



THIS YEAR, THE **WIND INDUSTRY**
WILL BE MEETING IN

AMSTERDAM

28 - 30 NOVEMBER 2017

Amsterdam RAI Exhibition and Convention Centre

Sponsorship Package

Wind[•]
EUROPE

**CONFERENCE
& EXHIBITION**
2017 28-30 NOVEMBER
AMSTERDAM

In partnership with:



To become an exhibitor or sponsor please contact:
sales@windeurope.org

windeurope.org/confex2017

Become a Sponsor

WindEurope Conference & Exhibition 2017

GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile

REACH YOUR TARGET AUDIENCE

Expose your company to an international audience of thousands of professionals in the wind industry

INCREASE YOUR EXPOSURE TO DECISION MAKERS

Position your company as an industry leader and strengthen your brand

TAILOR MADE PACKAGES



Talk to us about your innovative sponsorship ideas

Venue overview



Floorplan



-  Exhibition area
-  Conference

Post-event report



EXHIBITORS BY SECTOR

14% Wind turbine manufacturers

14% Project developers and operators

12% Component / materials/ equipment manufacturers

10% Utilities / power generation energy companies

10% R&D institutes and universities

8% Finance, insurance and legal services

6% International, national and regional associations

6% Operations & maintenance

3% Installation and logistics

3% Public authorities

1% Consultancies and service providers

1% Certification / classification bodies

1% Marine contractors and shipyards

1% Media and event organisers

10% Other

Join us at the next event
Wind Energy Hamburg
 Hamburg (Germany)
 27-30 September 2016

www.ewea.org/events

PARTICIPANTS BY COUNTRY

TOP 10

42%

1 FRANCE

11%

2 GERMANY

8%

3 SPAIN

8%

4 UK

5 7% DENMARK

6 3% NETHERLANDS

7 3% BELGIUM

8 2% US

9 2% NORWAY

10 1% ITALY

PARTICIPANTS BY PROFILE

29%
 Technical

21%
 Management

21%
 Sales & Marketing

11%
 Operations

8%
 Financial

80+
 Countries

110+
 Regional, national and international associations

6,500+
 Participants

“ My standout memory is to see all the wind industry gathered in Paris. Being there with a strong and unified message “aim high” showed that wind energy has a major role to play in the energy transition just a few days before the opening of the COP21. ”

Antoine Cahuzac
 CEO, EDF Energies Nouvelles

“ The EWEA conference continued with high levels of participation and lived up to its standard of Aiming High. We galvanised support from politicians, we demonstrated that as an industry we are up to the challenge ahead and we showed to the world the significance of our products in a cleaner more sustainable future. This was the EWEA conference that will be remembered for many years. ”

Cliff Harris
 GM, GE Renewable Energy EMEA

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Event materials

WindEurope Conference & Exhibition 2017

Badges

- Be seen by everyone



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Personalised badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event. The lanyards have two hooks so that the front side of the badge remains visible at all times.
- Your logo printed on all badges (along with the event logo)

INDICATIVE PRICE

€ 10,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Event Bags

- Lend a hand and get maximum exposure



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Bags lend a helping hand by holding material collected at the event
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page)
- Your logo/visual printed on all bags (along with the event logo).

INDICATIVE PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 48



Event Lanyards

- Accompany participants everywhere they go



YOUR VISIBILITY INCLUDES

- Lanyards are distributed to all registered participants in the registration area
- Environmentally friendly material with two hooks
- Exclusive sponsorship opportunity
- Your logo printed on the lanyards (along with the event logo)

INDICATIVE PRICE

SOLD

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Notepads

- Get participants' attention when they take notes



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Distributed in key event areas: registration, exhibition, conference.
- A5 format, including cover and 25 sheets
- Your branding printed on the cover of the notepads (along with the event logo)
- Your logo printed on each sheet (along with the event logo)

INDICATIVE PRICE

€ 6,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Pens

- Put your company in the hands of participants



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Distributed in key event areas: registration, exhibition, conference
- Your logo printed on the pens (along with the event logo)
- A long-lasting investment that participants will keep after the event

