

Sponsorship Catalogue

WindEurope Annual Event 2025
Copenhagen • 8-10 April

Wind[•]
EUROPE

ANNUAL EVENT
2025
COPENHAGEN
8-10 APRIL

windeurope.org/annual2025

11,500m²
EXHIBITION NET
FLOOR SPACE

90+
COUNTRIES

10+
PAVILIONS

16,000+
PARTICIPANTS

500+
EXHIBITORS

50+
SESSIONS

250+
SPEAKERS

Annual Event 2025 Copenhagen

WindEurope is delighted to join forces again with the city of Copenhagen and our Danish partners to deliver another wide-ranging industry gathering – WindEurope’s Annual Event 2025 in Copenhagen. We broke attendance records in 2023 with close to 16,000 participants and are expecting to confirm this trend in 2025.

Our 2030 targets are looming – and Europe is looking to transform its energy system. We need big decisions and a determined push to reach our goals. This is our chance to come together as a sector – to get our bearings and set our industry on the road to success.

Top 5 Exhibitor Sectors

- 24%** Components / Materials / Equipment manufacturer
- 23%** Consultancy / Service provider
- 16%** Installation / Logistics
- 11%** Operations & Maintenance
- 4%** Marine / Shipyard

*Source: Post-Event Report WindEurope Annual Event 2023



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Become a sponsor and...

- **GET VISIBILITY**

Choose from a range of sponsorship packages designed to raise your profile

- **REACH YOUR TARGET AUDIENCE**

Expose your company to an international audience of thousands of professionals in the wind industry

- **INCREASE YOUR EXPOSURE TO DECISION MAKERS**

Position your company as an industry leader and strengthen your brand

If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to reach out!

CONTACT US: sales@windeurope.org



VENUE OVERVIEW







**BELLA ·
CENTER**
COPEN
HAGEN



CONTENT





EVENT MATERIALS

-  Badges
-  Lanyards
-  Bags
-  Notepads & pens








ON-SITE SERVICES

-  Hostesses & Hosts Shirts
-  Coffee Bar
-  Ice Cream Bike




NETWORKING

-  Official Stand Parties
-  Opening Reception
-  Gala Dinner
-  Side events

BRANDING

-  Sponsor Avenues
-  Banners
-  Screens
-  Revolving Doors
-  Floor Advertising
-  Event Guide Ads
-  Charging Stations

