

Sponsorship Catalogue

WindEurope Annual Event 2027
Copenhagen • 20-22 April



ANNUAL EVENT
2027
COPENHAGEN
20-22 APRIL

windeurope.org/annual2027

Annual Event 2027 Copenhagen

WindEurope is delighted to join forces again with the city of Copenhagen and our Danish partners to deliver another wide-ranging industry gathering – WindEurope’s Annual Event 2027. We broke attendance records in 2026 and are expecting to confirm this trend in 2027 with 16,000+ attendees expected onsite over the three days. So don’t miss your chance to sponsor our event and showcase your brand!

Top 5 Exhibitor Sectors

- 28% Consultancy / Service provider
- 26% Components / Materials / Equipment manufacturer
- 12% Installation / Logistics
- 9% Operations & Maintenance
- 4% Marine / Shipyard

*Source: Post-Event Report WindEurope Annual Event 2026



33,000m²
EXHIBITION GROSS
FLOOR SPACE

80+
COUNTRIES

10+
PAVILIONS

16,000+
PARTICIPANTS

500+
EXHIBITORS

80+
SESSIONS

400+
SPEAKERS



CONTACT US: sales@windeurope.org

Become a sponsor and...



GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile



REACH YOUR TARGET AUDIENCE

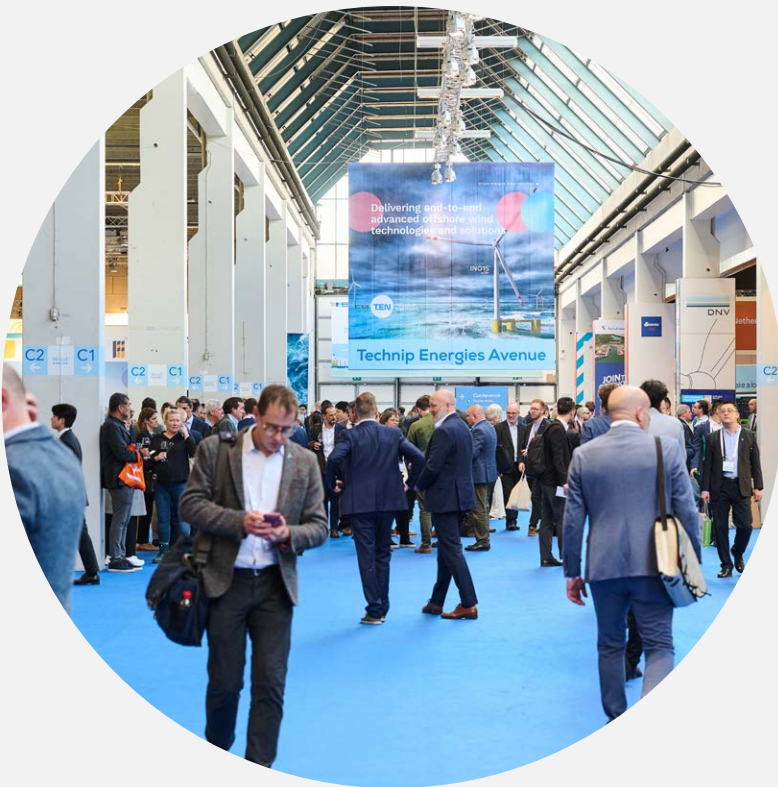
Expose your company to an international audience of thousands of professionals in the wind industry



INCREASE YOUR EXPOSURE TO DECISION MAKERS

Position your company as an industry leader and strengthen your brand

If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to reach out!



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Sustainability is at the heart of what we do as an industry, and that goes for events too!

We are committed to reducing the carbon footprint of our events by integrating sustainability into every aspect of our operations. Through close collaboration with our suppliers, we continuously enhance the sustainability of the products we offer, prioritising sustainable options wherever possible.

ISO 20121 Certified

WindEurope events are ISO 20121 certified, meaning they are managed according to the international standard for sustainable event management, integrating environmental, social, and economic sustainability considerations into the planning and delivery of our events.