INDICATIVE PRICE

€ 7,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Post-it

- Stick your brand everywhere



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Distributed in key event areas:
registration, exhibition, conference
(10x10cm)
- Your branding printed on the post-it
(along with the event logo)
- Your logo printed on each sheet (along
with the event logo)

INDICATIVE PRICE

€ 7,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

On-site services

WindEurope Conference & Exhibition 2017

Hostesses T-shirts

- Promote excellent service through a friendly team



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity
- Associate your company branding with the smiley faces of the WindEurope hostesses
- Your branding on t-shirts worn by all official event hostesses
- Guaranteed wide-spread visibility during the event

INDICATIVE PRICE

SOLD

CONTACT US

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Coffee Break Area

- Be at the place where participants meet to talk business or enjoy a break



YOUR VISIBILITY INCLUDES

- Different options available on the exhibition and conference area
- Your logo on the signs indicating the coffee break area
- Your logo on the coffee cups
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor)
- Mention of the sponsored coffee break on the exhibition floor plans (exhibition catalogue, networking map, "you are here boards")
- Permanent coffee served in the area for the whole duration of the event
- Possibility to display your products

CUSTOMIZABLE
PACKAGES FROM:

€ 8,000 excl. VAT

CONTACT US

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Rabobank

Water Bottles

- Promote an essential service and energize the event



YOUR VISIBILITY INCLUDES

- 10000 water bottles available in key areas of the venue
- Your branding on the label of the water bottles (artwork to be provided by the sponsor)
- Promotion of the water bottles in the A-Z section of the event website and in the exhibition catalogue

INDICATIVE PRICE

€ 15,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Relaxation Area

- Provide attendees with a break from the hustle and bustle of the exhibition halls



YOUR VISIBILITY INCLUDES

- Display your brand prominently in a dedicated treatment area and waiting lounge
- One welcome steward and three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees
- Your logo printed on signs indicating the relaxation area and on the welcome desk
- Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)
- Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor) and branded pillows (to be supplied by the sponsor)

INDICATIVE PRICE

€ 18,000 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Mobile Coffee in the Aisles

- Get brand visibility around the venue

YOUR VISIBILITY INCLUDES

- Coffee served in the exhibition aisles from 10:00 to 16:30 on Tuesday/Wednesday and from 10:00 to 14:00 on Thursday
- 5 branded coffee backpacks
- Branded cups included in the package (logo provided by the sponsor)

INDICATIVE PRICE

SOLD

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tpi COMPOSITES



Charging stations for mobile devices

- Promote exceptional customer service through good communication



YOUR VISIBILITY INCLUDES

- Secure charging service for mobile devices: confidently leave your devices on charge in the lockers so that they are free to continue their exhibition visit
- Your logo on the signs indicating the location of the charging stations
- Branding of the lounge surrounding the charging stations – Up to four pop up banners can be displayed in the area (to be provided by the sponsor)
- Location of the charging stations indicated on the event floor plans (online, event publications and “you are here boards”)
- Promotion of the charging stations in the A-Z section of the website, in the networking map and in the highlights of the day distributed to all exhibitors every morning

INDICATIVE PRICE

€ 10,000 excl. VAT

CONTACT US

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Wireless Internet

- Connect people everywhere they go



YOUR VISIBILITY INCLUDES

- Reach a large audience by providing internet access and making it easy for these on-the-go professionals to stay connected
- Login details and welcome page can be customized
- Login details to the wireless internet printed on the reverse side of the badge
- Login page linked with your corporate website. Monitor the traffic generated by this investment
- Promotion of the wireless internet in the A-Z section of the website
- Login details to the wireless internet printed in all event publications and on the event floor plans

INDICATIVE PRICE

€ 10,000 excl. VAT

CONTACT US

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+32 22 13 18 48

Advertising

WindEurope Conference & Exhibition 2017

Exhibitor Floorplan

- Stand out in the floor plans



YOUR VISIBILITY INCLUDES

- OPTION 1:
 - ✓ Banner on the online exhibition floor plans
 - ✓ Dimensions: 160(w) x 65(h) px
 - ✓ Be visible when companies book their stand and attendees prepare their visit to the event.
- OPTION 2:
 - ✓ Exclusive sponsorship (online)
 - ✓ Be the only sponsor visible when companies book their stand and attendees prepare their visit to the event.
- OPTION 3:
 - ✓ Exclusive sponsorship (online + printed exhibition floor plans)
 - ✓ This package combines exclusive visibility on the online exhibition floor plans and on the “You are Here” Boards displayed in key areas of the venue.

