



Wind[•]
EUROPE

ANNUAL EVENT
2022
BILBAO
5-7 APRIL

Your annual *by the industry for
the industry* wind energy event



SPONSORSHIP CATALOGUE

BECOME A SPONSOR AND...

- **GET VISIBILITY**

Choose from a range of sponsorship packages designed to raise your profile

- **REACH YOUR TARGET AUDIENCE**

Expose your company to an international audience of thousands of professionals in the wind industry

- **INCREASE YOUR EXPOSURE TO DECISION MAKERS**

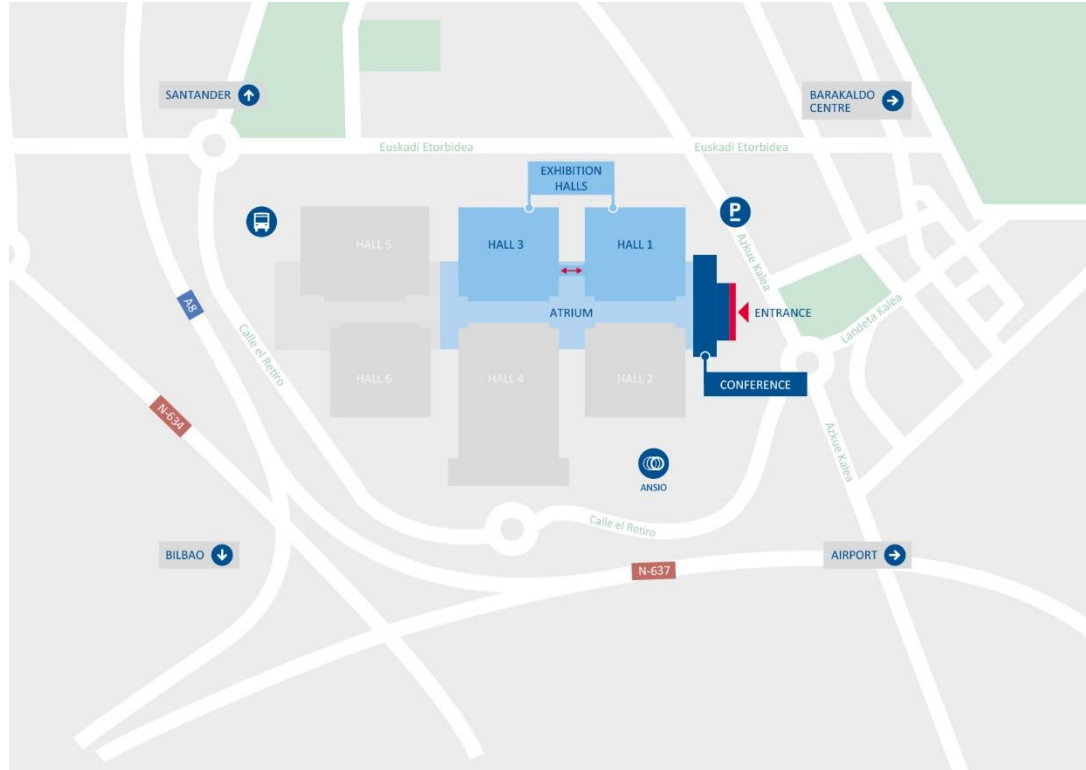
Position your company as an industry leader and strengthen your brand

If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to contact us!

sales@windeurope.org

+32 22 13 18 48

Venue overview



EVENT MATERIAL

Badges - **SOLD**
Event Lanyards - **SOLD**
Event Bags- **SOLD**
Notepads- **SOLD**
Pens- **SOLD**

OUTDOOR BRANDING

Poster on access door - **Reserved**

ON-SITE SERVICES

Hosts & Hostesses Shirts - **SOLD**
Coffee Break - **Last package available**

INDOOR BRANDING

Hall entrance pennants - **Last package available**
Hall footprints - **SOLD**
Atrium Floor Advertising - **SOLD**
Convention Centre wall projections - **Reserved**

NETWORKING

Official Stand Party
Opening Reception - **SOLD**
Gala Dinner - **SOLD**
Side Events - **SOLD**

ONLINE VISIBILITY

Exhibitor Highlight
Online Exhibitor List
Online Banners



1. Event Material

- Badges
- Event Lanyards
- Event Bags
- Notepads
- Pens
- Networking Map



Badges

Be seen by everyone



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event;
- The lanyards have two hooks so that the front side of the badge remains visible at all times;
- Your logo printed on all badges (along with the event logo).

