making it easy for on-the-go professionals to stay connected;
- Login details and welcome page can be customised;
- Login details to the wireless network printed on the reverse side of the badge;
- Promotion of the wireless network on the event website;
- Login details to the wireless network printed in all event publications and on the event floor plans.

PRICE

€ 10,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

Relaxation Area

Provide attendees with a break from the hustle and bustle of the exhibition halls



Benefits for your visibility:

- Display your brand prominently in a dedicated treatment area and waiting lounge;
- One welcome steward and three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of attendees;
- Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor);
- Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor) and branded pillows (to be supplied by the sponsor).
- Mention of the relaxation area on the exhibition floor plans (exhibition catalogue, networking map, "you are here" boards);

PRICE

€ 18,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

3

NETWORKING

Gala Dinner
Opening Reception
Official Stand Party
Innovation Park

Gala Dinner

Exclusive event organised in the City Hall of Copenhagen, providing the perfect opportunity to strengthen business relationships and raise brand awareness



Benefits for your visibility:

- Visibility of your brand in key areas of the venue (exact location and items to be agreed between sponsor and the organiser);
- Sponsor logo on menu cards and all tickets for the dinner;
- A page dedicated to the Gala Dinner on the WindEurope Offshore 2019 webpage;
- Promotion of the Gala Dinner on pre-event newsletters and social media;
- 10 Gala Dinner tickets for your guests;
- Promotion of the Gala Dinner in all printed publications: exhibition catalogue and networking map

PRICE

SOLD

CONTACT US

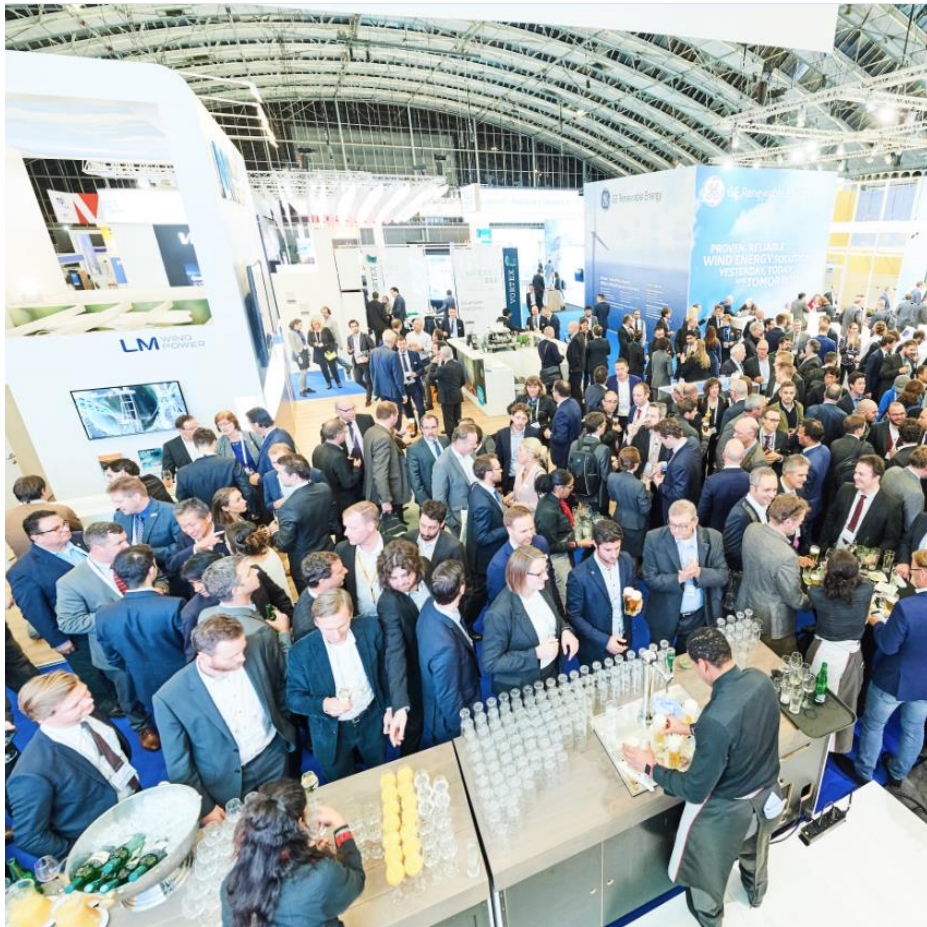
sales@windeurope.org

+32 22 13 18 30



Opening Reception

Unique chance to connect as all participants will be invited to your stand, providing your company with a large audience made up of a wide range of industry stakeholders