INDICATIVE PRICE

€ 8,000 excl. VAT

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Virtual Reality Experiences

WindEurope Conference & Exhibition 2017

Virtual Reality Experiences

- Standing out never was this easy



YOUR VISIBILITY INCLUDES

- Add a VR Experience as the finishing touch to your company's booth and attract more potential clients.
- Give customers an unforgettable brand experience with a distinctive in-booth VR encounter. Anything is possible: from product demonstrations to communicating your brand's mission.
- Generate high emotional impact and ensure long-lasting memories of the experience.
- All VR experiences are compatible with YouTube, social media and other digital media.

Hans Timmers, chairman of the Netherlands Wind Energy Association: *"Virtual Reality is becoming essential in wind energy communications and is a perfect tool in the process of social acceptance. It provides an immersive experience of wind power and displays the landscape change very well."*

Henk Lagerwey, founder of Lagerwey: *"Making a Virtual Reality experience of our L100 wind turbine enables people to experience the power and grandeur of wind energy, which makes a big impression on spectators."*

STARTS AT

€ 7,500 excl. VAT

CONTACT US

sales@windeurope.org

+32 22 13 18 48

N.B.: In-booth VR Experiences developed for use during the exhibition. VR hardware NOT INCLUDED

IMPORTANT: VR hardware rental is available starting at € 750/day. Optional extras include social media integration with YouTube, Facebook and Twitter.

Contact us for more information

360° Photos and Videos

- Extend your visibility



YOUR VISIBILITY INCLUDES

- Digitalize your company's booth using 360° Photos and Videos.
- Long-lasting impact: allow visitors to re-experience their visit in an immersive, interactive way.
- Extend your company's online visibility to Facebook, YouTube, Twitter, etc.
- Enjoy the attention that this new medium creates!

Contact us for more information about 360° Photos and Videos.

STARTS AT

€ 2,200 excl. VAT

CONTACT US

sales@windeurope.org

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Branding

WindEurope Conference & Exhibition 2017

Banner Flags - ext

- Greet your attendees with flags flying high



YOUR VISIBILITY INCLUDES

- Display your brand prominently on a passageway to the entrance of the venue
- 9 flags placed on a flagpole, located at the RAI-complex. Your logo printed on the flags
- Size: W 150cm x H 600cm
- Location: in front of entrance C
- Access to exhibition: entrance K

INDICATIVE PRICE

€ 8,000 excl. VAT

[CONTACT US](#)

sales@windeurope.org

+32 22 13 18 48

Billboard large - ext

- Catch your visitors as soon as they arrive!



YOUR VISIBILITY INCLUDES

- Display your message in high quality (illuminated if desired)
- A freestanding double sided billboard is placed on a large concrete base
- Size: W 335cm x H 230cm
- Location: to be confirmed, close to entrance K

INDICATIVE PRICE

€ 6,000 excl. VAT

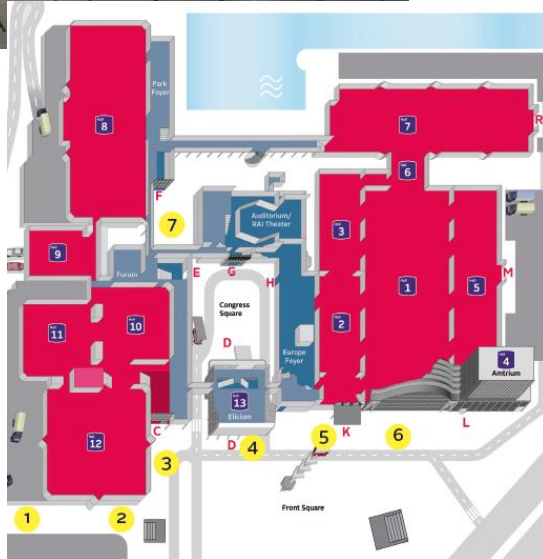
CONTACT US

sales@windeurope.org

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Triangular Signs - ext

- Convey your message in a three way view!