SOLD

CONTACT US

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Event Lanyards

Lanyards are distributed to all participants in the registration area



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Lanyards are distributed to all participants in the registration area;
- Environmentally-friendly material with two hooks;
- Your logo printed on the lanyards (along with the WindEurope logo).

SOLD

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Event Bags

Branded bags handed out in the registration area



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- CO₂ neutral, bags with your logo will be handed out to all participants at the registration area;
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor: A4, double-sided printed page);
- Your logo/visual printed on all bags (along with the event logo).

SOLD

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Event Notepads

Notepads are distributed in key event areas: registration, exhibition and conference



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Notepads in A5 format, including cover and 25 sheets;
- Your logo printed on the cover of the notepads along with the event logo;
- Your logo printed on each sheet along with the event logo;
- Available in key traffic areas.

SOLD

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Event Pens

Branded pens handed out in key event areas: registrations, exhibition and conference



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo printed on the pens along with the event logo;
- A long-lasting investment that participants will keep after the event;
- Pens made of environmentally-friendly material.

SOLD

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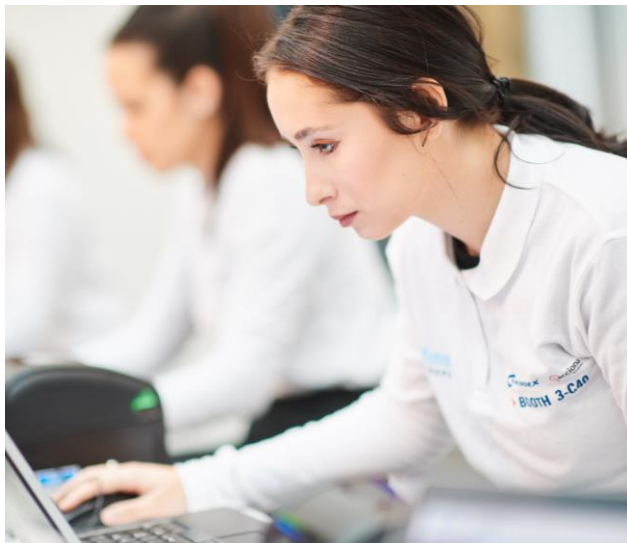
2. Onsite Services

- Hosts & Hostesses Shirts
- Coffee Break



Hosts & Hostesses Shirts

Promote excellent service through a friendly team



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Associate your company branding with the friendly faces of the WindEurope hosts & hostesses;
- Guaranteed widespread visibility throughout the event.

SOLD

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Coffee Break

Be at the place where participants meet to talk business or enjoy a break



Artwork draft

Benefits for your visibility:

- Coffee served in the dedicated area (exhibition or conference) for the entire duration of the event;
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor);
- Your logo on the disposable coffee cups;
- Mention of the sponsored coffee break on the exhibition floor plans.

Last package
available

€10,000 excl. VAT

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3. Networking

- Official Stand Party
- Opening Reception
- Gala Dinner
- Side Events



Official Stand Parties

Gather people around your stand to network with other wind industry professionals



Benefits for your visibility:

- Promotion of the stand party on the event website and in all event publications;
- Stand party promoted on the event website, in event newsletters and the official publications.

AVAILABLE OPTIONS:

A) PROMOTION ONLY: € 4,000 excl. VAT

B) FULL EVENT: € 10,000 excl. VAT

As well as promotion, we can also take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2hrs.

Price

From €4,000 excl. VAT

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Package to be
adjusted following the
COVID regulations

Opening Reception

Unique chance to connect as all participants will be invited to your stand, providing your company with a large audience made up of a wide range of industry stakeholders



Benefits for your visibility:

- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed in the registration area (to be supplied by the sponsor);
- Promotion of the Opening Reception on pre-event newsletters and social media;
- Promotion of the Opening Reception in the event's publications.

SOLD

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Package to be
adjusted following the
COVID regulations

Gala Dinner

Exclusive event providing the perfect opportunity to strengthen business relationships and raise brand awareness



Benefits for your visibility:

- Visibility of your brand in key areas of the venue (exact location and items to be agreed between sponsor and the organiser);
- A page dedicated to the Gala Dinner on the event webpage;
- Promotion of the Gala Dinner on pre-event newsletters and social media;
- 10 Gala Dinner tickets for your guests;
- Promotion of the Gala Dinner in event publications.