ONLINE VISIBILITY

-  Exhibitor Highlight
-  Online Banners
-  Event App

EXTRA VISIBILITY

-  Online Exhibitor List



EVENT MATERIALS



Badges



Lanyards

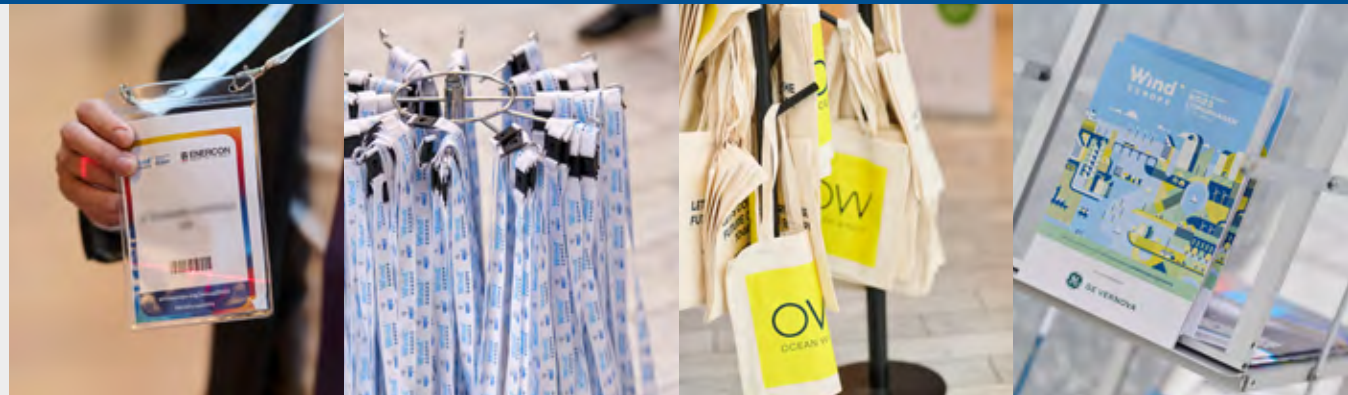


Bags



Notepads & pens

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Be seen by everyone

Benefits for your visibility

- Your logo printed on all badges (along with the event logo);
- Biodegradable badge holders, worn by all participants at all times giving your brand maximum reach and visibility throughout the event;
- The lanyards have two hooks so that the front side of the badge remains visible at all times.

Logo to be provided by the Sponsor

BADGES



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Your logo will be displayed on all event participants' lanyards

Benefits for your visibility

- Your logo printed on the lanyards along with WindEurope's logo.
- Lanyards are distributed to all participants in the registration area;
- Lanyards are made of recycled PET plastic;

Logo to be provided by the Sponsor

LANYARDS



EVENT MATERIALS

ON-SITE SERVICES

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY





Advertise your company with our branded event bags

Benefits for your visibility

- Exclusive sponsorship opportunity;
- CO₂ neutral bags in cotton will be available for all participants in key areas;
- Your logo/visual printed on all bags along with the event logo.

Artwork to be provided by the Sponsor

BAGS



EVENT MATERIALS

ON-SITE SERVICES

NETWORKING

BRANDING

ONLINE VISIBILITY

EXTRA VISIBILITY





Advertise your company by offering event participants handy notepads and pens

Benefits for your visibility

- Notepads and pens will be available for all participants in key areas;
- Notepads in A5 format, including cover and 25 sheets;
- Notepads are made from Eucalyptus pulp – highly sustainable quality paper;
- Pens are made from recycled paper with blue ink refill;
- Your logo printed on the pens, on the cover of the notepads and on each sheet along with the event logo.

Logo to be provided by the Sponsor

NOTEPADS & PENS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



ON-SITE SERVICES



Hostesses & Hosts Shirts



Coffee Bar



Ice Cream Bike

- EVENT MATERIALS
- ON-SITE SERVICES
- NETWORKING
- BRANDING
- ONLINE VISIBILITY
- EXTRA VISIBILITY





Promote excellent service through a friendly team

Benefits for your visibility

- Widespread visibility throughout the event;
- Associate your company branding with the friendly faces of the WindEurope hosts & hostesses;
- Your branding on shirts worn by all event hosts & hostesses.

Artwork to be provided by the Sponsor

HOSTESSES & HOSTS SHIRTS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Ocean Wind
Coffee Bar



Be at the place where participants meet to talk business or enjoy a break with a cup of coffee

Benefits for your visibility

- Coffee served in a dedicated area for the entire duration of the event;
- Mention of the sponsored coffee bars on the exhibition floorplans;
- The display of 2 pop-up banners in the coffee bar area (to be supplied by the Sponsor);
- Your logo on the disposable coffee cups;
- Your logo on the signs indicating the coffee bar area.

Artwork to be provided by the Sponsor

COFFEE BAR



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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EXTRA VISIBILITY





Offer a local and sweet treat to event participants

Benefits for your visibility

- 2 mobile cargo bikes with drivers delivering ice cream for the 3 days of the event throughout the exhibition halls;
- Local Danish ice cream with 2 flavours available;
- Branding of the entire cargo bikes with your artwork.

Artwork to be provided by the Sponsor

ICE CREAM BIKE



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



NETWORKING



Official Stand Parties



Opening Reception



Gala Dinner



Side events

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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EXTRA VISIBILITY





Gather people around your stand to network with other wind industry professionals

Benefits for your visibility

- Promotion of the stand party on the event website, event app and the printed event guide.

