

# FROM 2-4 APRIL 2019, THE **WIND INDUSTRY** WILL BE MEETING IN BILBAO

Bilbao Exhibition Centre (BEC)



**Wind**  
**EUROPE**

**CONFERENCE  
& EXHIBITION**  
**2019** 2-4 APRIL  
BILBAO

National partner:



Regional partners:



# Become a Sponsor

## GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile

## REACH YOUR TARGET AUDIENCE

Expose your company to an international audience of thousands of professionals in the wind industry

## INCREASE YOUR EXPOSURE TO DECISION MAKERS

Position your company as an industry leader and strengthen your brand

## TAILOR MADE PACKAGES

Talk to us about your innovative sponsorship ideas

# Venue overview



# Content

## EVENT MATERIAL

Badges  
Event bags  
Event lanyards  
Notepads  
Pens

## ON-SITE SERVICES

Hosts & Hostesses Shirts  
Water bottles  
Mobile coffee  
Coffee break area

## NETWORKING

Gala event  
Opening reception  
Exhibition floorplan  
Networking map  
Official stand party

## BRANDING

### **OUTDOOR**

Façade poster  
Poster on access door  
Parking advertising

### **INDOOR**

Exhibition hall poster  
Main staircase advertising  
Hall entrance pennants  
Atrium floor advertising  
Hall footprints  
Large Atrium banner  
Convention Centre wall projections  
Restroom advertising



# **EVENT MATERIAL**

*WindEurope Conference & Exhibition 2019*



# Badges

Be seen by everyone



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Personalised badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event. The lanyards have two hooks so that the front side of the badge remains visible at all times
- Your logo printed on all badges (along with the event logo)

SOLD

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# Event bags

Branded bags handed out in the registration area



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- CO2 neutral, welcome bags with your logo will be handed out to visitors at the registration area, circulating all day and promoting your brand.
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page)
- Your logo/visual printed on all bags (along with the event logo).

€ 30,000 excl. VAT

## CONTACT US

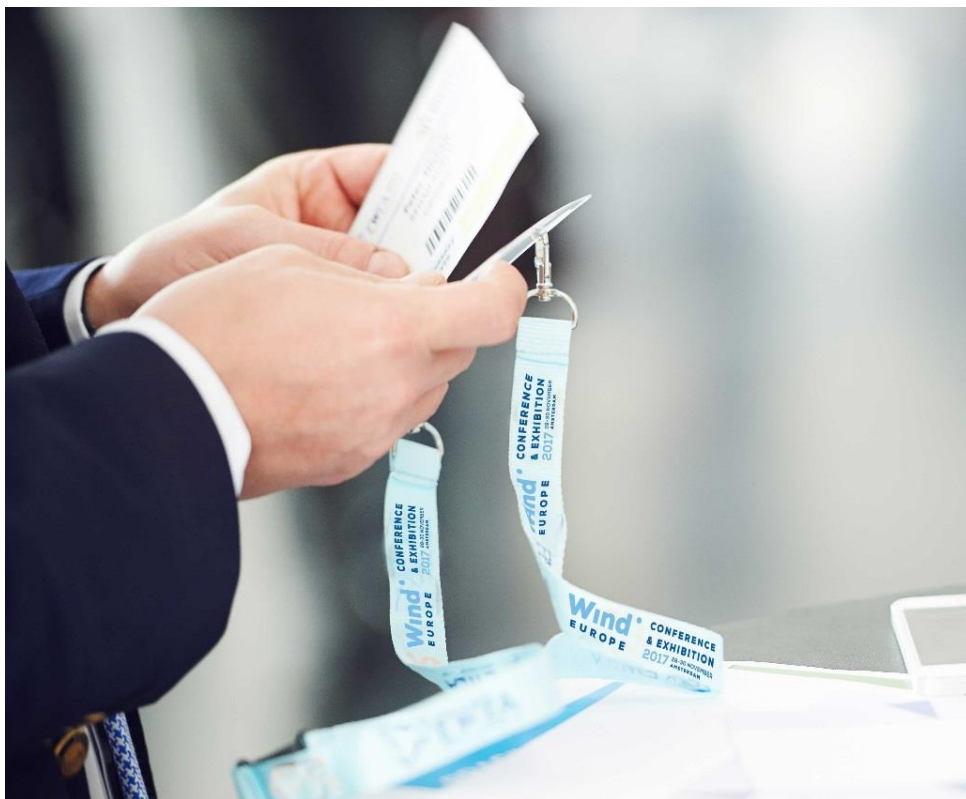
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# Event Lanyards

Accompany participants everywhere they go



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Lanyards are distributed to all registered participants in the registration area
- Environmentally friendly material with two hooks
- Your logo printed on the lanyards (along with the event logo)

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# Notepads

Notepads are distributed in key event areas: registration, exhibition, conference.