SOLD

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Package to be
adjusted following the
COVID regulations

Side Events

Organise your company side event during WindEurope Annual Event 2022



Benefits for your visibility:

- Rental of a side event room inside the venue with AV and furniture for the duration of your side event ;
- Catering options available ;
- Side event description on the event website ;
- Promotion of your event through the conference programme page.

The side event sponsorship can be adjusted to your specific needs. Don't hesitate to email us with your requirements .

Price

On request

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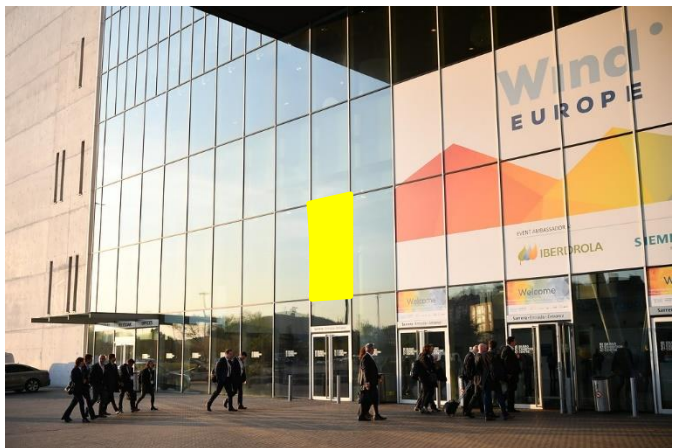
4. Outdoor Branding

- Poster on access door



Poster on access door

Catch your visitors as soon as they enter the venue



Benefits for your visibility:

- Display your brand and your message prominently on one of the two main access doors to the venue
- **Size:** 339 x 194.5 cm
1 door per package
- **Location:** Main Entrance of BEC

Price

€8,000 excl. VAT

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5. Indoor Branding

- Hall entrance pennants
- Hall footprints
- Atrium Floor Advertising
- Convention Centre wall projections



Indoor – Hall Entrance Pennants

Catch your visitors' eyes as soon as they enter the hall!



Benefits for your visibility:

- One double-sided pennant on the top of the staircase that connects the Atrium to the Hall. Your message can be seen both by visitors entering the hall as well as from inside the hall
- Size: 3 x 1m double sided pennant
- Location: Entrance of Hall 1 OR Hall 3

Price

€6,000 excl. VAT

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Indoor – Hall Footprints

Promote your stand location in an original way!



Benefits for your visibility:

- Invite the visitors to visit your stand and advertise your stand location in a fun and different way
- Size: 30 x 15 cm step
1 pack of 30 pairs of footprints
- Location: Either Hall 1 OR Hall 3

SOLD

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Indoor – Atrium Floor Advertising

Advertise your brand before visitors even enter the hall!



Benefits for your visibility:

- Display your message in an original way in the Atrium that connects the registration area to the Halls 1 and 3
- Size: 1 pack of 3 floor vinyls of 2m diameter
- Location: Atrium

SOLD

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Indoor – Convention Centre wall projections

Display your message to visitors going to the conferences



Benefits for your visibility:

- Your image or video (no sound) projected on one of the walls of the Convention Centre of the venue for the 3 days of the event
- Format: Image or video
- Location: Convention Centre

RESERVED

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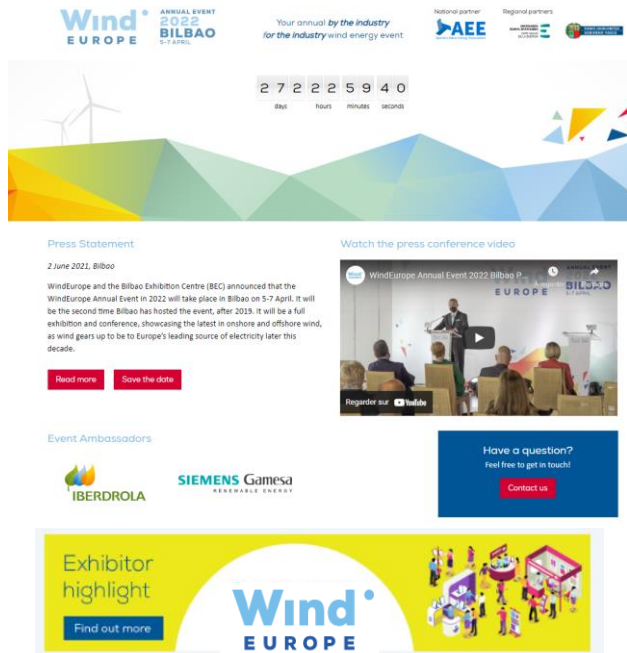
6. Online Visibility