30,000m²
EXHIBITION GROSS
FLOOR SPACE

90+
COUNTRIES

10+
PAVILIONS

16,000+
PARTICIPANTS

500+
EXHIBITORS

80+
SESSIONS

400+
SPEAKERS

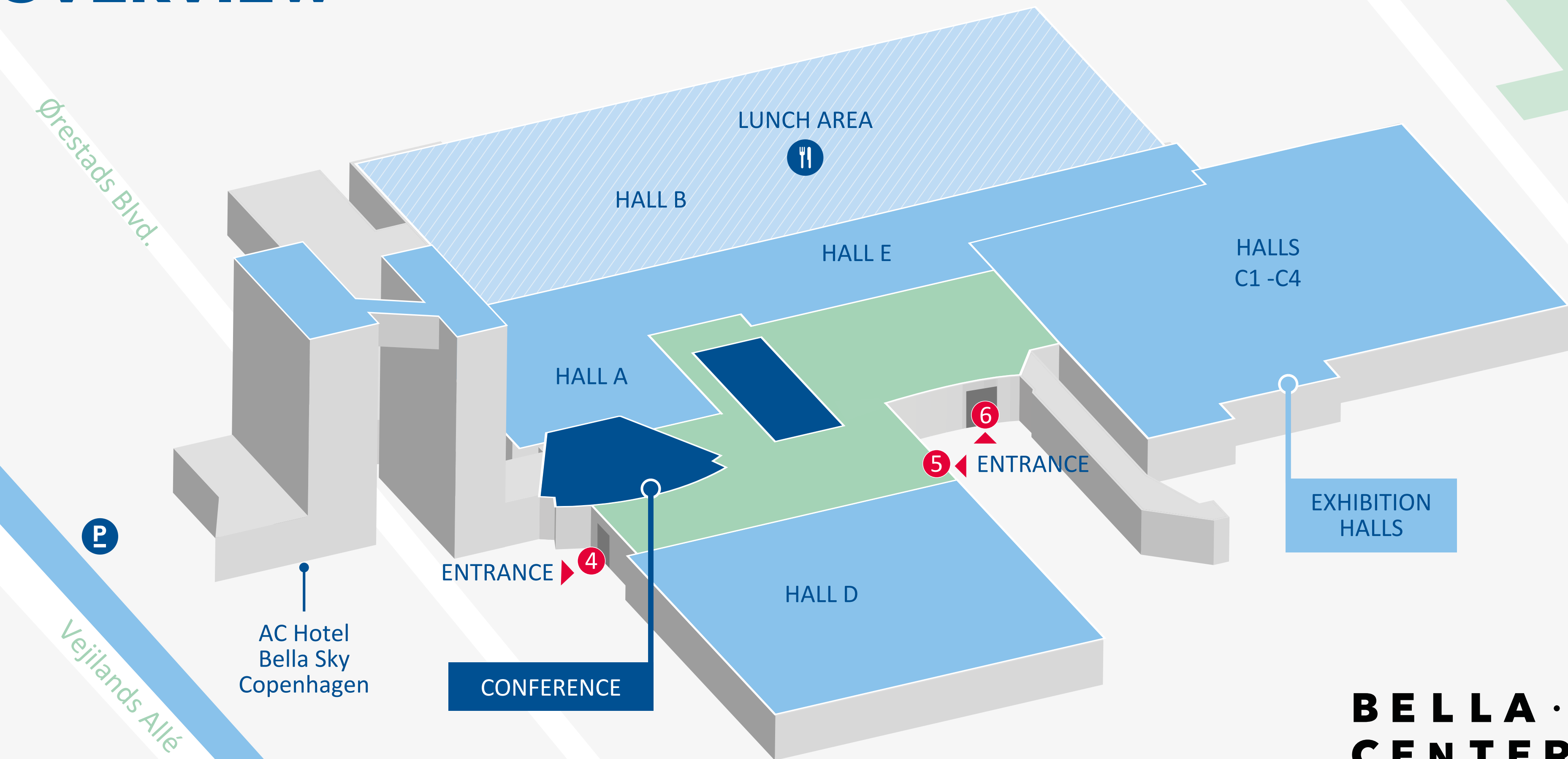


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VENUE OVERVIEW

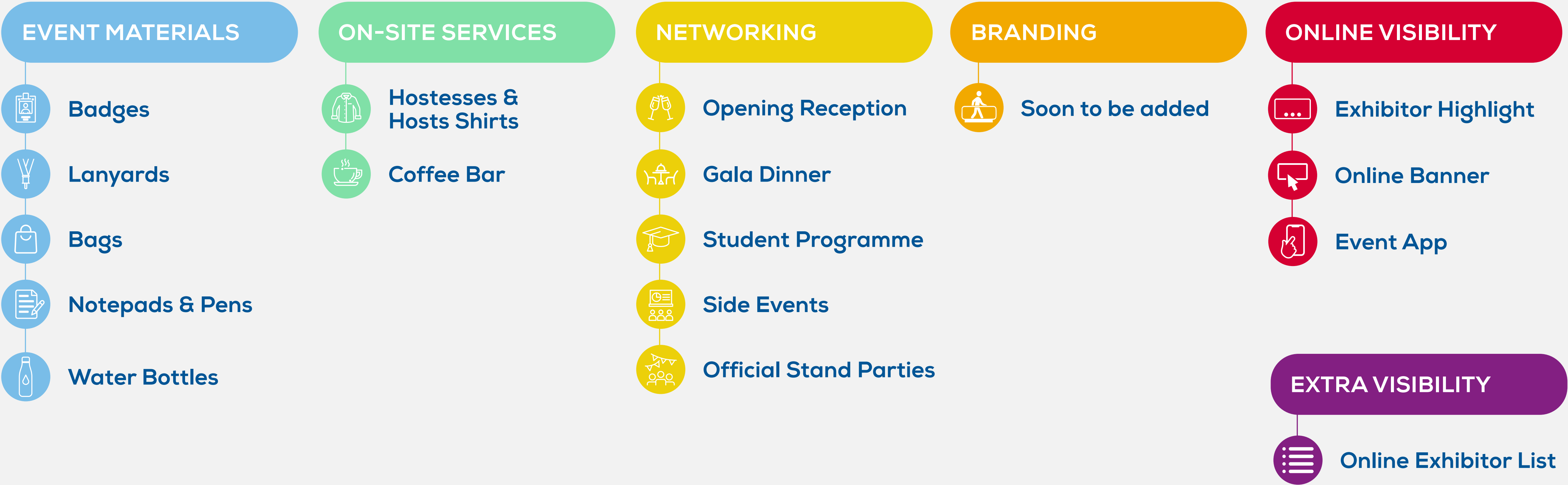


**BELLA ·
CENTER**
COPEN
HAGEN



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CONTENT



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EVENT MATERIALS

-  Badges
-  Lanyards
-  Bags
-  Notepads & Pens
-  Water Bottles

ON-SITE SERVICES

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY

EVENT MATERIALS

-  **Badges**
-  **Lanyards**
-  **Bags**
-  **Notepads & Pens**
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BADGES

Your logo on all badges ensures continuous brand visibility, making your company instantly recognisable in every networking interaction.

Benefits for your visibility

- Your logo printed on all badges along with the event logo;
- The lanyards have two hooks so that the front side of the badge remains visible at all times.

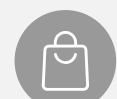
Logo to be provided by the Sponsor

- Biodegradable badge holders;
- WindEurope invites all event participants to leave their badge in a special collection box onsite so they can be recycled after the event.



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LANYARDS

Maximize your brand's visibility by sponsoring our event lanyards! With your logo on every attendee's lanyard, your company will enjoy all-day exposure.

Benefits for your visibility

- Your logo printed on the lanyards along with WindEurope's logo;
- Lanyards are distributed to all participants in the registration area.

Logo to be provided by the Sponsor

- Lanyards are made of 100% PET recycled polyester;
- WindEurope invites all event participants to leave their lanyard in a special collection box onsite so they can be recycled after the event.



