

Sponsorship Catalogue

WindEurope Annual Event 2026
Madrid • 21-23 April

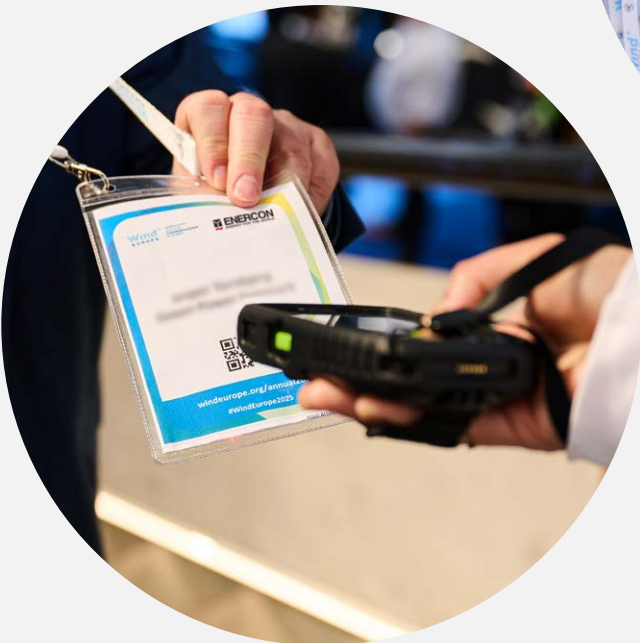
Annual Event 2026 Madrid

WindEurope is delighted to join forces with the city of Madrid to deliver another wide-ranging industry gathering - WindEurope's Annual Event 2026. We broke attendance records in 2025 and are expecting to confirm this trend in 2026 with 15,000+ attendees expected onsite over the three days. So don't miss your chance to sponsor our event and showcase your brand!

Top 5 Exhibitor Sectors

- 31% Consultancy / Service provider
- 26% Components / Materials / Equipment manufacturer
- 15% Installation / Logistics
- 7% Operations & Maintenance
- 3% Marine / Shipyard

*Source: Post-Event Report WindEurope Annual Event 2025



30,000m²
EXHIBITION GROSS
FLOOR SPACE

90+
COUNTRIES

10+
PAVILIONS

16,000+
PARTICIPANTS

500+
EXHIBITORS

80+
SESSIONS

400+
SPEAKERS



CONTACT US: sales@windeurope.org

Become a sponsor and...



GET VISIBILITY

Choose from a range of sponsorship packages designed to raise your profile



REACH YOUR TARGET AUDIENCE

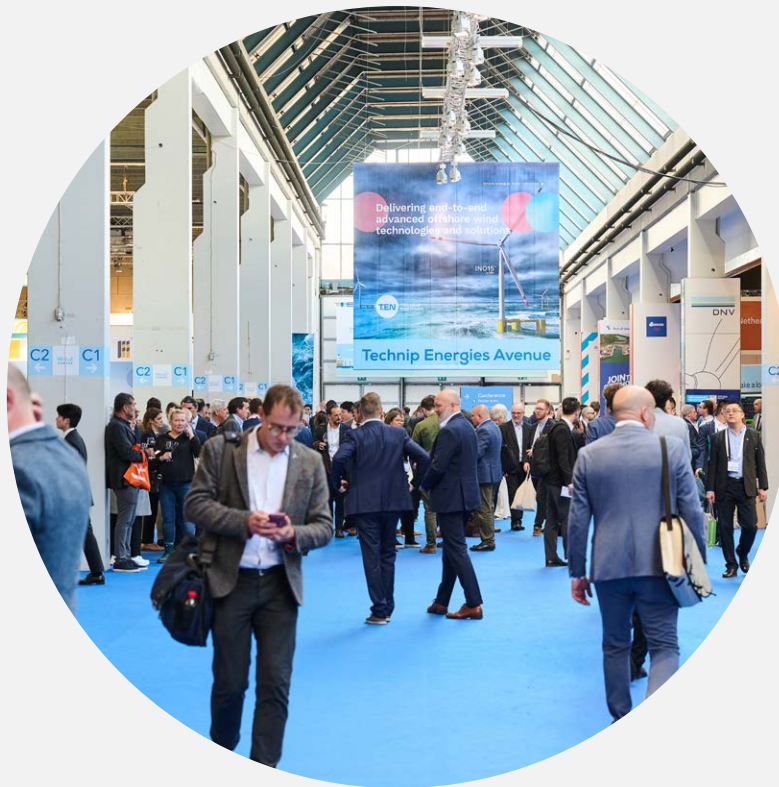
Expose your company to an international audience of thousands of professionals in the wind industry



INCREASE YOUR EXPOSURE TO DECISION MAKERS

Position your company as an industry leader and strengthen your brand

If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to reach out!