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Distributed in key event areas: registration, exhibition, conference
- A5 format, including cover and 25 sheets
- Your branding printed on the cover of the notepads (along with the event logo)
- Your logo printed on each sheet (along with the event logo)

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# Pens

Pens are distributed in key event areas: registration, exhibition, conference.



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Distributed in key event areas: registration, exhibition, conference
- Your logo printed on the pens (along with the event logo)
- A long-lasting investment that participants will keep after the event

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# ON-SITE SERVICES

*WindEurope Conference & Exhibition 2019*





# Hosts & Hostesses Shirts

Promote excellent service through a friendly team



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Associate your company branding with the friendly faces of the WindEurope hosts and hostesses
- Your branding on t-shirts worn by all official event hosts and hostesses
- Guaranteed widespread visibility throughout the event

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# Coffee Break Area

Be at the place where participants meet to talk business or enjoy a break



## BENEFITS FOR YOUR VISIBILITY

- Different options available in the exhibition and conference area
- Your logo on the signs indicating the coffee break area
- Your logo on the disposable coffee cups
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor)
- Mention of the sponsored coffee break on the exhibition floor plans (exhibition catalogue, networking map, “you are here” boards)
- Permanent coffee served in the area for the duration of the event
- Possibility to display your products

## CUSTOMIZABLE PACKAGES FROM

€ 10,000 excl. VAT

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# NETWORKING

*WindEurope Conference & Exhibition 2019*



# Networking Map

Catch lasting first impressions



## BENEFITS FOR YOUR VISIBILITY

- Exclusive sponsorship opportunity
- Your logo and visuals on the front cover and inside the publication
- Networking maps available onsite for all participants
- Help attendees find their way through the venue

€ 7,500 excl. VAT

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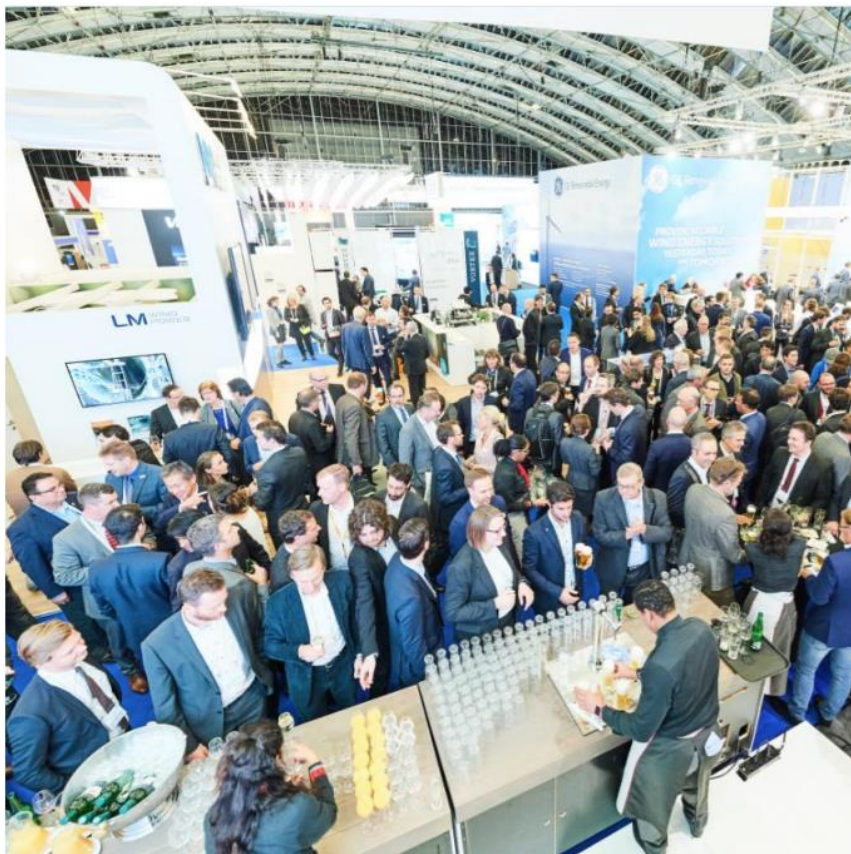
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# Opening Reception

Gather people around your stand to network with other wind industry professionals