Benefits for your visibility:

- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- PA announcements in the halls on the day of the event driving traffic to your stand;
- Two roll-up banners to be displayed in the registration area (to be supplied by the sponsor);
- Branded invitations can be distributed to all participants (to be provided by the sponsor);
- Promotion of the Opening Reception on pre-event newsletters and social media;
- Promotion of the Opening Reception in all printed publications: exhibition catalogue and networking map

PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30



Official Stand Parties

Gather people around your stand to network with other wind industry professionals



Benefits for your visibility:

- Promotion of the stand party on the event website and in all event publications;
- 500 A5 branded invitations displayed in the registration area on the day of the event (to be provided by the sponsor);
- Stand party promoted on the event website, in event newsletters and the official publications (exhibition catalogue, networking map).

AVAILABLE OPTIONS:

A) PROMOTION ONLY: € 3,500 excl. VAT

B) FULL EVENT: € 9,000 excl. VAT

As well as promotion, we can also take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2hrs.

PRICE

From € 3,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 30

Innovation Park

Support innovation by helping startups to showcase their solutions and do business

idea *hard* *launch*
work



strategy *plan* *success*
growth

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your brand associated with innovation, talents and research;
- Exclusive keynote at Innovation stage;
- Your own sponsor station to showcase your projects and activities;
- Networking drinks organised in the Innovation Park on your behalf;
- Promotion of your brand as the sponsor of the Innovation Park on the event website and in all event publications before the event and onsite.

PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30



4

BRANDING

Revolving doors
Inside banner
Hall footsteps
Registration area banner and screens
Auditorium access banner
Poster area access banners
Exhibition floorplan

Revolving doors

Outside advertising



Benefits for your visibility:

- **Dimensions (width x height):**
1,240 x 1,910 mm
2 revolving doors available at the main entrance of the venue (4 panels on each revolving door)
- **Material:**
Trevira 205 gr/m²

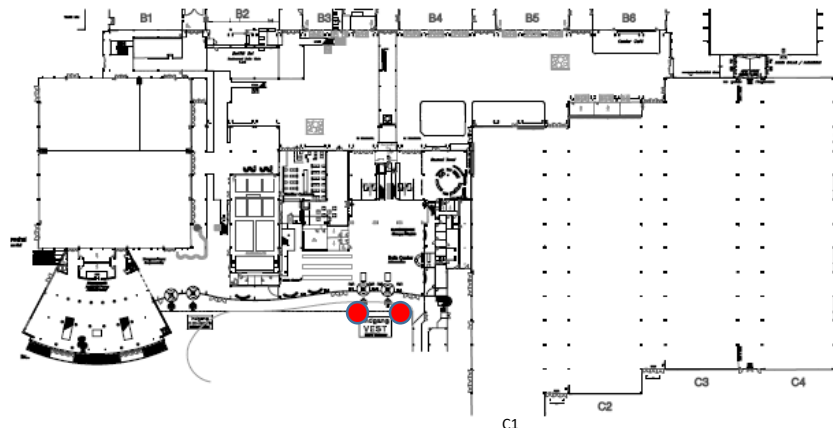
PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30



SIEMENS Gamesa
RENEWABLE ENERGY

Inside banner

Inside advertising – Foyer area



Benefits for your visibility:

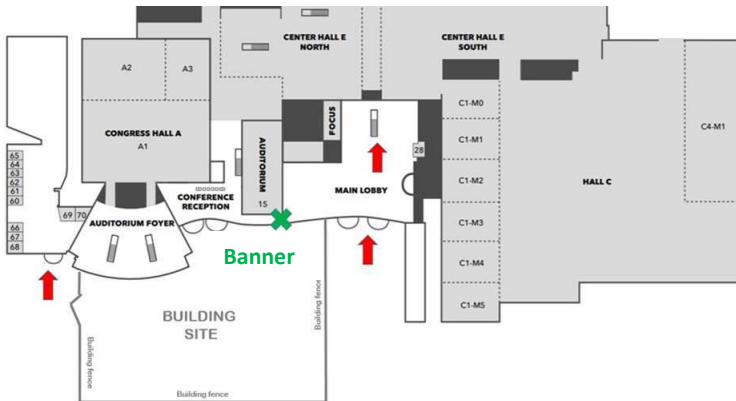
- **Dimensions (width x height):**
1 banner (2-sided) 3,490 x 2,850 mm
Banner in the foyer area
(this banner is made of 4 squares of 1,745 x 1,425 mm)
- **Material:**
Vinyl