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BAGS

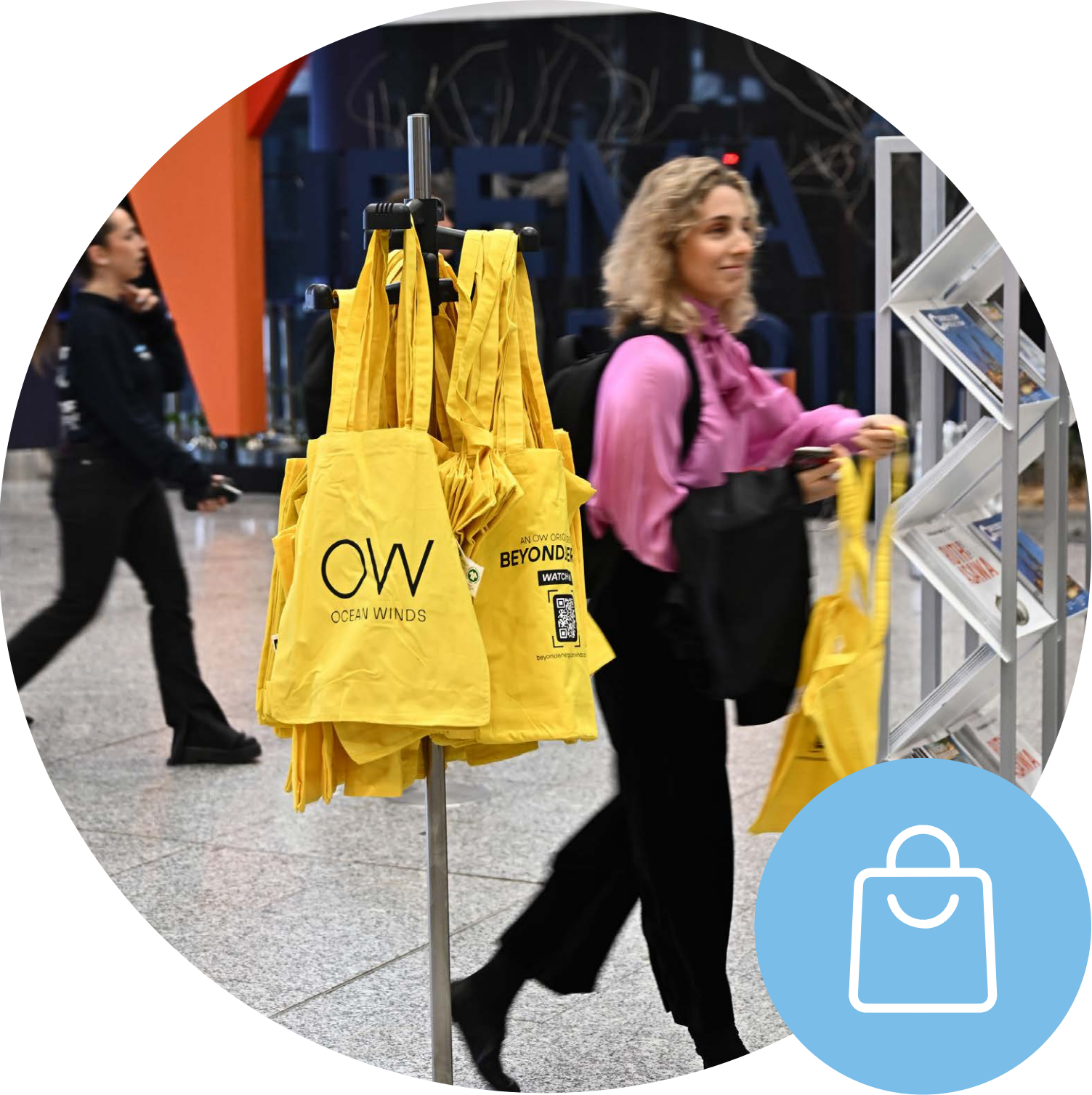
Advertise your company with our branded event bags and ensure your brand travels home with every attendee!

Benefits for your visibility

- Exclusive sponsorship opportunity;
- Event bags will be available for all participants in key areas;
- Your logo/visual printed on all bags along with the event logo.

Artwork to be provided by the Sponsor

- CO₂ neutral bags in certified organic cotton (GOTS) & FAIRTRADE, ensuring they meet high environmental and ethical standards.



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NOTEPADS & PENS

Ensure your logo is seen in every session and meeting. These high-visibility items will capture key industry insights, keeping your brand at attendees' fingertips throughout the event and beyond.

Benefits for your visibility

- Notepads and pens will be available for all participants in key areas;
- Notepads in A5 format, including cover and 25 sheets;
- Your logo printed on the cover of the notepads and on each sheet along with the event logo;
- Pens with blue ink ballpoint;
- Your logo printed on the pens.

Logo to be provided by the Sponsor

- Notepads are made from Eucalyptus pulp and recycled cardboard – highly sustainable quality paper;
- Pens are made from recycled aluminium.