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SPEAKERS



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Sustainability is at the heart of what we do as an industry, and that goes for events too!

We are committed to reducing the carbon footprint of our events by integrating sustainability into every aspect of our operations. Through close collaboration with our suppliers, we are continuously enhancing the sustainability of the products we offer.



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FLOOR SPACE

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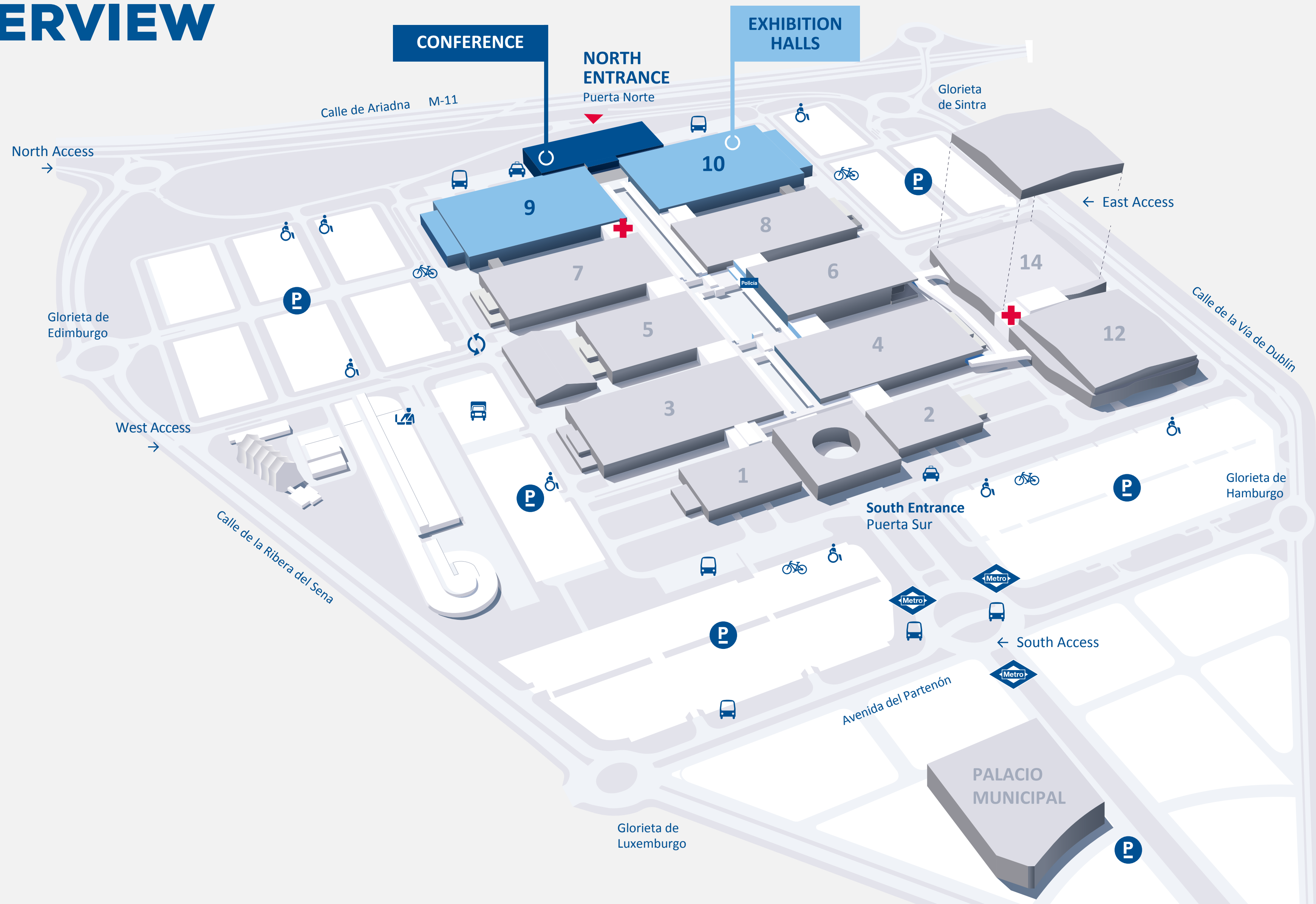


