WindEurope Sustainable Events Policy

1. Vision and mission statement

As a leading voice in the wind energy sector, our mission to drive the transition to a sustainable energy system is mirrored in how we plan, deliver and evaluate our events. We recognise our responsibility to not only promote sustainability through our content and advocacy, but to embed these principles in every aspect of our event management.

Our vision is to establish WindEurope events as leaders in sustainability, creating a meaningful positive impact and setting the benchmark for sustainable event management.

By upholding principles of **integrity, transparency, stewardship and inclusion** we believe we can make a difference and reduce our environmental impact, advance social equity and demonstrate responsible governance, in full alignment with ISO 20121:2024 and the United Nations Sustainable Development Goals (SDGs).

2. Policy Statement

WindEurope events' purpose is to lead the wind energy transition through credible, responsible and impactful gatherings that reflect our core values.

This policy provides the framework for setting and achieving short and long-term sustainable development objectives for WindEurope events.

We commit to:

a) **Meet all applicable legal, regulatory and industry requirements**, including GDPR, ISO 20121:2024, and local environmental and social standards, all of which contribute to the SDGs.

b) **Continually improve our event sustainability management system** through measurement, stakeholder feedback, audits and annual review, contributing to SDG 12 (Responsible Consumption and Production) and SDG 13 (Climate Action).

c) **Assess, report and learn** from our achievements and challenges, through transparent reporting and post-event evaluations, aligning with SDG 17 (Partnerships for the Goals) and SDG 13 (Climate Action).

d) **Consider the needs of all interested parties**, including exhibitors, attendees, venues, local communities, staff and regulators, ensuring their voices inform our decisions, in line with SDG 10 (Reduced Inequalities), SDG 5 (Gender Equality), and SDG 11 (Sustainable Cities and Communities).

3. Key Objectives and targets

To support the commitments outlined in this policy, WindEurope establishes **clear sustainability objectives and measurable targets** for its events. Our objectives are defined for both the medium term (per event or annual cycle) and the long term (three to five years) to ensure continuous improvement in the sustainability performance. We focus on 3 priority areas:

- **Minimise our footprint: Environmental stewardship** (SDG 13, 12, 15, 6)

We measure and progressively reduce GHG emissions, eliminate single-use plastics and prioritise vegetarian, seasonal and local catering.

Targets:

- Reduce staff travel emissions by 10%;
- Make WindEurope events 100% vegetarian with focus on seasonal and local produce;
- Increase adoption of sustainable practices by event stakeholders.

- **Thrive together: Social equity & Inclusion** (SDG 5, 10, 3, 4, 8, 11)

We ensure accessibility, support diverse participation and provide clear codes of conduct to foster respectful environments.

Targets:

- Strive to go 10% above industry standard on gender balance with speaker selection;
- Increase attendance of target student audience by 10%;
- Foster respectful and inclusive environments through clear codes of conduct.

- **Drive long term prosperity: Responsible governance** (SDG 12, 17, 8)

We understand that financial sustainability is in balance with environmental and social goals. Events must remain viable to fund the association's broader mission, without compromising ethical or environmental standards. This balance is not easy, but it is necessary.

Targets:

- Maintain transparent financial oversight processes for event planning and delivery.
- Implement a formal responsible procurement policy;
- Demonstrate positive legacy of WindEurope events;

By reporting openly and learning from each event, we aim to lead by consistency, contributing to broader industry progress through accountable, grounded action.

Note: This policy is approved by WindEurope leadership and reviewed annually to ensure its continued relevance and effectiveness.

WindEurope will communicate this policy to employees and other stakeholders involved in the delivery of its events and make it publicly available. All staff involved in event planning are expected to support the implementation of this policy.

Detailed action plans, KPIs and implementation timelines are maintained separately in the WindEurope Event Sustainability Action Plan accessible internally.