YOUR VISIBILITY INCLUDES

- Easy to communicate with the visitors walking towards the entrance.
- Triangular signs can be placed all around the complex.
- Your brand and message on all 3 sides
- 5 per package
- Size: W 83cm x H 112cm

INDICATIVE PRICE

€ 3,500 excl. VAT

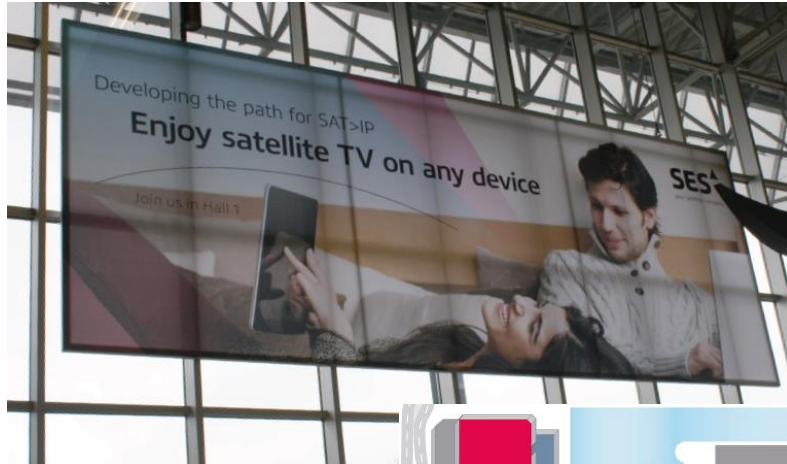
CONTACT US

sales@windeurope.org

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Visual Frame I - int

- Your message can be seen from across hall 1!



YOUR VISIBILITY INCLUDES

- Stand out from your competition
- Your message can be displayed on a banner in a nice frame
- Hanging single-sided full color textile banner
- Size: W 800cm x H 300cm
- Location: internal top glass window of Hall 1

INDICATIVE PRICE

€ 8,000 excl. VAT

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Visual Frame II - int

- Your brand and message in a strategic location

YOUR VISIBILITY INCLUDES

- The glass panels from both K101 and K102 can be fully branded.
- Self-adhesive vinyl single-sided against the windows of K101 + K102.
- Size: W 700cm x H 300cm
- Location: entrance K, opposite entrance Hall 2 and 3

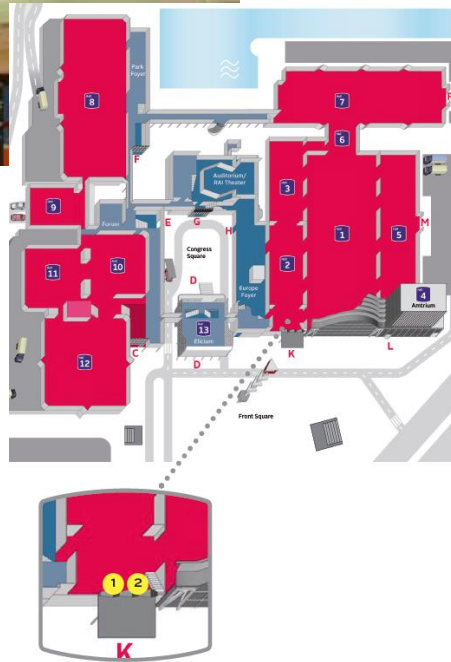
INDICATIVE PRICE P/FRAME

€ 5,500 excl. VAT

[CONTACT US](#)