Available options

- PROMOTION ONLY: 5,000€ excl. VAT
- FULL EVENT: 13,000€ excl. VAT

As well as promotion, we can take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2 hours.

OFFICIAL STAND PARTIES



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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Unique chance to gather and connect with a large audience made up of a wide range of industry stakeholder

Benefits for your visibility

- The reception will take place at the end of DAY 1 at your stand (timing to be confirmed);
- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, and cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed in the registration area (to be supplied by the Sponsor);
- Promotion of the Opening Reception in the event's publications and event app.

This reception will be open to all event participants with a valid day pass.

OPENING RECEPTION



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Exclusive event providing the perfect opportunity to strengthen business relationships and raise brand awareness

Benefits for your visibility

- The Gala Dinner will take place on DAY 2 (timing and place to be confirmed);
- Welcome speech by your C-level representative;
- Display your promotional materials in key areas of the venue (exact locations and items to be agreed between Sponsor and the organiser);
- Sponsor's logo on menu cards, lectern and backdrop;
- A webpage dedicated to the Gala Dinner on the event website;
- Promotion of the Gala Dinner in the event's publications and event app;
- 10 Gala Dinner tickets for you and your guests.

Event participants will be able to buy Gala dinner tickets when they are registering, subject to availability.

GALA DINNER



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



Limited availability per day!



Organize your company side event during WindEurope Annual Event 2025

Benefits for your visibility

- Rental of a side event room inside the venue with AV and furniture for the duration of your side event;
- Catering options available;
- A page dedicated to your side event on the event website;
- Promotion of your side event on the event website, event app and the printed event guide.

*The side event sponsorship can be adjusted to your specific needs.
Don't hesitate to email us with your requirements!*

SIDE EVENTS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



BRANDING



Sponsor Avenues



Floor Advertising



Banners



Event Guide Ads



Screens



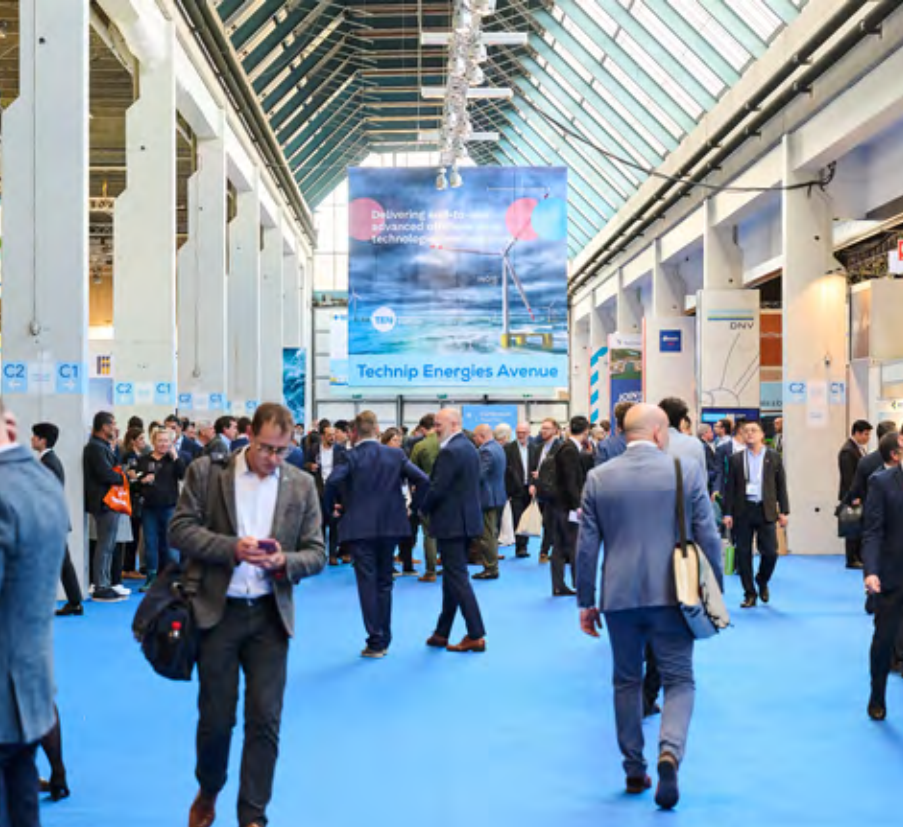
Charging Stations



Revolving Doors

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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EXTRA VISIBILITY





Be a point of reference in the exhibition and give an Avenue your company name!

