

Primo A/S Celebrates U.S. Expansion with Opening Ceremony in Mobile, AL

Mobile, AL – April 3, 2025 – Danish-based plastic extrusion specialist **Primo A/S** is proud to announce the launch of its first production facility in the United States. After years of thorough research and market analysis, the family-owned company has successfully established a Polyvinyl Chloride (PVC and Polyolefins (PE & PP) profile extrusion facility in Mobile, Alabama, marking a significant milestone in its global expansion.

Primo is setting up its factory on the premises of SLB OneSubsea. The new facility is dedicated to supplying PVC profiles for subsea cables, a crucial component of the SLB OneSubsea Umbilical design. This achievement is the result of a strategic partnership between the two companies, with strong support from the Mobile Chamber. SLB OneSubsea has invested in a new 24,000-square-foot building at its Mobile site to accommodate Primo's operations.

The initial phase of Primo's U.S. expansion includes the installation and operation of five production lines, with the first extruded plastic profile deliveries set to begin in the coming weeks. Looking ahead, the company anticipates a major milestone at the end of the year when Primo will transition into the fully operational 24,000-square-foot state-of-the-art facility, bringing its production capacity to full scale.

With a substantial capital investment, Primo's Mobile facility is expected to create 12 new jobs, further strengthening the region's industrial ecosystem and supporting the energy and offshore sectors.

"This partnership with SLB OneSubsea marks an important step in Primo's expansion into the U.S. market. By establishing our plastic extrusion facility in Mobile, we are not only strengthening our collaboration with SLB OneSubsea but also contributing to the region's thriving industrial sector. We look forward to growing our presence here and fostering innovation in the energy and offshore industry," says Primo CEO Claus Tønnesen.

Opening Ceremony

 **Thursday, April 3, 2025 1PM – 4PM**

 **7611 Lake Road South, Mobile, AL**

About Primo A/S:

Headquartered in Copenhagen, Denmark, Primo A/S operates 12 sales and production sites across Europe, China and the USA. Founded in 1959 by the Grunnet family, Primo specializes in custom-designed plastic profile solutions. The company employs around 1000 people and reported a turnover of 180 million EUR as of December 31, 2024.

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