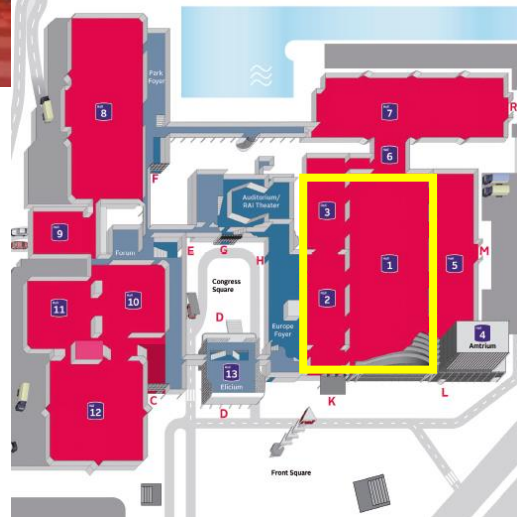
sales@windeurope.org

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Hanging Banner II - int

- Direct visitors with brand exposure



YOUR VISIBILITY INCLUDES

- 6 single-sided full color banners signs placed inside the halls.
- The visual is a combination of directional signage and advertising.
- Size: W 500cm x H 200cm
- Location: halls 1, 2 and 3

INDICATIVE PRICE P/FRAME

€ 18,000 excl. VAT

[CONTACT US](#)

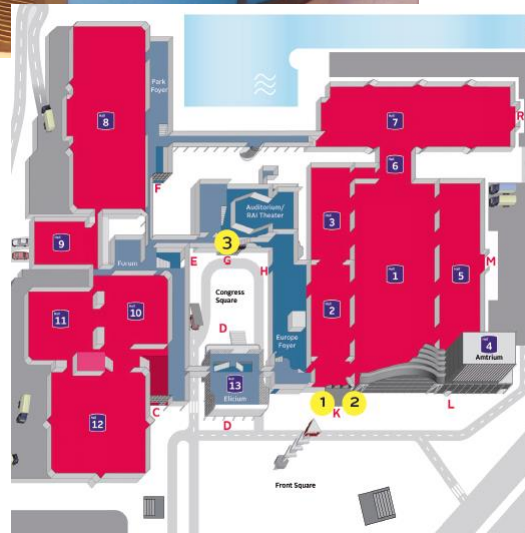
sales@windeurope.org

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Revolving Door - int

YOUR VISIBILITY INCLUDES

- Expose your brand to visitors arriving and leaving!



- Create high awareness on passing visitors by branding the revolving doors.
- Double-sided self-adhesive vinyl with laminate placed inside of revolving doors.
- Size: 8x W 121cm x H 239cm
2x W 136cm x H 130
- Location: entrance K (1, 2 only)

INDICATIVE PRICE P/DOOR

€ 8,000 excl. VAT

CONTACT US

sales@windeurope.org

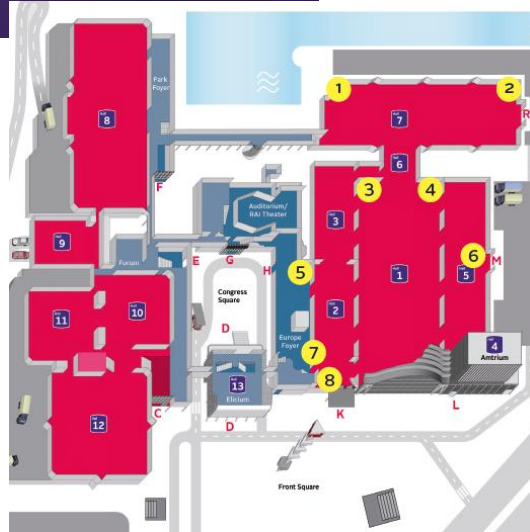
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Restroom Adverts I - int

YOUR VISIBILITY INCLUDES

- Surprise them in the restroom!



