

Sponsorship Catalogue

WindEurope Annual Event 2025
Copenhagen • 8-10 April

Last
items
available!

11,500m²
EXHIBITION NET
FLOOR SPACE

90+
COUNTRIES

10+
PAVILIONS

16,000+
PARTICIPANTS

500+
EXHIBITORS

50+
SESSIONS

250+
SPEAKERS

Annual Event 2025 Copenhagen

WindEurope is delighted to join forces again with the city of Copenhagen and our Danish partners to deliver another wide-ranging industry gathering – WindEurope's Annual Event 2025 in Copenhagen. We broke attendance records in 2023 with close to 16,000 participants and are expecting to confirm this trend in 2025.

Our 2030 targets are looming – and Europe is looking to transform its energy system. We need big decisions and a determined push to reach our goals. This is our chance to come together as a sector – to get our bearings and set our industry on the road to success.

Top 5 Exhibitor Sectors

- 24%** Components / Materials / Equipment manufacturer
- 23%** Consultancy / Service provider
- 16%** Installation / Logistics
- 11%** Operations & Maintenance
- 4%** Marine / Shipyard

*Source: Post-Event Report WindEurope Annual Event 2023



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Become a sponsor and...

- **GET VISIBILITY**

Choose from a range of sponsorship packages designed to raise your profile

- **REACH YOUR TARGET AUDIENCE**

Expose your company to an international audience of thousands of professionals in the wind industry

- **INCREASE YOUR EXPOSURE TO DECISION MAKERS**

Position your company as an industry leader and strengthen your brand

If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to reach out!

CONTACT US: sales@windeurope.org



VENUE OVERVIEW



**BELLA ·
CENTER**
COPEN
HAGEN



CONTENT

EVENT MATERIALS



Water bottles

ON-SITE SERVICES



Coffee Bar

NETWORKING



Official Stand Parties



Opening Reception



Gala Dinner



Startup Pavilion



Student Programme



Side events

BRANDING



Sponsor Avenues



Banners



Screens



Floor Advertising



Event Guide Ads



Charging Stations

ONLINE VISIBILITY



Exhibitor Highlight

EXTRA VISIBILITY



Online Exhibitor List



EVENT MATERIALS



Water bottles

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





WATER BOTTLES



EVENT MATERIALS

ON-SITE SERVICES

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY



Advertise your company with our branded water bottles

Benefits for your visibility

- Water bottles will be available to all participants in key areas of the venue;
- The water bottles are made of stainless steel with a volume of 790 ml;
- Available colours: stainless steel and white;
- Your logo and fully customizable visual printed on all water bottles, along with the event logo.

Artwork to be provided by the Sponsor. The artwork shown is a mock-up and for illustrative purposes only.

ON-SITE SERVICES



Coffee Bar

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Ocean Wind
Coffee Bar



COFFEE BAR



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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EXTRA VISIBILITY



Be at the place where participants meet to talk business or enjoy a break with a cup of coffee

Benefits for your visibility

- Coffee served in a dedicated area for the entire duration of the event;
- Mention of the sponsored coffee bars on the exhibition floorplans;
- The display of 2 pop-up banners in the coffee bar area (to be supplied by the Sponsor);
- Your logo on the disposable coffee cups;
- Your logo on the signs indicating the coffee bar area.

Artwork to be provided by the Sponsor

NETWORKING



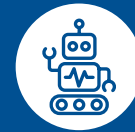
Official Stand Parties



Opening Reception



Gala Dinner



Startup Pavilion



Student Programme



Side events

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





OFFICIAL STAND PARTIES



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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EXTRA VISIBILITY



Gather people around your stand to network with other wind industry professionals

Benefits for your visibility

- Promotion of the stand party on the event website, event app and the printed event guide.

Available options

- PROMOTION ONLY: 5,000€ excl. VAT
- FULL EVENT: 13,000€ excl. VAT

As well as promotion, we can take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2 hours.



OPENING RECEPTION



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



Unique chance to gather and connect with a large audience made up of a wide range of industry stakeholder

Benefits for your visibility

- The reception will take place at the end of DAY 1 at your stand (timing to be confirmed);
- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, and cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed in the registration area (to be supplied by the Sponsor);
- Promotion of the Opening Reception in the event's publications and event app.

This reception will be open to all event participants with a valid day pass.