## BENEFITS FOR YOUR VISIBILITY

- Welcome Speech
- Official opening reception open to all participants
- We take care of the entire organisation for you: catering, service, security, cleaning after the reception, etc.
- Dedicated page on the event website including your logo and linking to the website of your choice
- PA announcements in the halls on the day of the event driving traffic to your stand
- Two pop-up banners to be displayed in the registration area (to be supplied by the sponsor)
- Branded invitations available at the registration area (provided by the sponsor)

€ 30,000 excl. VAT

## CONTACT US

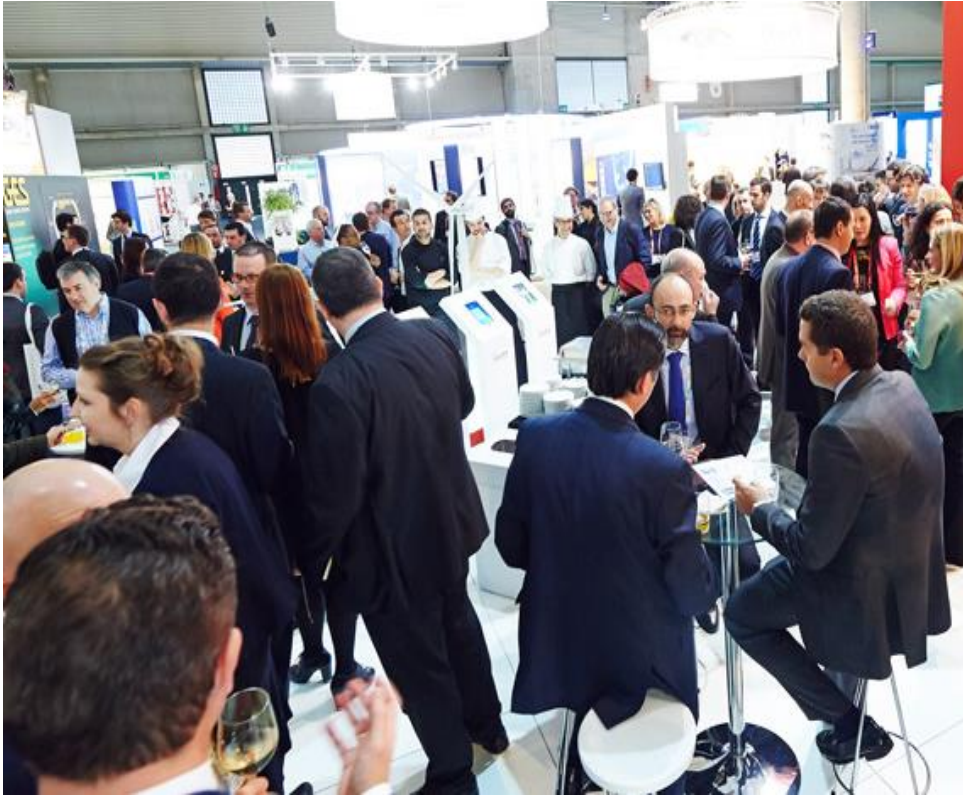
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# Official Stand Parties

Gather people around your stand to network with other wind industry professionals



## BENEFITS FOR YOUR VISIBILITY

- Promotion of the stand party on the event website and in all event publications
- 500 A5 branded invitations displayed in the registration area on the day of the event (artwork provided by sponsor)
- 2 PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the “Event Dailies” available to exhibitors/visitors in the morning
- Stand party promoted in the event website, event newsletters, the official publications (exhibition catalogue, networking map, etc.)

## AVAILABLE OPTIONS

### A) PROMOTION ONLY: € 3,500 excl. VAT

- Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- PA announcements in the halls driving traffic to your stand

### B) FULL EVENT: € 7,500 excl. VAT

As well as promotion, we also take care of catering: finger food and drinks (water, beer and soft drinks) for 150 people for 2hrs

GREENBYTE





# BRANDING

*WindEurope Conference & Exhibition 2019*





# Outdoor branding – Façade poster

Catch your visitors' attention as soon as they arrive!



## BENEFITS FOR YOUR VISIBILITY

- Display your brand prominently on a passageway to the entrance of the venue
- **Size:** 3 x 8 m
- **Location:** Outside wall, facing the walkway between the Metro Station and the Main Entrance of the BEC

€ 7,000 excl. VAT

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# Outdoor branding – Poster on entrance door

Catch your visitors as soon as they enter the venue!