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Wind
EUROPE

ANNUAL EVENT
**2026
MADRID**
21-23 APRIL

VENUE OVERVIEW







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CONTENT







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EVENT MATERIALS

-  Badges
-  Lanyards
-  Bags
-  Notepads & Pens

- ON-SITE SERVICES
- NETWORKING
- BRANDING
- ONLINE VISIBILITY
- EXTRA VISIBILITY





EVENT MATERIALS

-  Badges
-  Lanyards
-  Bags
-  Notepads & Pens



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EVENT MATERIALS

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ON-SITE SERVICES

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY

BADGES

Your logo on all badges ensures continuous brand visibility, making your company instantly recognisable in every networking interaction.

Benefits for your visibility

- Your logo printed on all badges along with the event logo;
- The lanyards have two hooks so that the front side of the badge remains visible at all times.





Logo to be provided by the Sponsor

- Biodegradable badge holders;
- WindEurope invites all event participants to leave their badge in a special collection box onsite so they can be recycled after the event.



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EVENT MATERIALS

-  Badges
-  Lanyards
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ON-SITE SERVICES

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LANYARDS

Maximize your brand’s visibility by sponsoring our event lanyards! With your logo on every attendee’s lanyard, your company will enjoy all-day exposure.

Benefits for your visibility

- Your logo printed on the lanyards along with WindEurope’s logo;
- Lanyards are distributed to all participants in the registration area.





Logo to be provided by the Sponsor

- Lanyards are made of recycled PET plastic;
- WindEurope invites all event participants to leave their lanyard in a special collection box onsite so they can be recycled after the event.



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EVENT MATERIALS

-  Badges
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BAGS

Advertise your company with our branded event bags and ensure your brand travels home with every attendee!

Benefits for your visibility

- Exclusive sponsorship opportunity;
- Event bags will be available for all participants in key areas;
- Your logo/visual printed on all bags along with the event logo.





Artwork to be provided by the Sponsor

- CO₂ neutral bags in cotton and certified with the Global Organic Textile Standard (GOTS) label, ensuring they meet high safety and environmental standards.



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EVENT MATERIALS

-  Badges
-  Lanyards
-  Bags
-  Notepads & Pens

ON-SITE SERVICES

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NOTEPADS & PENS

Ensure your logo is seen in every session and meeting. These high-visibility items will capture key industry insights, keeping your brand at attendees’ fingertips throughout the event and beyond.

Benefits for your visibility

- Notepads and pens will be available for all participants in key areas;
- Notepads in A5 format, including cover and 25 sheets;
- Your logo printed on the pens, on the cover of the notepads and on each sheet along with the event logo.

Logo to be provided by the Sponsor

- Notepads are made from Eucalyptus pulp and recycled cardboard – highly sustainable quality paper;
- Pens are made from recycled aluminium with blue ink ballpoint.



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EVENT MATERIALS

ON-SITE SERVICES

 Hostesses & Hosts Shirts

 Coffee Bar

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY

ON-SITE SERVICES



Hostesses & Hosts Shirts



Coffee Bar



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EVENT MATERIALS

ON-SITE SERVICES



Hostesses & Hosts Shirts



Coffee Bar

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY

HOSTS & HOSTESSES SHIRTS

Get your brand seen by everyone. These high-visibility shirts will be worn by our event hosts and hostesses, providing continuous exposure and making a lasting impression on attendees throughout the event.

Benefits for your visibility:

- Your branding on navy blue shirts worn by all event hosts & hostesses (front and back) along with WindEurope's logo.