GALA DINNER



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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ONLINE VISIBILITY
EXTRA VISIBILITY



Exclusive event providing the perfect opportunity to strengthen business relationships and raise brand awareness

Benefits for your visibility

- The Gala Dinner will take place on DAY 2 (timing and place to be confirmed);
- Welcome speech by your C-level representative;
- Display your promotional materials in key areas of the venue (exact locations and items to be agreed between Sponsor and the organiser);
- Sponsor's logo on menu cards, lectern and backdrop;
- A webpage dedicated to the Gala Dinner on the event website;
- Promotion of the Gala Dinner in the event's publications and event app;
- 10 Gala Dinner tickets for you and your guests.

Event participants will be able to buy Gala dinner tickets when they are registering, subject to availability.



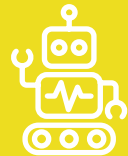
Support innovation and the future of our industry with our Startup Pavilion

Benefits for your visibility

- Seat at the Committee evaluating startups' innovative solutions;
- Networking Reception on Wednesday 9 April, including a welcome speech by your C-level representative and the announcement of startup winners;
- Showcase your expertise with a speaking opportunity at the Powering the Future stage;
- Increase your visibility with a page dedicated to the Startup Pavilion on the event website including your logo.

Contact us for more details about the Startup Pavilion!

STARTUP PAVILION



EVENT MATERIALS
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Plant the seeds for your brand's future and engage with tomorrow's leaders

Benefits for your visibility

- Showcase your expertise with several speaking opportunities including the Opening Session of the Student Programme;
- Connect with students through targeted networking events, the Exhibition Tour and dedicated meeting spaces;
- Increase your brand visibility with your logo displayed on event materials and signage.

Contact us for more details about the Student Programme!

STUDENT PROGRAMME



EVENT MATERIALS
ON-SITE SERVICES
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Organize your company side event during WindEurope Annual Event 2025

Benefits for your visibility

- Rental of a side event room inside the venue with AV and furniture for the duration of your side event;
- Catering options available;
- A page dedicated to your side event on the event website;
- Promotion of your side event on the event website, event app and the printed event guide.

*The side event sponsorship can be adjusted to your specific needs.
Don't hesitate to email us with your requirements!*

SIDE EVENTS



EVENT MATERIALS
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BRANDING



Sponsor Avenues



Banners



Screens



Floor Advertising

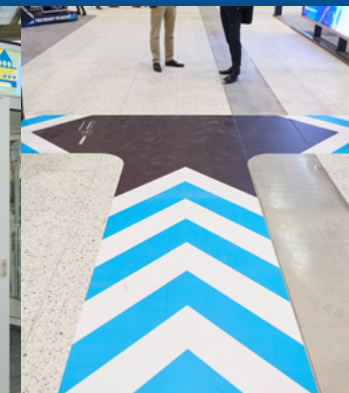


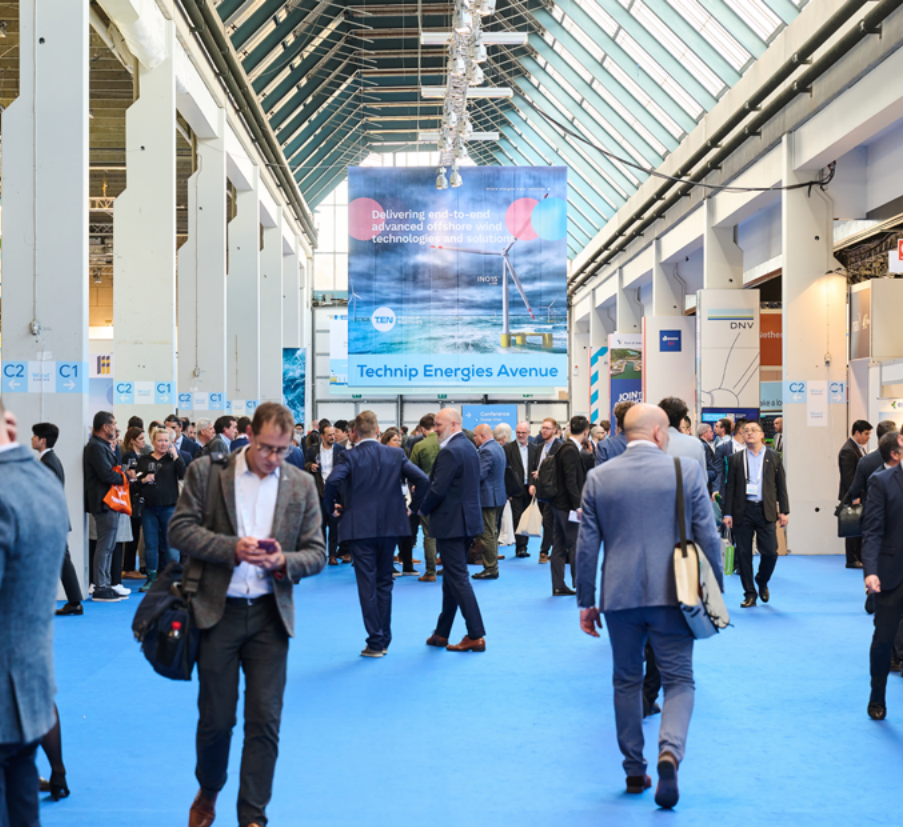
Event Guide Ads



Charging Stations

EVENT MATERIALS
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SPONSOR AVENUES