PRICE

€ 7,000 excl. VAT

CONTACT US

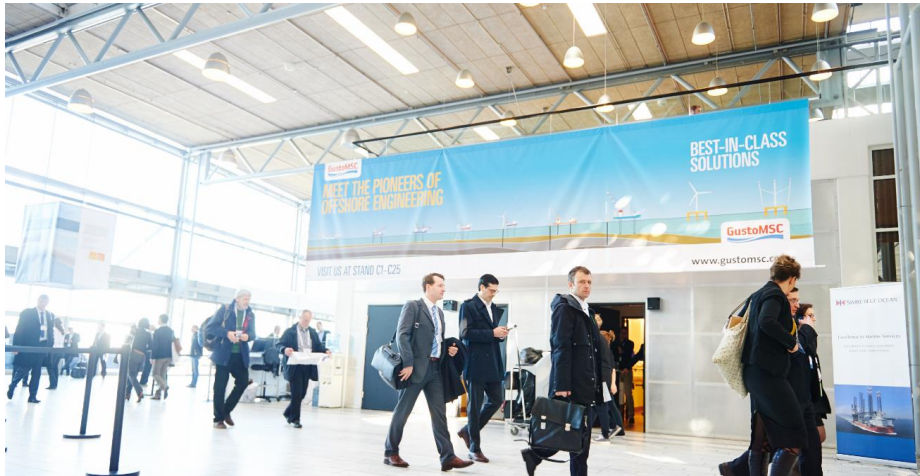
sales@windeurope.org
+32 22 13 18 30



C1

Banner in the exhibition registration area

Exhibition registration area



Benefits for your visibility:

- **Dimensions (width x height):**
1 banner (1-sided) 8,800 x 1,600 mm
Banner in the exhibition registration area (left side)
- **Material:**
Trevira 205 gr/m2

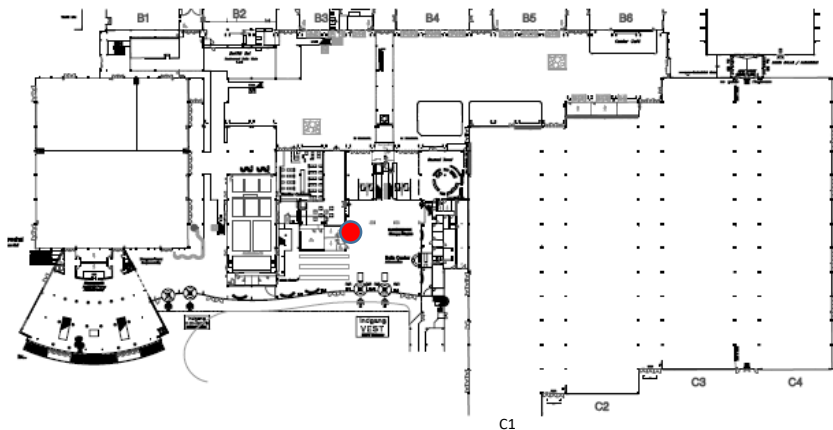
PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 30



Screens in the exhibition registration area

Exhibition registration area



Benefits for your visibility:

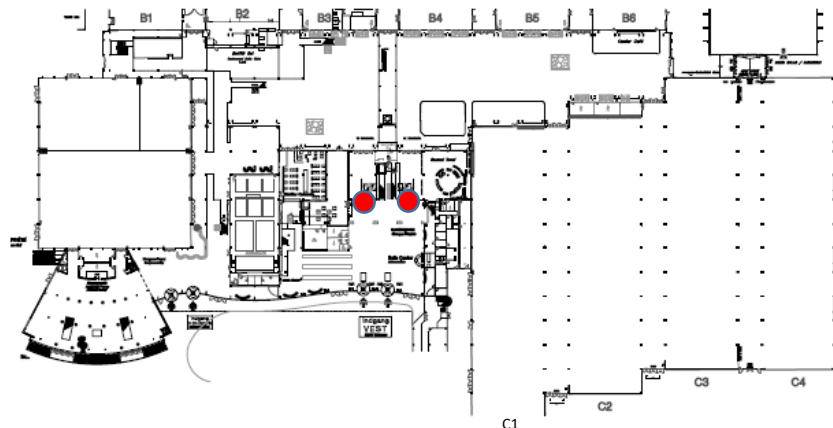
- **Dimensions (width x height):**
2 oblong LCD screens above entrance to Center Hall
5,760 px (522 cm) x 1,080 px (103 cm)
- **Material:**
Image or video (without sound). Video files should be rendered in 4,096*768 px resolution.