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WATER BOTTLES

Keep attendees hydrated while boosting your visibility with custom-branded water bottles!

Benefits for your visibility

- Water bottles will be available for all participants in key areas of the venue;
- The water bottles have a matte finish with a volume of 790 mL;
- Your logo and fully customizable visual printed all around the bottle (360°), with a print area of 180 × 80 mm, alongside the event logo.

Artwork to be provided by the Sponsor. The artwork shown is a mock-up and for illustrative purpose only.

- The water bottles are made from recycled stainless steel including a recycled stainless steel label;
- There will be water refilling stations around the venue to cut back on single-use plastics.



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EVENT MATERIALS

ON-SITE SERVICES

 Hostesses & Hosts Shirts

 Coffee Bar

NETWORKING

BRANDING

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ON-SITE SERVICES

 **Hostesses & Hosts Shirts**

 **Coffee Bar**



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EVENT MATERIALS

ON-SITE SERVICES



Hostesses & Hosts Shirts



Coffee Bar

NETWORKING

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HOSTS & HOSTESSES SHIRTS

Get your brand seen by everyone. These high-visibility shirts will be worn by our event hosts and hostesses, providing continuous exposure and making a lasting impression on attendees throughout the event.

Benefits for your visibility:

- Your branding on navy blue shirts worn by all event hosts & hostesses (front and back) along with WindEurope's logo.

Artwork to be provided by the Sponsor

- Our event shirts are made from 100% cotton and are certified by Fair Wear Foundation and OEKO-TEX® Standard 100, ensuring high safety and environmental standards;
- WindEurope will work with local communities and organisations to ensure the shirts are given a second life after the event.



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EVENT MATERIALS

ON-SITE SERVICES

 Hostesses & Hosts Shirts

 Coffee Bar

NETWORKING

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COFFEE BAR

Your brand will be at the heart of where participants network and connect, all while enjoying a cup of coffee. Power up their experience and ensure your logo is seen with every sip!

Benefits for your visibility:

- Organic coffee served in a dedicated area for the entire duration of the event;
- Mention of the sponsored coffee bars on the exhibition floorplans;
- The display of 2 pop-up banners in the coffee bar area (to be supplied by the Sponsor);
- Your logo on coffee cups;
- Your logo on the signs indicating the coffee bar area. Size and visibility of signage will depend on the location of the coffee bar.

Artwork to be provided by the Sponsor

Hall A - Coffee Bar 1

Hall C2 - Coffee Bar 2



- Coffee comes from a sustainability-focused project that combines high-quality production with environmental and social impact. The supplier works with smallholder farmers to produce organic coffee while protecting the rainforest and endangered species;
- Biodegradable coffee cups made with recycled paper and water-based coating (AA-recyclable).



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
-  Gala Dinner
-  Student Programme
-  Side Events
-  Official Stand Parties

BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY

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BRANDING

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OPENING RECEPTION

Kick off the event in style and sponsor the Opening Reception! Put your brand at the centre of the exhibition's largest networking moment.

Benefits for your visibility:

- The reception will take place on DAY 1 at your stand (timing to be confirmed);
- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, and cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed (to be supplied by the Sponsor);
- Promotion of the Opening Reception in the event's publications and event app.

This reception will be open to all event participants with a valid day pass.



- WindEurope is working with a certified event caterer committed to sustainability and healthy food, incorporating seasonal, locally sourced, organic, and fair-trade products whenever possible.



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BRANDING

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GALA DINNER

Shine during the event's most exclusive evening. As the Gala Dinner's sponsor, your brand will be in the spotlight in a premium setting.

Benefits for your visibility:

- The Gala Dinner will take place on DAY 2 (timing and place to be confirmed);
- Welcome speech by your C-level representative;
- Display your promotional materials in key areas of the venue (exact locations and items to be agreed between Sponsor and the organiser);
- Sponsor's logo on menu cards;
- A webpage dedicated to the Gala Dinner on the event website;
- Promotion of the Gala Dinner in the event's publications and event app;
- 10 Gala Dinner tickets for you and your guests.

Event participants will be able to buy Gala dinner tickets when they are registering, subject to availability.



