



Sift Evolves: Introducing Sift Insights & Sift Evolve

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Bitbloom, a UK-based renewable energy software and analytics provider, today announces that their performance and condition monitoring platform Sift Monitor is becoming Sift Insights and Sift Evolve, to better serve their customers, innovate, and generate more green energy.

The renewable energy sector is rich with two things: talented and dedicated experts, and valuable data. Our mission to bring these together to generate more green energy began with the Sift platform. Our unique SCADA data exploration and renewable energy analytics software has grown over the years to become the bedrock of asset performance improvement in companies across the globe. In Bitbloom, Sift's powerful and flexible analytics engine sits at the heart of our monitoring software and X-Ray service, helping asset owners and operators optimize performance and profit. Today, as we look to empower more owners and technical teams than ever before, we are excited to announce the next step in Sift's evolution as Sift Monitor becomes Sift Insights and Sift Evolve.

Our goal with this evolution is to serve you better. We will not lose sight of our roots building tools for technical experts, and we build the tools that we want to use ourselves. We celebrate the diversity of human experience out there in renewable energy and want to give you the very best tools for monitoring and understanding your assets – this is Sift Evolve. We simultaneously recognise that some organisations need actionable insights, fast, and that we have a lot of intelligence which can deliver these quickly and efficiently – this is Sift Insights.





Sift Insights

Today's asset owners are under pressure to squeeze more value from their fleets in an increasingly competitive market. Sift Insights' intelligent out-of-the-box analytics are built to provide you with actionable insights right away. Sift Insights provides a rigorous baseline of analytics covering all the key performance issues that we see affecting renewable projects. Complementing Sift Insights' live monitoring is a tried-and-tested task management and collaboration platform, ensuring that owners receive up-to-date reports and alerts, helping them cut through noise, prioritise actions, and get the right information to their teams on-the-ground, turning insight into value.



Sift Evolve

For technical teams who want to go even further, Sift Evolve builds on Sift Insights' powerful monitoring, alerting and collaboration platform, augmenting it with extensible analytics to meet your organisation's specific needs. We recognise and celebrate that every organisation and project is unique. Using Sift Evolve's intuitive, scalable analytics engine, organisations who have invested in deep domain expertise can empower their people to build custom analytics for scenarios outside of the standard Sift Insights monitoring.

A bold new step, with many more exciting developments to come

This evolution of the Sift platform allows us to provide in-house experts with an experience tailored for their organisation. It allows us to supercharge more organisations to generate more green energy.



It also provides Bitbloom with a powerful opportunity to continue to build on our success and deliver more innovative solutions to the renewable energy industry – stay tuned for more announcements later this year.

What has happened to Sift Monitor?

Sift Monitor has been repackaged into Sift Insights and Sift Evolve. Customers currently using Sift Monitor can rest assured that no functionality will be removed, and they will continue to receive the same great user experience and support that they are used to as well as benefit from many of the exciting new developments enabled by this product evolution.

Which solution is right for me?

If you are an asset owner or operator who wants fast, effective insights into your asset performance then Sift Insights is for you.

If you are an owner or operator with teams of technical experts who want to dig deep into your data and build custom analytics to meet your unique goals, then Sift Evolve is for you.

If you're not sure and you'd like to know more, get in touch with the Bitbloom team – we'd be delighted to talk you through the solutions and pair you with the right tools to match your needs.

What about the Sift desktop software?

The powerful Sift desktop data exploration and analytics software is relied on by analysts globally. Sift desktop will become Sift Explore with the next release, and you can be assured of the same great performance and experience.

Find Out More

<u>hello@bitbloom.tech</u>

https://bitbloom.tech/sift-monitoring