- High attention for your advertisement with restroom branding.
- A3 posters are placed in existing frames in the ladies and gentlemen restrooms all around the RAI-complex
- Size: W 297cm x H 420cm (A3)
- Locations: 5, 7 and 8

INDICATIVE PRICE

SOLD

[CONTACT US](#)

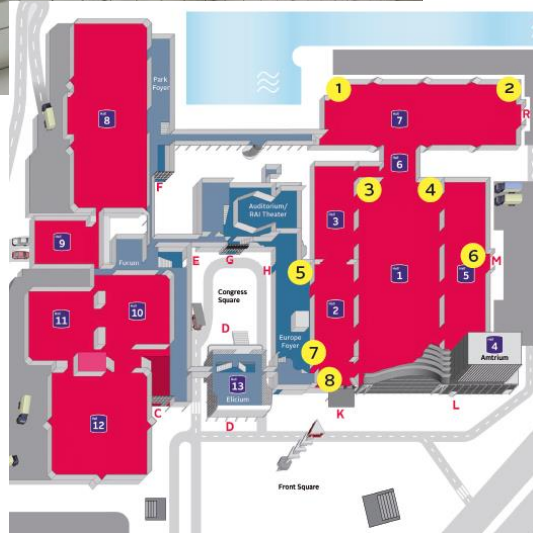
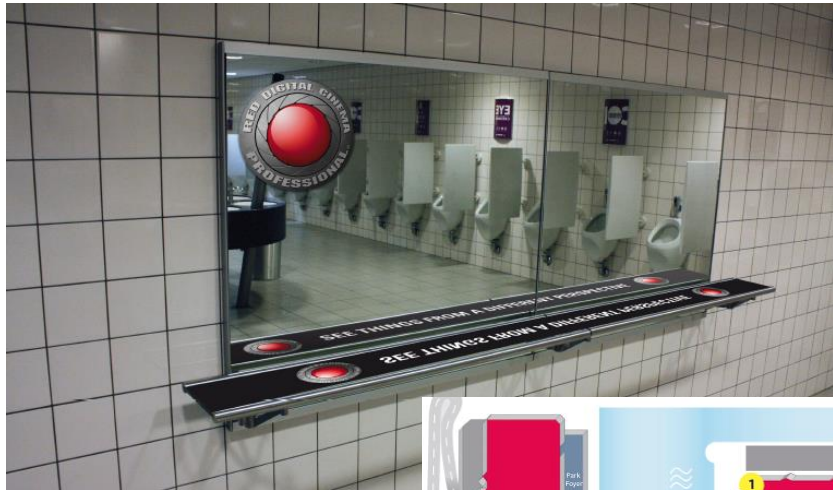
sales@windeurope.org

+32 22 13 18 48



Restroom Adverts II - int

- Surprise them in the restroom!



YOUR VISIBILITY INCLUDES

- High attention for your advertisement can be realized with mirror branding.
- Self-adhesive vinyl with laminate is placed against the toilet-mirrors all around the RAI-complex. Some locations also have a glass shelf available
- Locations: 5, 7 and 8