EVENT MATERIALS
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Be a point of reference in the exhibition and give an Avenue your company name!

Benefits for your visibility

- Two double-sided hanging banners in your selected avenue with your artwork;
- Your logo on your Avenue on the floorplan inside the printed event guide and the event app.

1 avenue is still available (right side of Hall D), see floorplan.

Artwork to be provided by the Sponsor



REGISTRATION AREA

Spread your message to visitors by welcoming them in the registration area

Benefits for your visibility

- Your artwork on a one-sided hanging banner located in the foyer area, between the exhibition halls and registration area;
- Size of the banner: 10.5 m x 1.6 m

Artwork to be provided by the Sponsor

BANNER



EVENT MATERIALS
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REGISTRATION AREA

Use the screens to promote your brand in a high traffic area of the event!

Benefits for your visibility

- Two sets of 3 screens;
- Display the content of your choice in the registration area in front of Hall E. Images or videos (without sound) can be displayed during the entire duration of the event;
- High visibility due to the location of the screens.

Artwork to be provided by the Sponsor

SCREENS



EVENT MATERIALS
ON-SITE SERVICES
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EXTRA VISIBILITY





Catch all visitors' eyes in the foyer or when they enter the exhibition hall

Benefits for your visibility

- Display your message in an original way in front or in one of the exhibition halls.
- Size and design: on request

Artwork to be provided by the Sponsor

FLOOR ADVERTISING



EVENT MATERIALS
ON-SITE SERVICES
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Distributed to all visitors, the guide contains key event information

Benefits for your visibility

- Your ad to be included inside the official printed Event Guide, available to all visitors. Event Guide format is subject to change.

Double-page ad in the middle of the guide:

One-page ad at the back of the front cover:

One-page ad before the floorplan:

Artwork to be provided by the Sponsor

EVENT GUIDE ADS



EVENT MATERIALS
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CHARGING STATIONS



EVENT MATERIALS
ON-SITE SERVICES
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Allow participants to charge their smartphones during the event while spreading your message and branding

Benefits for your visibility

- 4 stations with 24 power banks each for the entire duration of the event (size: 116cm x 36cm), located in high traffic areas;
- Branded web application with your logo to unlock a power bank in 30 seconds;
- Your logo displayed on the stations and the power banks;
- Your branding can be displayed on the screens of the charging stations (up to 3 slides).

Artwork to be provided by the Sponsor

ONLINE VISIBILITY



Exhibitor Highlight

EVENT MATERIALS
ON-SITE SERVICES
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EXTRA VISIBILITY





EXHIBITOR HIGHLIGHT



EVENT MATERIALS
ON-SITE SERVICES
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Promote your company on the WindEurope Annual Event 2025 landing page

Benefits for your visibility

- Online rotating banner with your logo on the event landing page leading to the Exhibitor Highlight webpage;
- Exhibitor Highlight webpage including:
 - Short company presentation;
 - Company event presence (stand number, speakers at the conference, side events, etc.);
 - Promotional material: videos, social media, etc.;
 - Reports, etc.

Content to be provided by the Sponsor

Limited spots available

Additional benefits as an Official Sponsor

- The listing of your organisation as a Sponsor of WindEurope Annual Event 2025;
- Visibility from the date of signature of the sponsorship contract, during and after the event;
- Your logo on:
 - the event website (home page and sponsorship pages);
 - the 'Thank you Sponsors' banner(s) located in the registration area



EXTRA VISIBILITY



Online Exhibitor List

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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Increase your visibility in the online Exhibitor List

Logo on your exhibitor profile:

€ 390 excl. VAT

Logo, tinted panel and brochure on your exhibitor profile:

€ 770 excl. VAT

Logo, tinted panel, brochure and exclusive sector highlight on your exhibitor profile:

€ 1,050 excl. VAT

ONLINE EXHIBITOR LIST



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Any questions?

Contact our sales team
at sales@windeurope.org