PRICE FOR BOTH SCREENS

SOLD

CONTACT US

sales@windeurope.org
+32 22 13 18 30



 SWIRE BLUE OCEAN

Banner above the access way to the auditorium

Conference registration (congress entrance)



Benefits for your visibility:

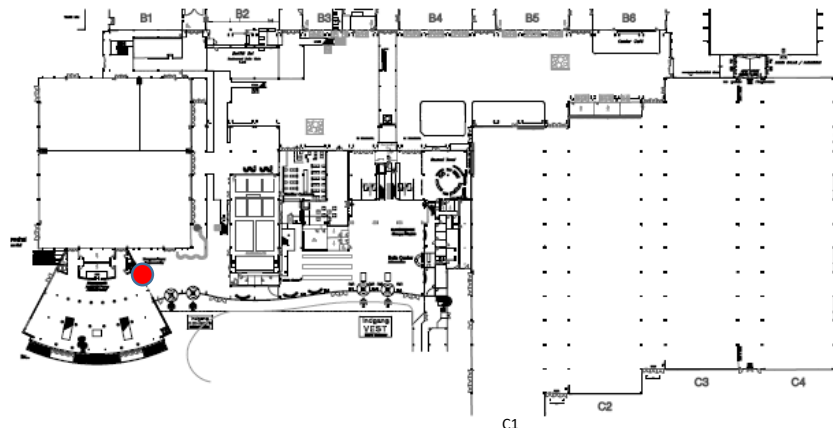
- **Dimensions (width x height):**
6,000 x 1,400 mm
Top part of the banner is for the sponsor
Another banner to be put below with directions to the conference session rooms and poster area.
- **Material:**
Forex 1-3 mm

PRICE

SOLD

CONTACT US

sales@windeurope.org
+32 22 13 18 30



Prysmian
Group

Stairs going down to the poster area

Conference area



Benefits for your visibility:

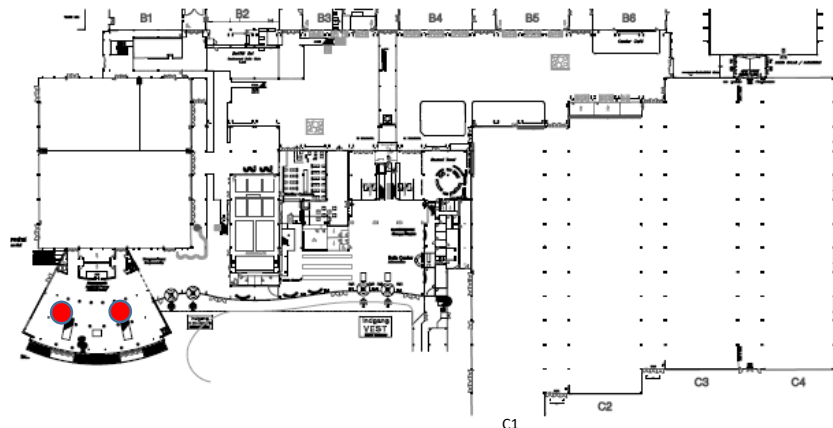
- **Dimensions (width x height):**
2,500 x 1,300 mm
2 banners available (one at each staircase)
- **Material:**
Trevira 205 gr/m2

PRICE PER BANNER

SOLD

CONTACT US

sales@windeurope.org
+32 22 13 18 30



Prysmian
Group

RWE

Hall Footsteps

Indoor advertising



Benefits for your visibility:

- **Dimensions (width x height):**
200 x 500 mm
Number of footsteps available on request
- **Material:**
Antislip foil + print

