

SPONSORSHIP CATALOGUE


End-of-Life Issues & Strategies Seminar 2024

4-5 December • Gothenburg



windeurope.org/eolis2024

August 2024



EOLIS – WINDEUROPE’S END-OF-LIFE ISSUES & STRATEGIES SEMINAR – IS OUR ANNUAL GET-TOGETHER LOOKING AT THE CHALLENGES AND OPPORTUNITIES WE FACE WHEN IT COMES TO OUR AGEING TURBINES. WIND ENERGY INNOVATION IS MORE THAN A QUESTION OF BIGGER MODELS AND GREATER YIELD – BUT DELIVERING CIRCULAR TURBINES WHICH LAST LONGER, REQUIRE LESS MAINTENANCE, AND CAN BE REPURPOSED BEYOND THEIR SERVICE LIFE. DECARBONISATION IS A LONG-TERM PROCESS – AND LARGE-SCALE PLANNING FOR EUROPE’S TURBINE FLEET IS ESSENTIAL AS WELL.

THIS YEAR, EOLIS IS HEADING TO SWEDEN’S SECOND CITY, FOR A TWO-DAY ROUNDUP OF THE LATEST IN THE TURBINE END-OF-LIFE AND CIRCULARITY DEBATE. IT’S A CHANCE TO MEET EXPERTS IN TURBINE DESIGN AND SUSTAINABILITY, AND TO MEET TECHNICAL WIND ENERGY NEWCOMERS AND VETERANS FROM ALL OVER EUROPE.

SPONSORSHIP BENEFITS

GAIN VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile

REACH YOUR TARGET AUDIENCE

Expose your company to an international audience of professionals in the wind industry

INCREASE YOUR EXPOSURE

Further strengthen your brand



Why becoming a sponsor?

"This event stands out as one of the most important gatherings for wind energy in Europe. It is meticulously organised, addressing the most pressing issues and serving as a platform to voice concerns to European authorities. It serves as a crucial channel to draw attention to the realities faced by this strategic sector and its primary challenges." – José Pinheiro-Torres, CEO N9VE

SPONSORSHIP CATEGORIES

1. ON-SITE SERVICES & NETWORKING

- Coffee Bar
- Networking Reception
- Table-Top Exhibition

2. EVENT MATERIAL

- Badges & Lanyards
- Notebooks
- Pens

3. BRANDING

- Charging Stations



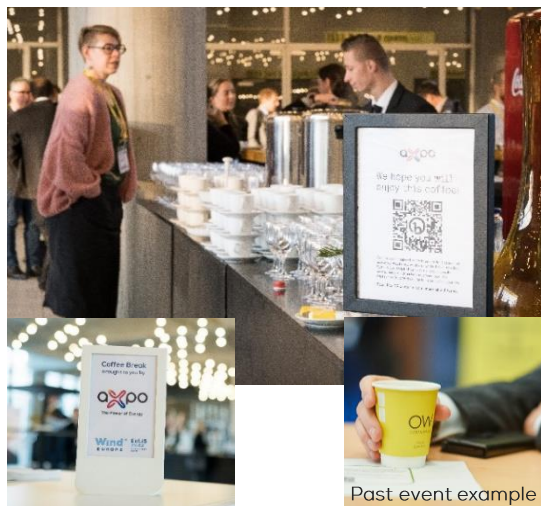
1. ON-SITE SERVICES & NETWORKING

- Coffee Bar
- Networking Reception
- Table-Top Exhibition



Coffee Bar

Be showcased at the place where participants meet to talk business and enjoy a break



Package:

- Coffee, tea, water and pastries served to all participants in this dedicated area during the coffee breaks of the event;
- Possibility to choose between porcelain coffee cups or branded coffee cups made of recycled paper*;
- Visibility during the entire duration of the event;
- Displayed signage includes your company logo and QR code redirecting to the website of your choice, as well as 2-roll up banners (roll-ups to be supplied by the Sponsor).

*Artwork deadline: 14 October 2024

PRICE

5,300€ VAT excl.