## BENEFITS FOR YOUR VISIBILITY

- Display your brand and your message prominently on one of the two main access doors to the venue
- **Size:** 339 x 194.5 cm  
1 door per package
- **Location:** Main Entrance of BEC

€ 8,000 excl. VAT

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# Outdoor branding – Parking advertising

Expose your brand to visitors arriving and leaving by car!



## BENEFITS FOR YOUR VISIBILITY

- 1) Your logo on the parking barriers:  
7 entrance barriers + 13 exit barriers  
(Size of the barriers: 500 x 300 mm)
- 2) Your message in the exterior parking accesses (A + B + C)  
Sizes of the accesses:  
A: 2.0 x 1.6 m ; B: 2.0 x 3.5 m ; C: 2.0 x 2.0 m

€ 10,000 excl. VAT

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# Exhibition hall poster

Your message can be seen from across the hall!



## BENEFITS FOR YOUR VISIBILITY

- Stand out from your competition and display your message that will be seen from all visitors
- **Size:** 6 x 4m
- **Location:** on the wall of either Hall 1 OR Hall 3

€ 8,000 excl. VAT

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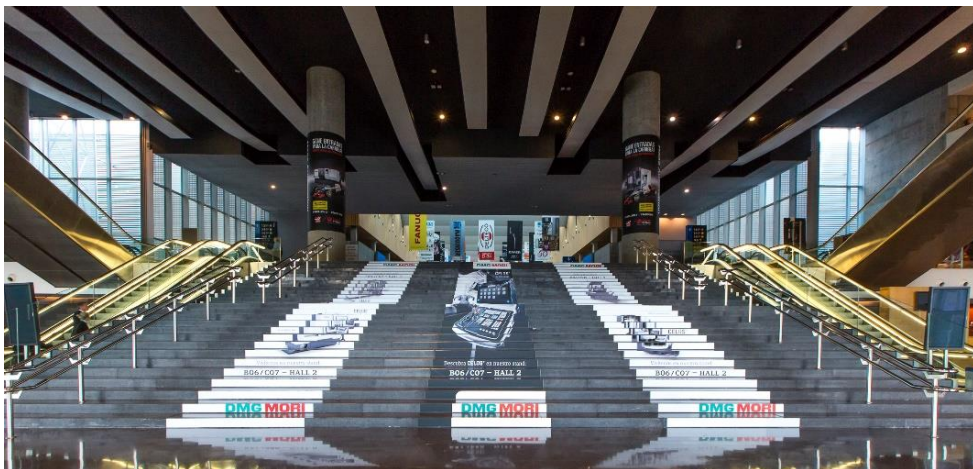
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# Main staircase advertising

Your brand in a prime location!



## BENEFITS FOR YOUR VISIBILITY

- Display your brand prominently on the entrance of the venue with vinyl prints on the main access staircase to the Atrium
- **Amount:** 3 sets of 28 steps
- **Location:** Entrance Hall