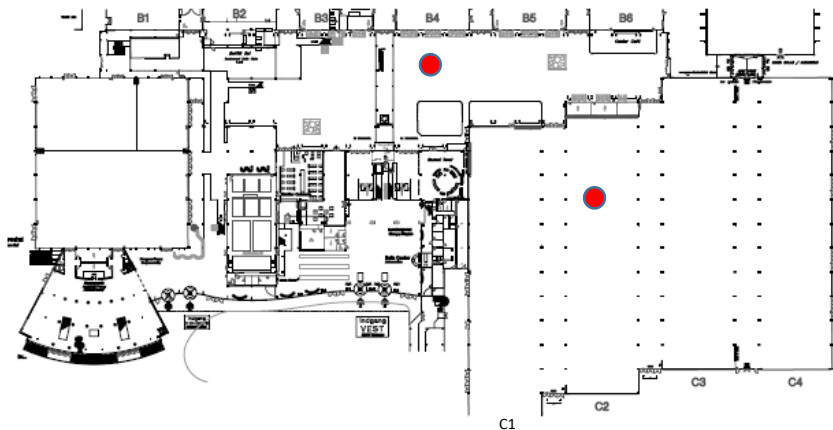
PRICE

On request

CONTACT US

sales@windeurope.org

+32 22 13 18 30



Banner at the entrance to Hall C1/C2

Hall E to Hall C1/C2



Benefits for your visibility:

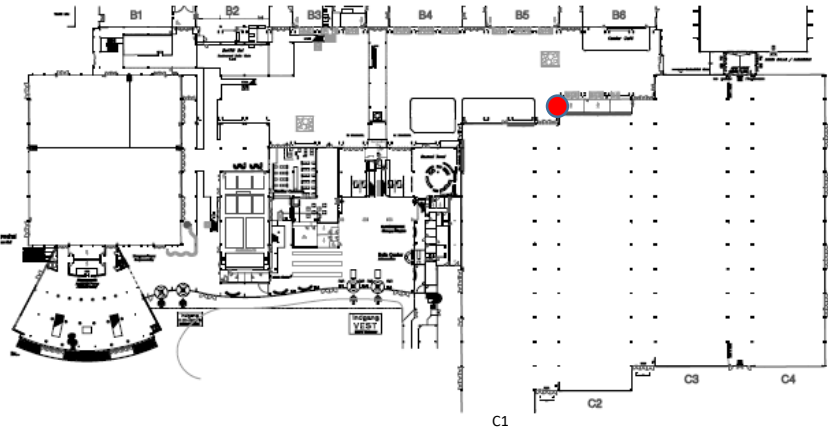
- **Dimensions (width x height):**
1 banner (1-sided) 6,000 x 2,800 mm
- **Material:**
Trevira 205 gr/m2

PRICE

SOLD

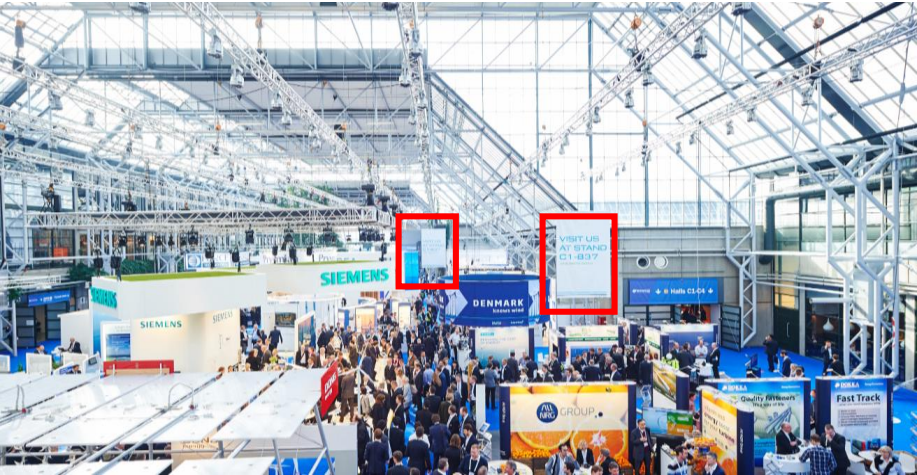
CONTACT US

sales@windeurope.org
+32 22 13 18 30



Banner at the entrance to Hall C1 and C2

Hall E to Halls C



Benefits for your visibility:

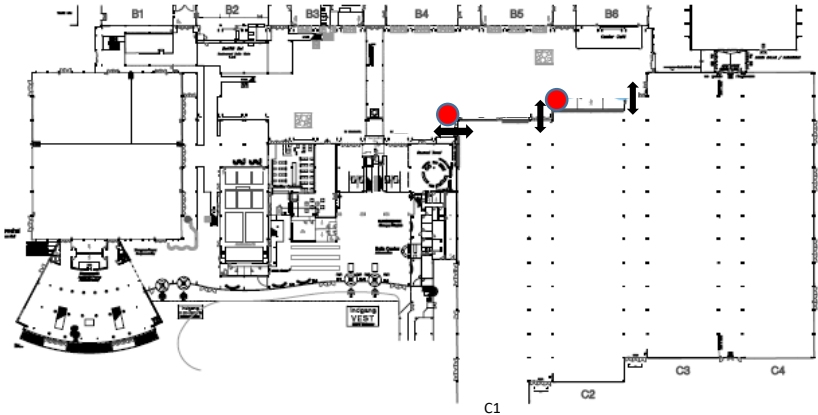
- **Dimensions (width x height):**
3,000 x 5,000 mm
- **OPTION 1:** 2 banners (1-sided)
OPTION 2: 2 banners (2-sided)
- **Material:**
Trevira 205 gr/m2

PRICE FOR 2 BANNERS

SOLD

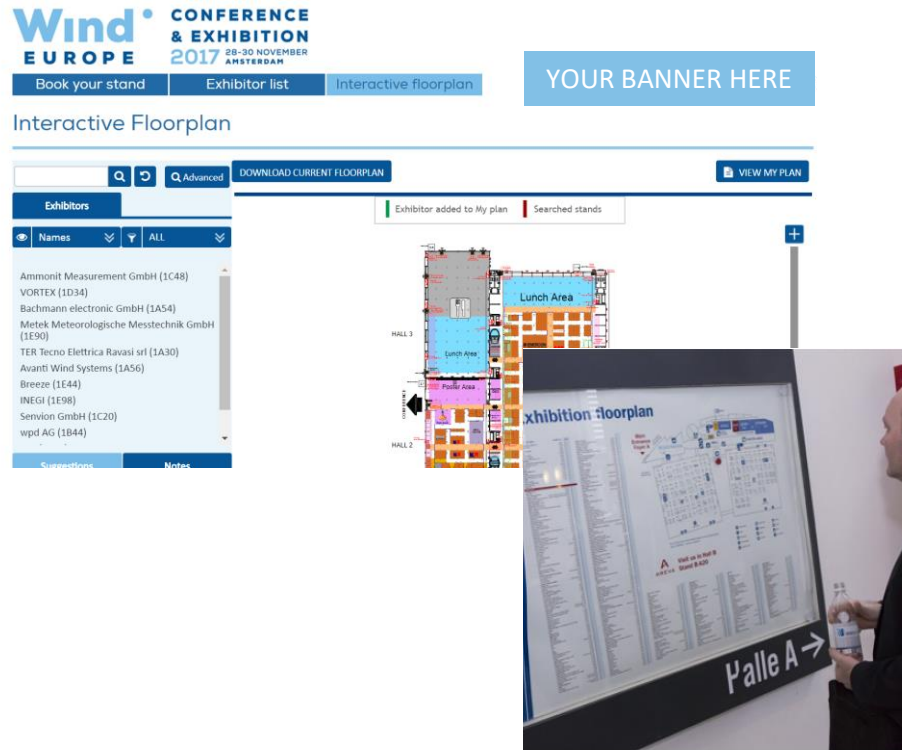
CONTACT US

sales@windeurope.org
+32 22 13 18 30



Exhibition Floorplan

Your logo in the floorplans that guide our visitors through the halls



Benefits for your visibility:

- Exclusive sponsorship (online and printed exhibition floor plans);
- Banner at the online exhibition floor plan;
- This package combines exclusive visibility on the online exhibition floor plan and on the “You are Here” boards displayed in key areas of the venue.

PRICE

€ 8,000 excl. VAT

CONTACT US

sales@windeurope.org
+32 22 13 18 30

Additional benefits as an Official Sponsor

- The listing of your organisation as an Official Sponsor of WindEurope Offshore 2019.
- Visibility from the date of signature of the sponsorship contract, during and after the event.
- Your logo on:
 - the event website (home page and sponsorship pages) ;
 - the screens displayed in all conference rooms in between sessions (slides) ;
 - the 'Thank you, Sponsors' banner(s) located in the registration area ;
 - the exhibition catalogue (distributed to all participants).

Any questions?



Joana Bertrand

Tel: +32 2 213 18 30

joana.bertrand@windeurope.org



Tanguy Grandjean

Tel: +32 2 213 18 48

tanguy.grandjean@windeurope.org