Artwork to be provided by the Sponsor

- Our event shirts are certified with fairtrade cotton and the OEKO-TEX STANDARD 100, ensuring they meet high safety and environmental standards;
- WindEurope will work with local communities and organisations to ensure the shirts are given a second life after the event.



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EVENT MATERIALS

ON-SITE SERVICES

 Hostesses & Hosts Shirts

 Coffee Bar

NETWORKING

BRANDING

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EXTRA VISIBILITY

COFFEE BAR

Your brand will be at the heart of where participants network and connect, all while enjoying a cup of coffee. Power up their experience and ensure your logo is seen with every sip!

Benefits for your visibility:

- Organic coffee served in a dedicated area for the entire duration of the event;
- Mention of the sponsored coffee bars on the exhibition floorplans;
- The display of 2 pop-up banners in the coffee bar area (to be supplied by the Sponsor);
- Your logo on coffee cups;
- Your logo on the signs indicating the coffee bar area.

Artwork to be provided by the Sponsor

Hall 9 - Coffee Bar 1

Hall 9 - Coffee Bar 2

Hall 10 - Coffee Bar 1

Hall 10 - Coffee Bar 2



- Coffee was farmed using traditional, environmentally friendly techniques with no chemicals or artificial additives that can be harmful to health and environment;
- Biodegradable coffee cups made with recycled paper and water-based coating (AA-recyclable).



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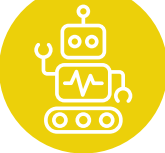

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

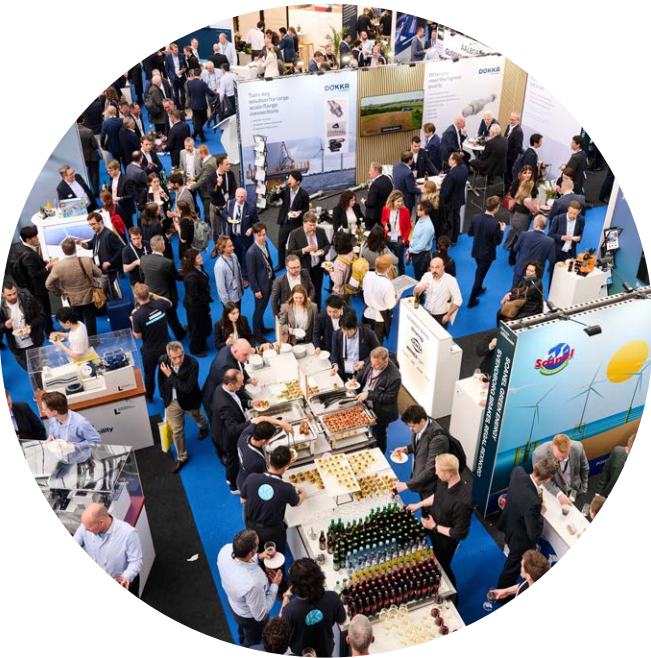
-  Opening Reception
-  Gala Dinner
-  Members' Reception
-  Startup Pavilion
-  Student Programme
-  Poster Award Ceremony
-  Side Events
-  Official Stand Parties

BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



NETWORKING

- | | |
|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
|  Opening Reception |  Student Programme |
|  Gala Dinner |  Poster Award Ceremony |
|  Members' Reception |  Side Events |
|  Startup Pavilion |  Official Stand Parties |



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

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BRANDING

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EXTRA VISIBILITY



OPENING RECEPTION

Kick off the event in style and sponsor the Opening Reception! Put your brand at the centre of the exhibition's largest networking moment.

Benefits for your visibility:

- The reception will take place on DAY 1 at your stand (timing to be confirmed);
- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, and cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed in the registration area (to be supplied by the Sponsor);
- Promotion of the Opening Reception in the event's publications and event app.

This reception will be open to all event participants with a valid day pass.



- WindEurope is working with a certified event caterer committed to sustainability and healthy food, incorporating seasonal, locally sourced, organic, and fair-trade products whenever possible.