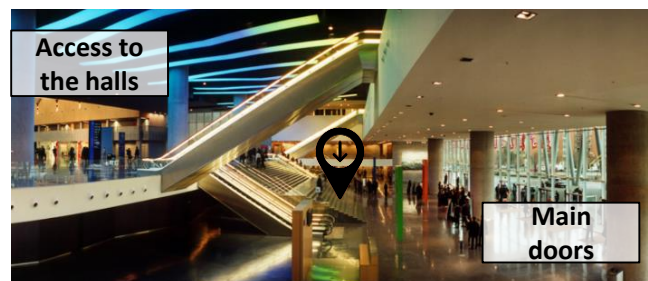
€ 10,000 excl. VAT

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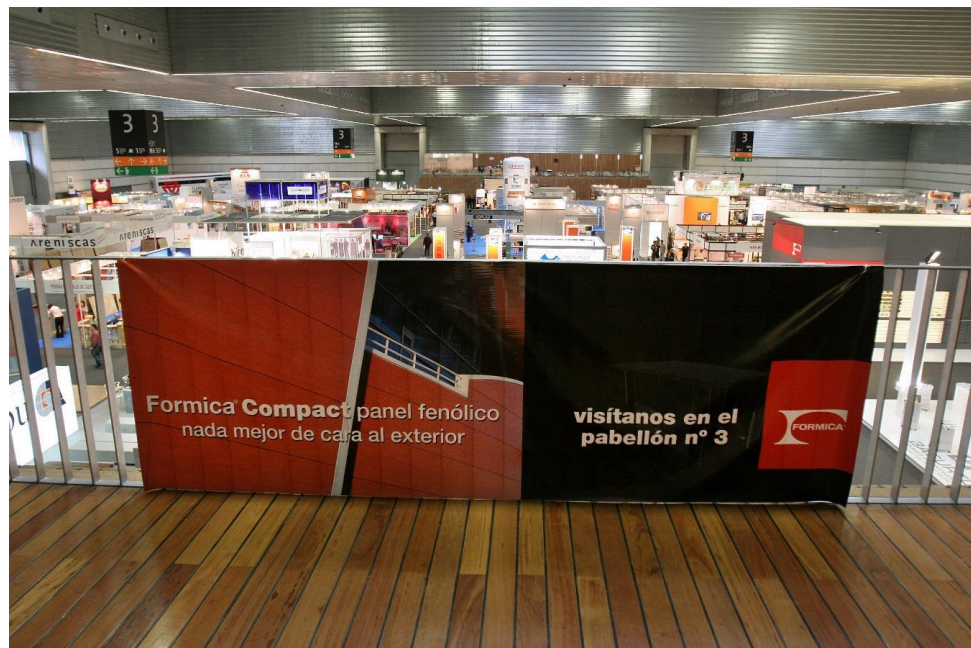
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# Hall entrance pennants

Catch your visitors' eyes as soon as they enter the hall!



## BENEFITS FOR YOUR VISIBILITY

- One double-sided pennant on the top of the staircase that connects the Atrium to the Hall. Your message can be seen both by visitors entering the hall as well as from inside the hall
- **Size:** 3 x 1m double sided pennant
- **Location:** Entrance of Hall 1 OR Hall 3



€ 4,000 excl. VAT  
Only 1 available

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IK4 IKERLAN  
Research Alliance

# Atrium floor advertising

Advertise your brand before visitors even enter the hall!



## BENEFITS FOR YOUR VISIBILITY

- Display your message in an original way in the Atrium that connects the registration area to the Halls 1 and 3
- Size: 1 pack of 3 floor vinyls of 2m diameter
- Location: Atrium

€ 6,000 excl. VAT

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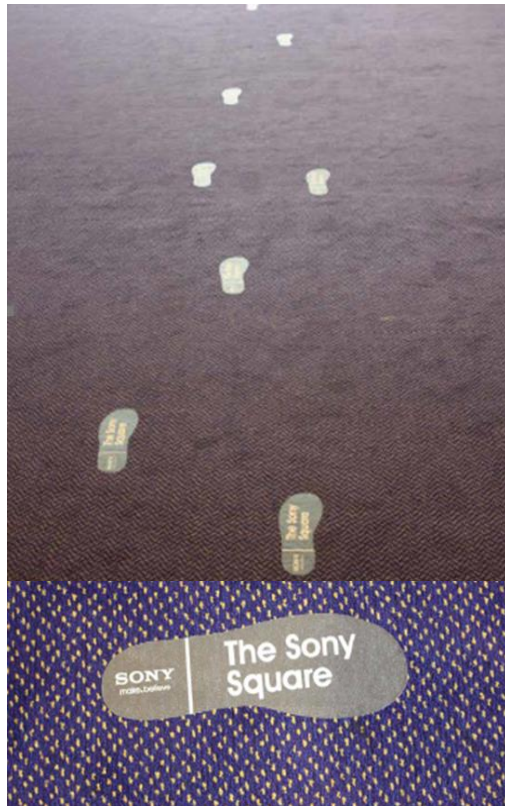
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# Hall Footprints

Promote your stand location in an original way!



## BENEFITS FOR YOUR VISIBILITY

- Invite the visitors to visit your stand and advertise your stand location in a fun and different way
- **Size:** 30 x 15 cm step  
1 pack of 30 pairs of footprints
- **Location:** Either Hall 1 OR Hall 3



1 available

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# Projection on Convention Centre wall

Display your message to visitors going to the conferences!



## BENEFITS FOR YOUR VISIBILITY

- Your image or video (no sound) projected on one of the walls of the Convention Centre of the venue for the 3 days of the event
- **Format:** Image or video
- **Location:** Convention Centre

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# Additional benefits as an Official Sponsor

- The listing of your organisation as an Official Sponsor of WindEurope Conference & Exhibition 2019
- Visibility from the date of signature of the sponsorship contract, during and after the event
- Your logo on:
  - the event website (home page and sponsorship pages)
  - the screens displayed in all conference rooms in between sessions (slides)
  - the 'Thank you, Sponsors' banner(s) located in the registration area
  - the exhibition catalogue (distributed to all participants)



# Any questions?



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