INDICATIVE PRICE

€ 8,000 excl. VAT

CONTACT US

sales@windeurope.org

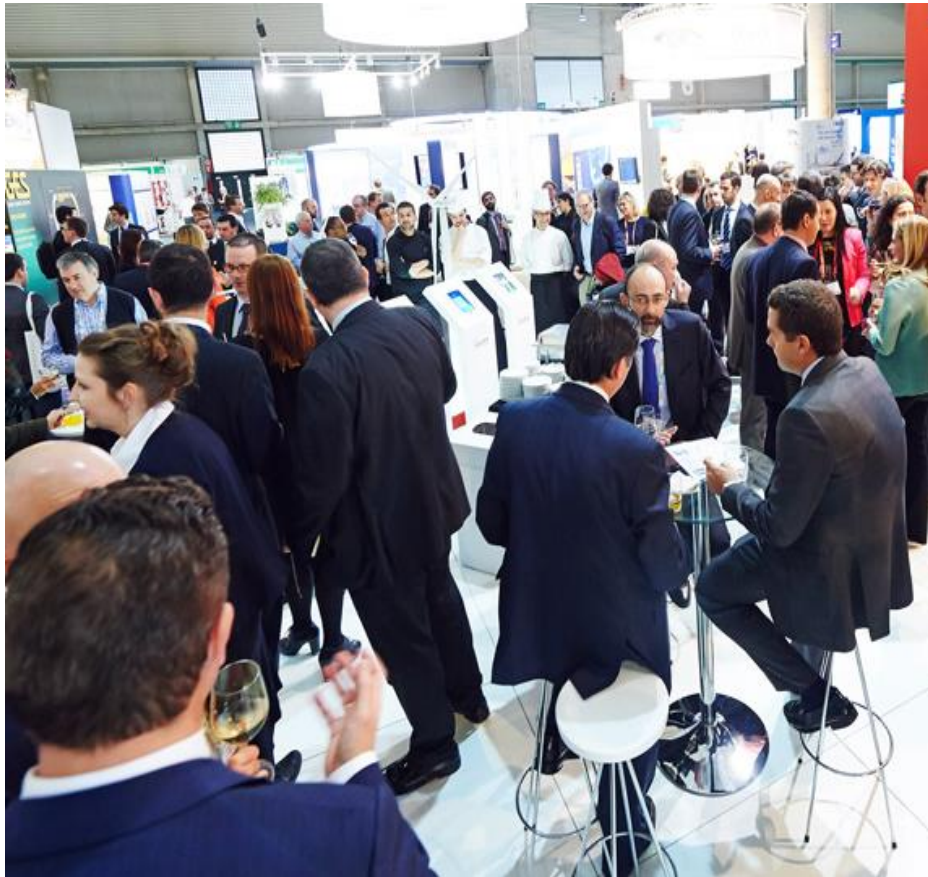
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Networking

WindEurope Conference & Exhibition 2017

Official Stand Parties

- Gather people around your stand to network with other wind industry professionals



YOUR VISIBILITY INCLUDES

- Promotion of the stand party on the event website and in all event publications
- Branded invitations to the stand party displayed in the registration area the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the “highlights of the day” distributed to all exhibitors every morning
- We help you promote this event via the event website, the event newsletters, the official publications (exhibition catalogue, networking map, etc.)

SLOTS AVAILABLE	Tuesday, 28 Nov 2017	Wednesday, 29 Nov 2017
Slot 1	Official Stand Party	Official Stand Party
Slot 2	Opening reception	Official Stand Party

INDICATIVE PRICE

AVAILABLE OPTIONS

A) PROMOTION ONLY: € 6,000

- Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- PA announcements in the halls driving traffic to your stand

B) FULL EVENT ORGANISATION: € TBC

As well as promotion, we also take care of full organisation including catering and drinks

CONTACT US

sales@windeurope.org

+32 22 13 18 48

Member's Reception

- Target specifically our most valued members



YOUR VISIBILITY INCLUDES

- Exclusive walking cocktail reception in the iconic Rijksmuseum Amsterdam, gathering only invited members of WindEurope. All will have the possibility to visit the famous Gallery of Honour including Van Gogh's Nightwatch
- Promotion of the event through a dedicated page on the event website incl. your logo
- 10 free invitations for you or your guests
- One short opening speech during the welcome drink
- Branding of the venue with your corporate identity to be agreed between WE and the venue
- Your logo in all e-mail communications concerning the reception to our members