- Exhibitor Highlight
- Online Exhibitor List
- Online Banners



Exhibitor Highlight

Promote your company on the Annual Event landing page



Benefits for your visibility:

- Online rotating banner on the Bilbao 2022 landing page leading to the Exhibitor Highlight webpage;
- Exhibitor Highlight webpage including:
 - Short company presentation;
 - Company event presence (stand number, speakers at the conference, side events, ...);
 - Promotional material: videos, social media etc.;
 - Reports etc.
- Social media post (LinkedIn or another channel) to promote your company.

Price

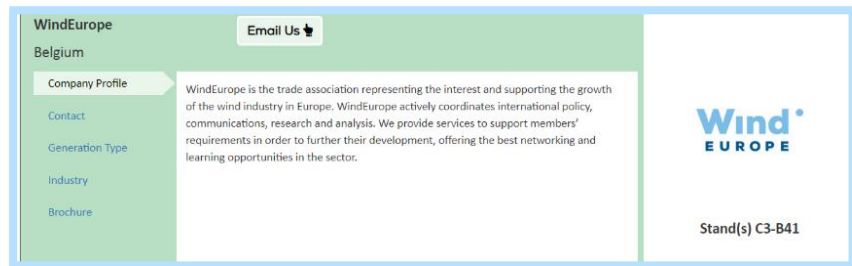
€3,000 excl. VAT
Limited spots available

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Online Exhibitor List

Get your logo in the Exhibitor List, upload your brochure or sponsor the entire category



Price

From €350 to €950 excl. VAT
Book your visibility option
directly from your online
profile!

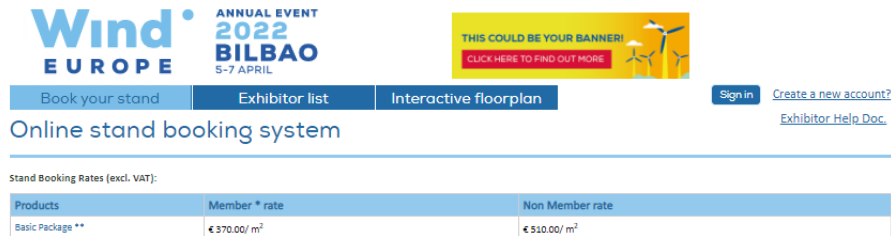
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Online Banners

Get your own promotion banners on the [exhibition booking platform](#)


Option 1: Top right corner of the page



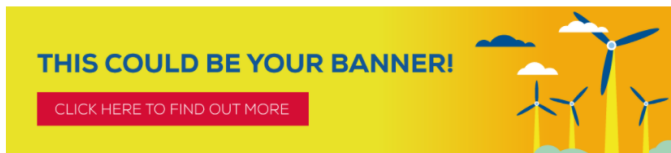
The screenshot shows the top right corner of the Wind Europe 2022 Bilbao website. It features a yellow banner with the text "THIS COULD BE YOUR BANNER!" and a red button "CLICK HERE TO FIND OUT MORE". Below the banner, there are navigation links: "Book your stand", "Exhibitor list", and "Interactive floorplan". To the right, there are links for "Sign in", "Create a new account?", and "Exhibitor Help Doc.". Below these links, the text "Online stand booking system" is displayed. At the bottom, a table titled "Stand Booking Rates (excl. VAT):" shows the rates for "Basic Package **".

Products	Member * rate	Non Member rate
Basic Package **	€ 370.00/ m ²	€ 510.00/ m ²

Option 2: Below the floorplan



The screenshot shows the area below the floorplan on the Wind Europe 2022 Bilbao website. It features a yellow banner with the text "THIS COULD BE YOUR BANNER!" and a red button "CLICK HERE TO FIND OUT MORE". To the right of the banner, there is a vertical scroll bar and a small icon of a person. Below the banner, there is a small text box with the following text: "Height restriction 10 meter. The total height 10 meter. * Please refer to the height in the exhibitor handbook. ** Please refer to the exhibitor handbook. and consult 4.000 kg/m²".



Price
€3,000 excl. VAT
Limited spots available

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ANY QUESTIONS?

Contact us at:

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