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EVENT MATERIALS

ON-SITE SERVICES

NETWORKING



Opening Reception



Gala Dinner



Members' Reception



Startup Pavilion



Student Programme



Poster Award Ceremony



Side Events



Official Stand Parties

BRANDING

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EXTRA VISIBILITY



GALA DINNER

Shine during the event's most exclusive evening. As the Gala Dinner's sponsor, your brand will be in the spotlight in a premium setting.

Benefits for your visibility:

- The Gala Dinner will take place on DAY 2 (timing and place to be confirmed);
- Welcome speech by your C-level representative;
- Display your promotional materials in key areas of the venue (exact locations and items to be agreed between Sponsor and the organiser);
- Sponsor's logo on menu cards;
- A webpage dedicated to the Gala Dinner on the event website;
- Promotion of the Gala Dinner in the event's publications and event app;
- 10 Gala Dinner tickets for you and your guests.

Event participants will be able to buy Gala dinner tickets when they are registering, subject to availability.




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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
-  Gala Dinner
-  **Members' Reception**
-  Startup Pavilion
-  Student Programme
-  Poster Award Ceremony
-  Side Events
-  Official Stand Parties

BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



MEMBERS' RECEPTION

The Members' Reception is the perfect opportunity to forge powerful connections and amplify your brand in a truly exclusive setting.

Benefits for your visibility:

- The Members' Reception will take place on Monday 20 April 2026 (timing and place to be confirmed);
- Welcome speech by a representative of your company together with a C-level representative of WindEurope;
- Display your promotional materials in key areas of the venue (exact locations and items to be agreed between Sponsor and the organiser);
- Sponsor's logo included in the invitations;
- A webpage dedicated to the Members' Reception on the event website;
- Promotion of the Members' Reception in the event's publications and event app.

This event is for members of WindEurope only, subject to availability and requires to be registered in advance.

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Reserved to Members of WindEurope



- WindEurope is working with a certified event caterer committed to sustainability and healthy food, incorporating seasonal, locally sourced, organic, and fair-trade products whenever possible.



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
-  Gala Dinner
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BRANDING

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STARTUP PAVILION

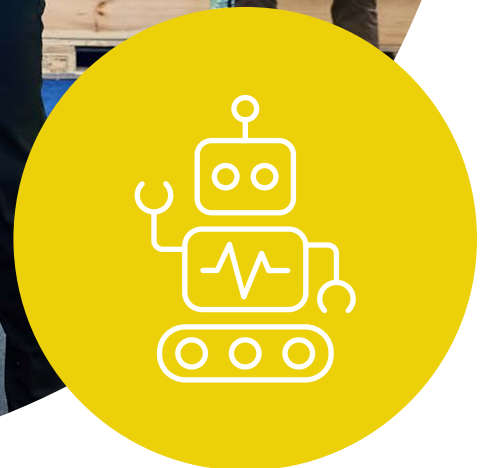
Support innovation and the future of our industry with our Startup Pavilion

Benefits for your visibility:

- Showcase your expertise with speaking opportunities on innovation;
- Seat at the Committee evaluating startups' innovative solutions;
- Networking Reception on Wednesday 22 April, including a welcome speech by your C-level representative and the announcement of startup winners;
- Increase your brand visibility with a page dedicated to the Startup Pavilion on the event website including your logo.








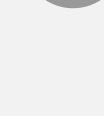
Contact us for more details about the Startup Pavilion!

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ON-SITE SERVICES
NETWORKING

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BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



STUDENT PROGRAMME

Support the next generation of talent by sponsoring the Student Programme and position your brand at the forefront of innovation, education, and the next generation of industry leaders.

Benefits for your visibility:

- Showcase your expertise with several speaking opportunities including the Opening Session of the Student Programme;
- Connect with students through targeted networking events, the Exhibition Tour and dedicated meeting spaces;
- Increase your brand visibility with your logo displayed on all event materials and signage.

Contact us for more details about the Student Programme!











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EVENT MATERIALS

ON-SITE SERVICES

NETWORKING

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-  Side Events
-  Official Stand Parties

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY



POSTER AWARD CEREMONY

Show your support to the latest developments in the industry by sponsoring the Poster Award Ceremony.