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EVENT MATERIALS

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NETWORKING



Opening Reception



Gala Dinner



Student Programme



Side Events



Official Stand Parties

BRANDING

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EXTRA VISIBILITY



STUDENT PROGRAMME

Support the next generation of talent by sponsoring the Student Programme and position your brand at the forefront of innovation, education, and the next generation of industry leaders.

Benefits for your visibility:

- Showcase your expertise with several speaking opportunities including the Opening Session of the Student Programme;
- Connect with students through targeted networking events, the Exhibition Tour and dedicated meeting spaces;
- Increase your brand visibility with your logo displayed on all event materials and signage.

Contact us for more details about the Student Programme!



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-  Gala Dinner
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BRANDING
ONLINE VISIBILITY
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SIDE EVENTS

Organize your company side event during WindEurope Annual Event 2027

Benefits for your visibility:

- Rental of a side event room inside the venue with basic AV equipment and furniture for the duration of your side event;
- Catering options available;
- A page dedicated to your side event on the event website;
- Promotion of your side event on the event website and event app.

The side event sponsorship can be adjusted to your specific needs. Don't hesitate to email us with your requirements!

- WindEurope is working with a certified event caterer committed to sustainability and healthy food, incorporating seasonal, locally sourced, organic, and fair-trade products whenever possible.



Limited availability per day



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
-  Gala Dinner
-  Student Programme
-  Side Events
-  Official Stand Parties

BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY

OFFICIAL STAND PARTIES

Gather people around your stand to network with other wind industry professionals

Benefits for your visibility:

- Promotion of the stand party on the event website and the event app.

Available options:

- PROMOTION ONLY: 5,000€ excl. VAT
- FULL EVENT: Price on request

As well as promotion, we can take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2 hours.

- WindEurope is working with a certified event caterer committed to sustainability and healthy food, incorporating seasonal, locally sourced, organic, and fair-trade products whenever possible.



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EVENT MATERIALS
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BRANDING



**SOON TO
BE ADDED**



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY

-  Exhibitor Highlight
-  Online Banner
-  Event App

EXTRA VISIBILITY

ONLINE VISIBILITY

-  **Exhibitor Highlight**
-  **Online Banner**
-  **Event App**



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ONLINE VISIBILITY

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EXTRA VISIBILITY

EXHIBITOR HIGHLIGHT

Be one of the first exhibitors that visitors see by featuring your logo on the event landing page!

