

WindEurope Sustainable Events Policy

1. Vision and mission statement

As a leading voice in the wind energy sector, our mission to drive the transition to a sustainable energy system is mirrored in how we plan, deliver and evaluate our events. We recognise our responsibility to not only promote sustainability through our content and advocacy, but to embed these principles in every aspect of our event management.

Our vision is to establish WindEurope events as leaders in sustainability, creating a meaningful positive impact and setting the benchmark for sustainable event management.

By upholding principles of **integrity, transparency, stewardship and inclusion** we believe we can make a difference and reduce our environmental impact, advance social equity and demonstrate responsible governance, in full alignment with ISO 20121:2024 and the United Nations Sustainable Development Goals (SDGs).

2. Policy Statement

WindEurope events' purpose is to lead the wind energy transition through credible, responsible and impactful gatherings that reflect our core values.

This policy provides the framework for setting and achieving short and long-term sustainable development objectives for WindEurope events.

We commit to:

- a) **Meet all applicable legal, regulatory and industry requirements**, including GDPR, ISO 20121:2024, and local environmental and social standards, all of which contribute to the SDGs.
- b) **Continually improve our event sustainability management system** through measurement, stakeholder feedback, audits and annual review, contributing to SDG 12 (Responsible Consumption and Production) and SDG 13 (Climate Action).
- c) **Assess, report and learn** from our achievements and challenges, through transparent reporting and post-event evaluations, aligning with SDG 17 (Partnerships for the Goals) and SDG 13 (Climate Action).
- d) **Consider the needs of all interested parties**, including exhibitors, attendees, venues, local communities, staff and regulators, ensuring their voices inform our decisions, in line with SDG 10 (Reduced Inequalities), SDG 5 (Gender Equality), and SDG 11 (Sustainable Cities and Communities).

3. Key Objectives

We recognise that the global events sector faces growing expectations to reduce its environmental footprint and prove its social value while remaining viable. In response, we have made deliberate choices:

- **Minimise our footprint: Environmental stewardship** (SDG 13, 12, 15, 6)
We measure and reduce emissions, eliminate single-use plastics and prioritise vegetarian, seasonal and local catering.
- **Thrive together: Social equity & Inclusion** (SDG 5, 10, 3, 4, 8, 11)
We ensure accessibility, support diverse participation and provide clear codes of conduct to foster respectful environments.
- **Drive long term prosperity: Responsible governance** (SDG 12, 17, 8)
We understand that financial sustainability is in balance with environmental and social goals. Events must remain viable to fund the association's broader mission, without compromising ethical or environmental standards. This balance is not easy, but it is necessary.

By reporting openly and learning from each event, we aim to lead by consistency, contributing to broader industry progress through accountable, grounded action.