Benefits for your visibility

- Two double-sided hanging banners in your selected avenue with your artwork;
- Your logo on your Avenue on the floorplan inside the printed event guide and the event app.

2 avenues are still available (right side of Hall D and between Halls C3 and C4), see floorplan.

Artwork to be provided by the Sponsor

SPONSOR AVENUES



EVENT MATERIALS
ON-SITE SERVICES
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EXTRA VISIBILITY





FOYER AREA

Indoor advertising in a key traffic area

Benefits for your visibility

- Your artwork on a big banner located in the foyer area, between the exhibition halls and registration area;
- Size of one banner: 8.928 m x 2.976 m

Artwork to be provided by the Sponsor

BANNER



EVENT MATERIALS
ON-SITE SERVICES
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REGISTRATION AREA

Spread your message to visitors by welcoming them in the registration area

Benefits for your visibility

- Your artwork on a one-sided hanging banner located in the foyer area, between the exhibition halls and registration area;
- Size of the banner: 10.5 m x 1.6 m

Artwork to be provided by the Sponsor

BANNER



EVENT MATERIALS
ON-SITE SERVICES
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EXHIBITION HALL C1/C2

Indoor advertising in a key traffic area

Benefits for your visibility

- Your artwork on a big banner located at the junction between Hall E and Hall C1 / C2;
- Size of the banner: 6 m x 2.8 m

Artwork to be provided by the Sponsor

BANNER



EVENT MATERIALS
ON-SITE SERVICES
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REGISTRATION AREA

Use the screens to promote your brand in a high traffic area of the event!

Benefits for your visibility

- Two sets of 3 screens;
- Display the content of your choice in the registration area in front of Hall E. Images or videos (without sound) can be displayed during the entire duration of the event;
- High visibility due to the location of the screens.

Artwork to be provided by the Sponsor

SCREENS



EVENT MATERIALS
ON-SITE SERVICES
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EXTRA VISIBILITY





ENTRANCE CLOSE TO HALL C

Spread your message to visitors by welcoming them in the venue

Benefits for your visibility

- The branding of each Revolving door includes 4 one-sided branded panels;
- 2 Revolving doors are available at the entrance close to Hall C;
- Size of one panel: 1.24 m x 1.91 m

Artwork to be provided by the Sponsor

REVOLVING DOORS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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ONLINE VISIBILITY
EXTRA VISIBILITY





ENTRANCE HALL D - RIGHT

Spread your message to visitors by welcoming them in the venue

Benefits for your visibility

- Each revolving door is made of 4 glass wings;
- The branding of the revolving door includes the branding of 2 glass wings with 2 one-sided branded panels per wing, placed back-to-back. In total, there are 4 panels / visuals possible;
- 1 revolving door is available at the entrance of Hall D on the right side;
- Size of one panel: 1.12 m x 2.08 m

Artwork to be provided by the Sponsor

REVOLVING DOORS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





ENTRANCE HALL D - LEFT

Spread your message to visitors by welcoming them in the venue

Benefits for your visibility

- Each revolving door is made of 4 glass wings;
- The branding of the revolving door includes the branding of 2 glass wings with 2 one-sided branded panels per wing, placed back-to-back. In total, there are 4 panels / visuals possible per revolving door;
- 2 revolving doors are available at the entrance of Hall D on the left side;
- Size of one panel: 1.12 m x 2.08 m

Artwork to be provided by the Sponsor

REVOLVING DOORS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Catch all visitors' eyes in the foyer or when they enter the exhibition hall

Benefits for your visibility

- Display your message in an original way in front or in one of the exhibition halls;
- Size and design: on request

Artwork to be provided by the Sponsor

FLOOR ADVERTISING



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Distributed to all visitors, the guide contains key event information

Benefits for your visibility

- Your ad to be included inside the official printed Event Guide, available to all visitors. Event Guide format is subject to change.