INDICATIVE PRICE

SOLD

CONTACT US

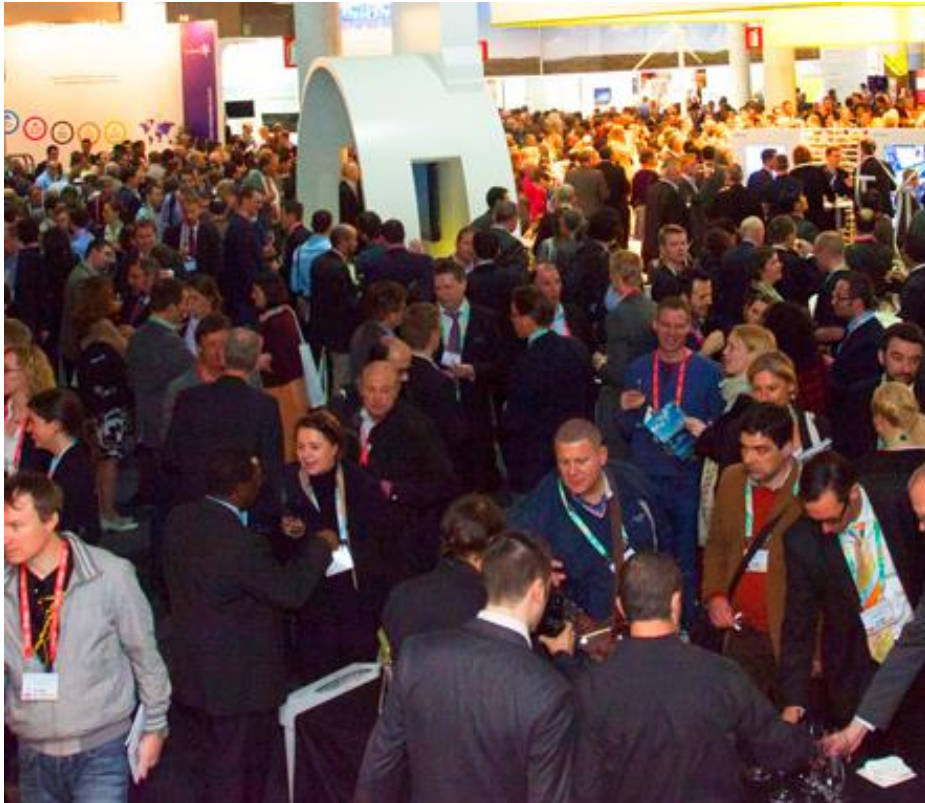
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Opening Reception

- Create lasting first impressions



YOUR VISIBILITY INCLUDES

- Official Opening reception open to all participants
- We take care of the whole organisation for you: catering, service, security, cleaning after the reception, etc.
- Dedicated page on the event website including your logo and hyperlink to the website of your choice
- PA announcements in the halls on the day of the event driving traffic to your stand
- Two pop-up banners to be displayed in the registration area (to be supplied by the sponsor)
- Branded invitations can be distributed to all participants (to be provided by the sponsor)

INDICATIVE PRICE

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SIEMENS Gamesa
RENEWABLE ENERGY

Gala Event

- Reach the industry's decision makers



YOUR VISIBILITY INCLUDES

- Exclusive dinner in a spectacular venue, providing the perfect opportunity to strengthen business relationships and raise brand awareness among top executives.
- Promotion of the event through a dedicated page on the event website incl. your logo
- One corporate table including 10 dinner tickets to invite your guests
- One short opening speech during the welcome cocktail
- Branding of the venue with your corporate identity to be agreed between WE and the sponsor
- Your logo printed on the menu cards and dinner tickets
- PA announcements in the exhibition halls to announce the bus transfers to the conference dinner

INDICATIVE PRICE

SOLD

CONTACT US

sales@windeurope.org

+32 22 13 18 48

tpi COMPOSITES

Networking Map

- Drive traffic to stand by sponsoring the Networking Map available to delegates onsite



YOUR VISIBILITY INCLUDES

- Exclusive sponsorship opportunity (only one sponsor – no other commercial adverts in this publication)
- Your logo and visuals on the front cover and inside the publication
- Networking maps available onsite for all participants
- Help attendees find their way through the venue

INDICATIVE PRICE

€8,000 excl. VAT

CONTACT US

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Additional benefits as official sponsor

- The listing of your organisation as an Official Sponsor of [WindEurope Conference & Exhibition 2017](#)
- Visibility from the date of signature of the sponsorship contract, during the event and after the event
- Your logo on:
 - the event website (home page and sponsorship pages)
 - the screens displayed in all conference rooms in-between sessions during the events (slides)
 - the 'Thank you, Sponsors' banner(s) located in the registration area
 - the exhibition catalogue (distributed to all participants)



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AMSTERDAM

28 - 30 NOVEMBER 2017

Amsterdam RAI Exhibition and Convention Centre

Sponsorship Package

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EUROPE

**CONFERENCE
& EXHIBITION**
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