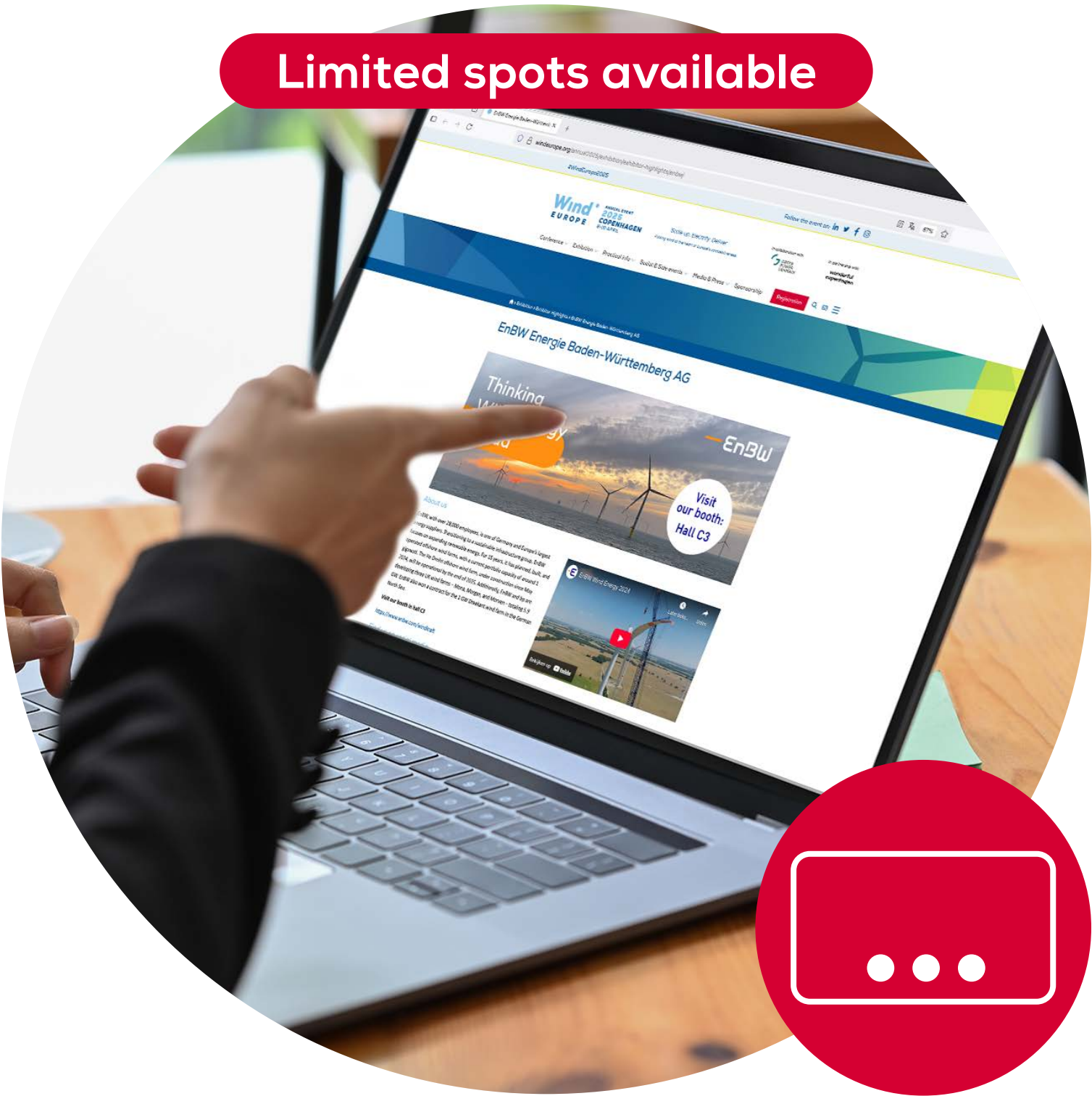
Benefits for your visibility:

- Online rotating banner with your logo on the event landing page leading to the Exhibitor Highlight webpage.

Exhibitor Highlight webpage including:

- Short company presentation;
- Company event presence (stand number, speakers at the conference, side events, etc.);
- Promotional material: videos, social media, etc.;
- Reports, etc.

Content to be provided by the Sponsor



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 Exhibitor Highlight

 Online Banner

 Event App

EXTRA VISIBILITY

ONLINE BANNER

Ensure your brand stands out and captures attention before the event begins! Your banner on the exhibition booking platform connects your brand with attendees and exhibitors.

Benefits for your visibility:

- Your banner will appear not only on the exhibition booking platform but also on the Exhibitor List and Plan your visit webpages;
- Your banner can be linked to the website of your choice.

Content to be provided by the Sponsor



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EVENT MATERIALS

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EXTRA VISIBILITY

EVENT APP

Put your brand in every pocket by sponsoring the Event App!

The Event App will be available to all registered participants who wish to connect with exhibitors and other attendees, get the latest information on the conference programme and use the online floorplan as a wayfinding tool.

Benefits for your visibility:

- Prominent logo display on the landing page of the Event App;
- Logo visibility on the conference programme, exhibitor list and menu bar of the Event App;
- Your exhibitor profile highlighted in the exhibitor directory.



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EVENT MATERIALS
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ADDITIONAL BENEFITS AS AN OFFICIAL SPONSOR

- The listing of your organisation as a Sponsor of WindEurope Annual Event 2027;
- Visibility from the date of signature of the sponsorship contract, during and after the event;
- Your logo on:
 - the event website (home page and sponsorship pages);
 - the 'Thank you Sponsors' banner(s) located in the registration area.



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 Online Exhibitor List

EXTRA VISIBILITY

 Online Exhibitor List



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 Online Exhibitor List

ONLINE EXHIBITOR LIST

Increase your visibility in the online Exhibitor List

- Logo on your exhibitor profile: € 390 excl. VAT
- Logo, tinted panel and brochure on your exhibitor profile: € 770 excl. VAT

Log in to your account on our [exhibition booking platform](#) and click on the ‘Visibility tab’ to select your preferred option.



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ANY QUESTIONS?

Contact our sales team
at sales@windeurope.org



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