SPONSORSHIP CATALOGUE

End-of-life Issues & Strategies Seminar 2023
22-23 November • Rotterdam

windEurope.org/eolis2023
August 2023
WIND ENERGY WILL BE THE CORNERSTONE OF THE NEW SUSTAINABLE EUROPEAN ENERGY SYSTEM. WE WILL NEED ALMOST 500 GW OF WIND ENERGY BY 2030. DELIVERING ON THESE AMBITIONS WILL REQUIRE THE WIND INDUSTRY TO STEP UP.

WE’LL INSTALL NEW WIND FARMS, BUT WE’LL ALSO NEED TO MAXIMISE OUR EXISTING ASSETS BY LIFETIME EXTENSION OR THROUGH REPOWERING.

WE’LL NEED TO SECURE ENOUGH MATERIALS AND IMPLEMENT FORWARD-LOOKING RECOVERY AND RECYCLING STRATEGIES.

MORE WIND WILL ALSO MEAN GREATER RESPONSIBILITY AND CALLS FOR MORE SUSTAINABILITY AND circularity. THIS WILL ENABLE NEW BUSINESS MODELS AND BOOST THE COMPETITIVENESS OF THE EUROPEAN SUPPLY CHAIN.

EOLIS 2023 WILL PUT THE SPOTLIGHT ON HOW TO CREATE NEW VALUE AND OPPORTUNITIES BY INCORPORATING SUSTAINABILITY IN EVERY STEP.
Become a sponsor and...

• GET VISIBILITY
Choose from a range of sponsorship packages designed to raise your profile

• REACH YOUR TARGET AUDIENCE
Expose your company to an international audience of professionals in the wind industry

• INCREASE YOUR EXPOSURE
Further strengthen your brand
Content

ON-SITE SERVICES
- Coffee Bar
- Networking Reception
- Table-Top Exhibition

EVENT MATERIAL
- Badges & Lanyards
- Notepads
- Pens

BRANDING
- Charging Stations
- Photobooth
1. On-site Services & Networking

Coffee Bar
Networking Reception
Table-Top Exhibition
Coffee Bar
Be at the place where participants meet to talk business and enjoy a break

Package:
• Coffee service for all participants in a dedicated area during the entire duration of the event;
• Possibility to choose between porcelain coffee cups or branded coffee cups made of recycled paper*;
• Signage with your company logo and QR code redirecting to the website of your choice across the venue;
• The display of 2 pop-up banners in the coffee bar (to be supplied by the sponsor).

*Artwork deadline: Monday 9 October
Networking Reception
Connect with all participants after a busy day and make your brand stand out

Package:
• Networking Reception, including drinks and nibbles on DAY 1 of the event (location to be confirmed at a later stage);
• Short welcome speech by your company’s representative;
• Dedicated section on the event website, including your logo and hyperlink to your company’s website;
• Promotion of the Networking Reception in dedicated communications;
• The display of 2 roll-up banners in the Reception area (to be supplied by the sponsor).

PRICE
7,000€ VAT excl.

CONTACT US
sales@windeurope.org
Table-Top Exhibition
Present your product and company to all event attendees

Package:
- A dedicated area to showcase your brand i.e., space including:
  - A high table;
  - Up to 3 chairs;
  - Power plug;
  - Up to 2 roll-up banners (to be supplied by the sponsor);
  - And your promotional items (to be supplied by the sponsor).

PRICE
2,800€ VAT excl.

CONTACT US
sales@windeurope.org
2. Event Material
Badges & Lanyards
Notepads
Pens
Event Badges & Lanyards
Be seen by everyone

Package:

• Badges and lanyards worn by all participants at all times giving your brand maximum visibility throughout the event;

• Lanyards are made of recycled PET plastic;

• Badge holders are made of eco-friendly Biodegradable TPU (Thermoplastic Polyurethane);

• Your logo printed on all badges and lanyards along with the event logo*.

*Artwork deadline: Monday 4 September

PRICE

4,600€ VAT excl.

CONTACT US

sales@windeurope.org
Event Notepads
Notepads are distributed in the registration area

Package:
• Notepads in A5 format, including the cover and 25 pages, available to all event attendees;
• Notepads are made from Eucalyptus pulp – highly sustainable quality paper;
• Your logo printed on the cover of the notepads along with the event logo;
• Your logo printed on each sheet along with the event logo*

*Artwork deadline: Monday 9 October

PRICE
2,500€ VAT excl.

CONTACT US
sales@windeurope.org
Event Pens
Branded pens are distributed in the registration area

Package:

• An investment that participants will keep after the event;
• Pens are made from recycle kraft and white paper with blue ink refill;
• Your logo printed on the pens along with the event logo*.

*Artwork deadline: Monday 9 October

PRICE
2,200€ VAT excl.

CONTACT US
sales@windeurope.org
3. Branding
Charging Stations
Photobooth
Charging Stations
Allow participants to charge their smartphones during the event

Package:

- 2 charging stations with 12 lockers each for the entire duration of the event;
- Locker system where you can select a locker, connect your smartphone and lock the door with a key. Keep the key with you and pick up your smartphone at any time;
- The display of 1 roll-up banner in each charging station area (to be supplied by the sponsor);
- Your logo and branding on the stations*

*Artwork deadline: Monday 9 October

PRICE
6,000€ VAT excl.

CONTACT US
sales@windeurope.org
Photobooth
Create lasting memories for all participants

Package:
- Photobooth with unlimited prints for the entire duration of the event;
- Pictures can be sent by email and printed in 2 copies;
- The display of 1 roll-up banner in the photobooth area (to be supplied by the sponsor);
- Your logo displayed on the photo strips and on the screen along with the event logo*;
- Picture background with your logo and event branding* (size: 2 m x 3 m).

*Artwork deadline: Monday 9 October

PRICE
6,000€ VAT excl.

CONTACT US
sales@windeurope.org
ADDITIONAL BENEFITS AS AN OFFICIAL SPONSOR

- The listing of your organisation as an Official Sponsor of the event.
- Visibility from the date of signature of the sponsorship contract, during and after the event.
- Your logo on:
  - the event website (main page);
  - WindEurope’s newsletter and a social media post;
  - the screens of the conference room in between sessions (slides).
Any questions? We are here to help!

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THANK YOU