Benefits for your visibility:

- The ceremony will take place on Wednesday 22 April 2026 in the Poster Area (timing to be confirmed);
- Welcome speech by a representative of your company together with representatives of WindEurope and the European Academy of Wind Energy;
- We take care of the whole organisation for you: catering, service, security, and cleaning after the ceremony;
- Two roll-up banners to be displayed in the Poster Area (to be supplied by the Sponsor);
- A webpage dedicated to the Poster Award Ceremony on the event website, including your logo and hyperlink to your company's website;
- Promotion of the ceremony in the event's publications and event app.

This ceremony will be open to all event participants with a valid day pass.











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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
-  Gala Dinner
-  Members' Reception
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-  Student Programme
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-  Side Events
-  Official Stand Parties

BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



SIDE EVENTS

Organize your company side event during WindEurope Annual Event 2026

Benefits for your visibility:

- Rental of a side event room inside the venue with basic AV equipment and furniture for the duration of your side event;
- Catering options available;
- A page dedicated to your side event on the event website;
- Promotion of your side event on the event website and event app.

The side event sponsorship can be adjusted to your specific needs. Don't hesitate to email us with your requirements!








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Limited availability per day



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING

-  Opening Reception
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-  Official Stand Parties

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY



OFFICIAL STAND PARTIES

Gather people around your stand to network with other wind industry professionals

Benefits for your visibility:

- Promotion of the stand party on the event website and the event app.

Available options:

- PROMOTION ONLY: 5,000€ excl. VAT

- FULL EVENT: 13,000€ excl. VAT






As well as promotion, we can take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2 hours.

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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING

-  Walkway Windows Ads
-  Sponsor Avenues
-  Banners
-  Floor Advertising
-  Charging Stations

ONLINE VISIBILITY
EXTRA VISIBILITY






BRANDING

-  **Walkway Windows Ads**
-  **Sponsor Avenues**
-  **Banners**
-  **Floor Advertising**
-  **Charging Stations**



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING

-  Walkway Windows Ads
-  Sponsor Avenues
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-  Charging Stations

ONLINE VISIBILITY
EXTRA VISIBILITY



WALKWAY WINDOWS AD 1

Let your brand shine with every step!

Benefits for your visibility:

- 1 set of vinyls = 4 double-sided vinyls;
- Size of each vinyl: 2.5 m x 1.14 m (width x height).

Artwork to be provided by the Sponsor






3 sets of vinyls available, see floor plan

- Set 1*
- Set 2*
- Set 3*



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING

-  Walkway Windows Ads
-  Sponsor Avenues
-  Banners
-  Floor Advertising
-  Charging Stations

ONLINE VISIBILITY
EXTRA VISIBILITY



WALKWAY WINDOWS AD 2

Let your brand shine with every step!

Benefits for your visibility:

- 1 set of vinyls = 4 double-sided vinyls;
- Size of each vinyl: 2.5 m x 1.14 m (width x height).

Artwork to be provided by the Sponsor






4 sets of vinyls available, see floor plan

- Set 1*
- Set 2*
- Set 3*
- Set 4*



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EVENT MATERIALS
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-  Walkway Windows Ads
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-  Charging Stations

ONLINE VISIBILITY
EXTRA VISIBILITY

SPONSOR AVENUES

Be a point of reference in the exhibition
and give an Avenue your company name!

Benefits for your visibility:

- 3 double-sided hanging banners in your selected avenue with your artwork;
- Size of the banner: 2 m x 4 m (width x height);
- Your logo on your Avenue on the floor plan inside the printed event guide and the event app.

Artwork to be provided by the Sponsor






*Hall 9 - Avenue 1
Hall 9 - Avenue 2
Hall 9 - Avenue 3*

*Hall 10 - Avenue 1
Hall 10 - Avenue 2
Hall 10 - Avenue 3*



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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-  Walkway Windows Ads
-  Sponsor Avenues
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ONLINE VISIBILITY
EXTRA VISIBILITY

REGISTRATION AREA

Spread your message to visitors by welcoming them in the registration area!

Benefits for your visibility:

- 1 set of banners = 2 one-sided banners in the registration area;
- Size of the banner: 5 m x 1 m (width x height).

