

IMPORTANT WARNING TO ALL EXHIBITORS

WindEurope Annual Event 2027 | Copenhagen | 20–22 April 2027

STOP. CHECK. VERIFY.

Before signing a contract, sharing data or making a payment, confirm that the company is an official WindEurope supplier.

Exhibitors are regularly approached by third parties that use event names, branding or publicly available exhibitor information to appear connected to WindEurope.

These approaches may concern:

- accommodation,
- attendee data,
- directory listings,
- marketing services or
- logistics.

1. How to recognise an official supplier

WindEurope-appointed suppliers use the official supplier banner and are listed on [the official supplier list first here.](#)

Our official suppliers are using special banner:



A company's use of the WindEurope name, event dates, venue, logo or exhibitor information does not by itself prove that it is authorized.

If you are unsure, contact Aleksandra Nowak, Senior Events & Sustainability Manager at aleksandra.nowak@windeurope.org before you proceed.

2. Unofficial hotel and accommodation agencies

Companies may contact exhibitors claiming to offer special hotel rates, flexible terms, room blocks or event-specific reservations. Unless the company is listed as an official supplier, it is not acting on behalf of WindEurope.

Typical warning signs

- Unsolicited contact referring to your exhibitor status.
- Claims of “exclusive” rates or limited availability.
- Requests for hotel preferences, room quantities, travel dates or payment details.
- Pressure to reply quickly or secure rooms outside the official booking route.
- Event branding or event details used without proof of affiliation.

Official accommodation

Kuoni Tumlare Congress is the official accommodation agency for WindEurope Annual Event 2027. Verify any other approach with WindEurope before booking or paying.

Redacted example: unsolicited hotel offer

The example below reproduces the substantive wording of an email received by an exhibitor. Personal details, company contact details, addresses and live links have been removed.

REDACTED EMAIL EXAMPLE

Subject: Exclusive Hotel Discounts for Exhibitors - Wind Europe

From: [REDACTED TRAVEL PROVIDER] | To: [REDACTED] | Sent: 6 October 2025

External sender warning

Dear [REDACTED],

We are pleased to offer exclusive discounted hotel rates for exhibitors attending Wind Europe 2026 in Madrid.

As a valued participant, you can enjoy convenient and flexible accommodation options tailored to your needs.

Key Benefits of Booking with Us:

- Exclusive discounts – Special rates available only for exhibitors.
- Flexible reservations – Modify or cancel up to two days before arrival.
- No upfront payment – Settle payment 5-10 days before check-in.
- Wide selection of hotels, 24/7 booking access and no hidden fees.

To secure your discounted accommodation, provide your preferred hotel, number of rooms and check-in/check-out dates.

Kind regards

Personal details, addresses, contact details and live links removed.

[NAME AND CONTACT DETAILS REDACTED]

Why this is suspicious: the message uses the event name and exhibitor status, presents “exclusive” benefits and requests booking requirements, but the provider was not connected with WindEurope.

3. Companies offering attendee or participant data

WindEurope does not sell participant lists

WindEurope does not authorise third parties to sell attendee, visitor, delegate or participant contact lists. Treat offers of an “official”, “pre-registered” or “verified” WindEurope attendee database as suspicious.

Typical claims

- “Pre-registered attendee list available now.”
- “Official visitor or delegate database.”
- “Verified contacts of decision-makers attending the event.”
- “Purchase the complete participant list before the event.”
- “Reply for pricing and data information.”

Redacted example: attendee-list offer

This example reproduces the complete substantive message found in the mailbox. The sender’s name, email address and identifying details have been removed.

REDACTED EMAIL EXAMPLE

Subject: WindEurope 2025

From: [REDACTED] | To: [REDACTED] | Sent: 18 February 2025

External sender warning

Dear Exhibitor,

WindEurope’s Annual Event 2025, Pre-registered Attendee list is available now to fulfil your company’s promotional efforts.

Could you let me know if you want to receive the attendees list by email?

Kindly pick the number 1 / 2 that describes your response:

1. Yes Interested, Send me pricing & other data information.
2. OPT-OUT

Sincerely,

[NAME REDACTED]

[Personal details, addresses, contact details and live links removed.
[SENDER DETAILS REDACTED]

Why this is suspicious: it claims access to a pre-registered attendee list, offers the data for promotional use and asks the recipient to request pricing.

4. Exhibitor directory and listing scams

Companies including Expo-Guide, Fairguide.com / Construct Data Verlag, Event Fair (wwdb s.r.o.) and The Mulpur Company S.A. have contacted exhibitors offering what appears to be a free directory listing. The form may contain an advertising insertion order and contract terms in the fine print.

DO NOT SIGN WITHOUT CHECKING THE FINE PRINT

A form presented as a free listing may create a paid, multi-year advertising commitment. Seek your own legal advice if a form has already been signed.

Recommended response

1. Do not complete or return the listing form.
2. Do not rely on headings such as “free listing” without reading all terms.
3. Keep records of the form and all correspondence.
4. If you have already signed, do not ignore the matter. Seek independent legal advice before paying or responding.
5. Inform WindEurope so that we can warn other exhibitors.

5. What to do if you receive a suspicious approach

Do	Avoid
✓ Check the official supplier list.	✗ Do not send payment or card details.
✓ Forward the message to events@windeurope.org .	✗ Do not share participant, staff or travel data.
✓ Keep the original email, form and attachments.	✗ Do not click unknown links or open attachments.
✓ Report the sender through your organisation’s phishing or spam process.	✗ Do not sign forms before reading all terms.
✓ Seek legal advice if you signed or paid.	✗ Do not assume branding proves affiliation.

6. Quick verification checklist

- ☐ Is the company listed on the official WindEurope supplier overview?
- ☐ Does the sender’s email domain match the named company?
- ☐ Is the offer asking for payment, personal data, attendee data or urgent action?
- ☐ Does the sender claim access to a WindEurope participant list?
- ☐ Have you verified the offer with events@windeurope.org?

When in doubt – ask!

Send the email to events@windeurope.org before signing, paying, booking or sharing information.