CONTACT US

sales@windeurope.org

Networking Reception

Connect with all participants after a busy day and make your brand stand out



Package:

- The Networking Reception is a key networking opportunity for all 300+ event attendees;
- Walking dinner, including food and drinks on the first day of the event (located outside of the conference venue – [Universeum](#));
- Short welcome speech by your company's representative;
- Your 2 roll-up banners displayed in the Reception area (roll-ups to be supplied by the Sponsor);
- Promotion of the Networking Reception in dedicated communications and a dedicated section on the event website, including your logo and hyperlink to the website of your choice;

PRICE

8,500€ VAT excl.

CONTACT US

sales@windeurope.org

Table-Top Exhibition

Present your product and company to all event attendees



Package:

- A dedicated area to showcase your brand to all participants;
- Your exhibition space includes:
 - a high table;
 - up to 3 chairs;
 - a power plug;
 - your 2 roll-up banners (to be supplied by the Sponsor);
 - and your promotional items (to be supplied by the Sponsor).

PRICE

2,800€ VAT excl.

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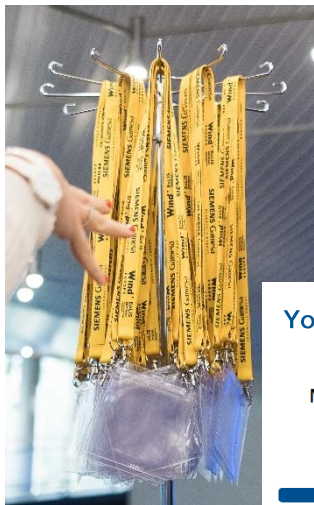
2. EVENT MATERIAL

- Badges & Lanyards
- Notebooks
- Pens



Badges & Lanyards

Be seen by everyone



Past event example

Your logo **Wind⁺
EUROPE**

Mrs. Mia Dragojlovic
WindEurope



windeurope.org

Package:

- Badges and lanyards worn by all participants at all times giving your brand maximum visibility throughout the event;
- Badge holders are made of eco-friendly Biodegradable TPU (Thermoplastic Polyurethane);
- Lanyards are made in Europe, of recycled PET plastic and for 80% produced by renewable energy;
- Your logo printed on all badges and lanyards along with the event logo*.

*Artwork deadline: 14 October 2024

PRICE

3,500€ VAT excl.

CONTACT US

sales@windeurope.org

Event Notebooks

Allow participants to write down their insights in your branded notebooks



Artwork sample

Package:

- Notebooks are distributed to all attendees in the registration area;
- Notebooks in A5 format, including a hard recycled carton cover and 80 pages;
- Your logo printed on the cover of the notebooks along with the event logo.

*Artwork deadline: 14 October 2024

PRICE

2,800€ VAT excl.

CONTACT US

sales@windeurope.org

Event Pens

Let participants take notes with your branded pens



Artwork sample

Package:

- An investment that participants will keep after the event;
- Pens are distributed to all event attendees in the registrations area;
- Pens are made of recycled ABS with blue ink;
- Your logo printed on the pens along with the event logo*.

*Artwork deadline: 14 October 2024

PRICE

2,500€ VAT excl.

CONTACT US

sales@windeurope.org

3. BRANDING

- Charging Stations



Charging Stations

Allow participants to recharge their smartphones during the event



Past event example



Power banks



Power bank station

Package:

- 2 stations with 24 power banks each for the entire duration of the event (size: 116cm x 36cm), located in high traffic areas;
- Branded web application with your logo to unlock a power bank in 30 seconds;
- Your branding can be displayed on the screens of the charging stations (up to 3 slides);
- Your logo displayed on the stations and the power banks*.

*Artwork deadline: 21 October 2024

PRICE

5,000€ VAT excl.

CONTACT US

sales@windeurope.org

ADDITIONAL BENEFITS AS AN OFFICIAL SPONSOR

- The listing of your organisation as an Official Sponsor of the event.
- Visibility from the date of signature of the sponsorship contract, during and after the event.
- Your logo on:
 - the event website (main page);
 - one WindEurope's newsletter and one social media post promoting the event;
 - the screens of the conference room in between sessions (slides).

Any questions? We are here to help!



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THANK YOU

Wind[•]
EUROPE

EoLIS
2024
4-5 DECEMBER
GOTHENBURG

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1040 Brussels, Belgium