Artwork to be provided by the Sponsor



Set 1
Set 2
Set 3



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EVENT MATERIALS

ON-SITE SERVICES

NETWORKING

BRANDING



Walkway Windows Ads



Sponsor Avenues



Banners



Floor Advertising



Charging Stations

ONLINE VISIBILITY

EXTRA VISIBILITY



FLOOR ADVERTISING

Turn every step into a brand impression and grab visitors' attention on the move!

Benefits for your visibility:






- Display your message in an original way in front or in one of the exhibition halls. Location to be confirmed;
- Size and design: on request.

Artwork to be provided by the Sponsor



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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING

-  Walkway Windows Ads
-  Sponsor Avenues
-  Banners
-  Floor Advertising
-  Charging Stations

ONLINE VISIBILITY
EXTRA VISIBILITY



CHARGING STATIONS

Keep attendees connected and your brand in the spotlight! Sponsor charging stations and power up both phones and visibility

Benefits for your visibility:




- 4 stations with 24 power banks each for the entire duration of the event (size: 116cm x 36cm), located in high traffic areas;
- Branded web application with your logo to unlock a power bank in 30 seconds;
- Your logo displayed on the stations and the power banks;
- Your branding can be displayed on the screens of the charging stations (up to 3 slides).

Artwork to be provided by the Sponsor






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EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY

-  Exhibitor Highlight
-  Online Banners
-  Event App

EXTRA VISIBILITY

ONLINE VISIBILITY




-  Exhibitor Highlight
-  Online Banners
-  Event App



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EVENT MATERIALS
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NETWORKING
BRANDING

ONLINE VISIBILITY

-  Exhibitor Highlight
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EXTRA VISIBILITY

EXHIBITOR HIGHLIGHT

Be one of the first exhibitors that visitors see by featuring your logo on the event landing page!

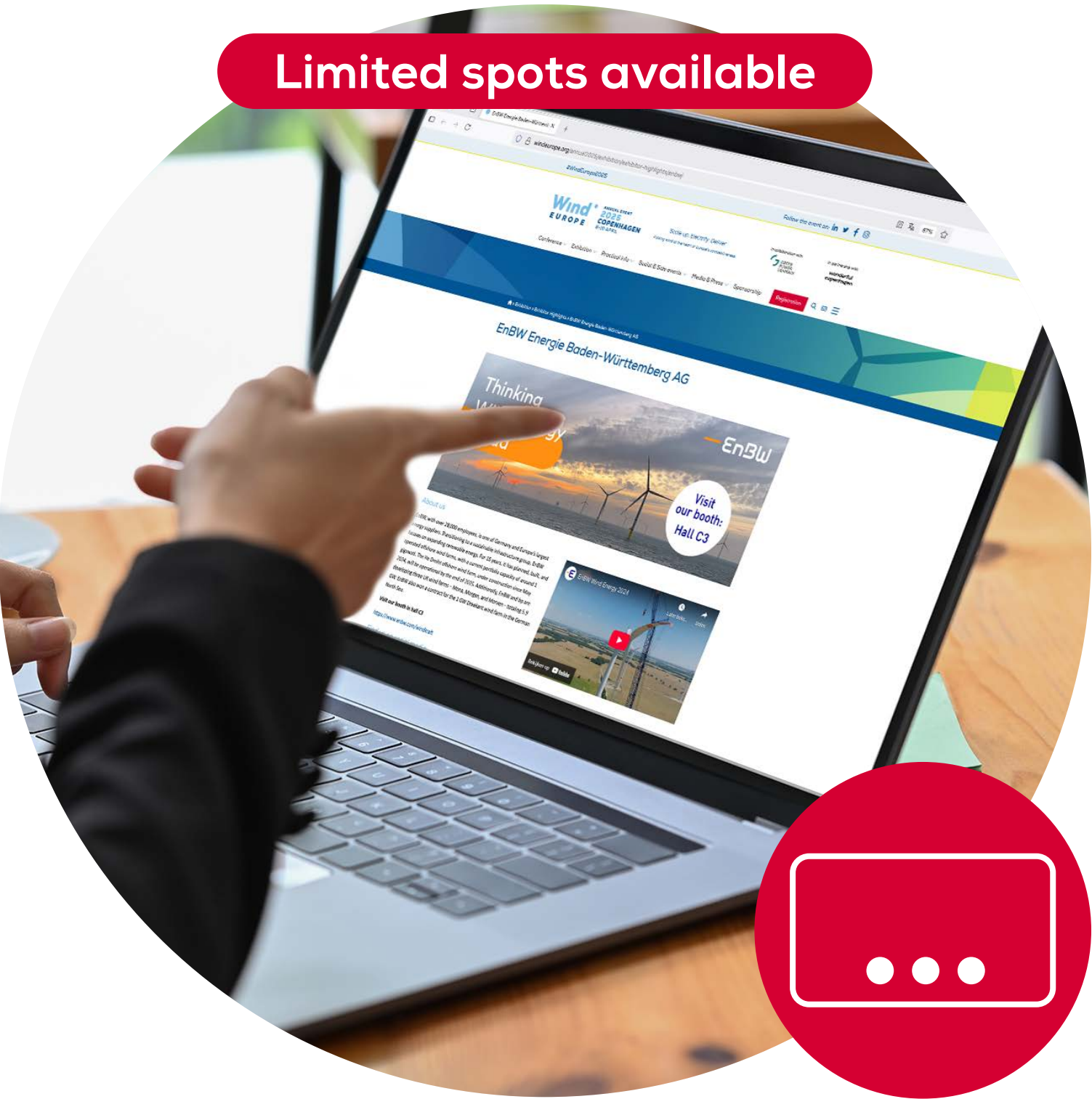
Benefits for your visibility:

- Online rotating banner with your logo on the event landing page leading to the Exhibitor Highlight webpage.

Exhibitor Highlight webpage including:

- Short company presentation;
- Company event presence (stand number, speakers at the conference, side events, etc.);
- Promotional material: videos, social media, etc.;
- Reports, etc.

Content to be provided by the Sponsor



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EVENT MATERIALS
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- Exhibitor Highlight
- Online Banners
- Event App

EXTRA VISIBILITY

ONLINE BANNERS

Ensure your brand stands out and captures attention before the event begins! Your banner on the exhibition booking platform connects your brand with attendees and exhibitors.

Benefits for your visibility:

- Your banner will appear not only on the exhibition booking platform but also on the Exhibitor List and Plan your visit webpages;
- Your banner can be linked to the website of your choice.

Content to be provided by the Sponsor



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EVENT MATERIALS

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ONLINE VISIBILITY

 Exhibitor Highlight

 Online Banners

 Event App

EXTRA VISIBILITY

EVENT APP

Put your brand in every pocket by sponsoring the Event App!

The Event App will be available to all registered participants who wish to connect with exhibitors and other attendees, get the latest information on the conference programme and use the online floorplan as a wayfinding tool.

Benefits for your visibility:

- Prominent logo display on the landing page of the Event App;
- Logo visibility on the conference programme, exhibitor list and menu bar of the Event App;
- Your exhibitor profile highlighted in the exhibitor directory.



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EVENT MATERIALS
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ADDITIONAL BENEFITS AS AN OFFICIAL SPONSOR

- The listing of your organisation as a Sponsor of WindEurope Annual Event 2026;
- Visibility from the date of signature of the sponsorship contract, during and after the event;
- Your logo on:
 - the event website (home page and sponsorship pages);
 - the 'Thank you Sponsors' banner(s) located in the registration area.



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- EVENT MATERIALS
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- EXTRA VISIBILITY

 Online Exhibitor List

EXTRA VISIBILITY

 **Online Exhibitor List**



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EVENT MATERIALS
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EXTRA VISIBILITY

 Online Exhibitor List

ONLINE EXHIBITOR LIST

Increase your visibility in the online Exhibitor List

- Logo on your exhibitor profile: € 390 excl. VAT
- Logo, tinted panel and brochure on your exhibitor profile: € 770 excl. VAT
- Logo, tinted panel, brochure and exclusive sector highlight on your exhibitor profile: € 1,050 excl. VAT

Log in to your account on our [exhibition booking platform](#) and click on the ‘Visibility tab’ to select your preferred option.



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ANY QUESTIONS?

Contact our sales team
at sales@windeurope.org



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