*Double-page ad in the middle of the guide: € 3,500 excl. VAT **RESERVED***

One-page ad at the back of the front cover: € 3,000 excl. VAT

One-page ad before the floorplan: € 2,500 excl. VAT

Artwork to be provided by the Sponsor

EVENT GUIDE ADS



EVENT MATERIALS
ON-SITE SERVICES
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EXTRA VISIBILITY





Allow participants to charge their smartphones during the event while spreading your message and branding

Benefits for your visibility

- 4 stations with 24 power banks each for the entire duration of the event (size: 116cm x 36cm), located in high traffic areas;
- Branded web application with your logo to unlock a power bank in 30 seconds;
- Your logo displayed on the stations and the power banks;
- Your branding can be displayed on the screens of the charging stations (up to 3 slides).

Artwork to be provided by the Sponsor

CHARGING STATIONS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY



ONLINE VISIBILITY



Exhibitor Highlight



Online Banners



Event App

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
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EXTRA VISIBILITY





Promote your company on the WindEurope Annual Event 2025 landing page

Benefits for your visibility

- Online rotating banner with your logo on the event landing page leading to the Exhibitor Highlight webpage;
- Exhibitor Highlight webpage including:
 - Short company presentation;
 - Company event presence (stand number, speakers at the conference, side events, etc.);
 - Promotional material: videos, social media, etc.;
 - Reports, etc.

Content to be provided by the Sponsor

Limited spots available

EXHIBITOR HIGHLIGHT



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Get your own promotion banners on the exhibition booking platform

Benefits for your visibility

- Your banner will appear not only on the exhibition booking platform but also on the Exhibitor List and Plan your visit webpages;
- Your banner can be linked to the website of your choice.

Content to be provided by the Sponsor

ONLINE BANNERS



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Enhance your visibility through the event app available to all attendees

The Event App will be available to all registered participants who wish to connect with exhibitors and other attendees, get the latest information on the conference programme and use the online floorplan as a wayfinding tool.

Benefits for your visibility

- Prominent logo display on the landing page of the Event App;
- Logo visibility on the conference programme, exhibitor list and menu bar of the Event App;
- Your exhibitor profile highlighted in the exhibitor directory;
- Your company name and headline in the Event App's welcome email sent to all registered participants.

EVENT APP



EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
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ONLINE VISIBILITY
EXTRA VISIBILITY



Additional benefits as an Official Sponsor

- The listing of your organisation as a Sponsor of WindEurope Annual Event 2025;
- Visibility from the date of signature of the sponsorship contract, during and after the event;
- Your logo on:
 - the event website (home page and sponsorship pages);
 - the 'Thank you Sponsors' banner(s) located in the registration area



EXTRA VISIBILITY



Online Exhibitor List

EVENT MATERIALS
ON-SITE SERVICES
NETWORKING
BRANDING
ONLINE VISIBILITY
EXTRA VISIBILITY





Increase your visibility in the online Exhibitor List

Logo on your exhibitor profile: € 390 excl. VAT

Logo, tinted panel and brochure on your exhibitor profile: € 770 excl. VAT

Logo, tinted panel, brochure and exclusive sector highlight on your exhibitor profile: € 1,050 excl. VAT

ONLINE EXHIBITOR LIST

- EVENT MATERIALS
- ON-SITE SERVICES
- NETWORKING
- BRANDING
- ONLINE VISIBILITY
- EXTRA VISIBILITY



Any questions?

Contact our sales team
at sales@windeurope.org

