Exclusive business information on the renewables industry

Our approach to news uses multiple digital platforms, including our flagship fortnightly newsletter reNEWS, real-time news website www.renews.biz, a number of in-depth special market reports, a customised daily alert service and coverage at key industry events with our Live@ Digital Show Dailies.

All these provide a content-rich and highly targeted media proposition for advertisers.

Our readership includes utilities, developers, contractors, consultancies, government bodies, NGO’s, turbine manufacturers, marine technology companies and those in the services industry.

Can you afford to miss out?

Advertising opportunities

From ongoing annual campaigns to one-off ads, we can help deliver your vision.

For any advertising enquiries please contact one of the reNEWS sales team:

Sales & Marketing Manager
Stephanie Chan
+44 (0)1962 890 468
stephanie@reNEWS.biz

Sales & Marketing Executive
Jessie Hughes
+44 (0)1962 849 302
jessie@reNEWS.biz

Sales & Marketing Executive
Ben Webb
+44 (0)1962 890 440
ben@reNEWS.biz
Scotland rediscovers its mojo

Turbine Manufacturer

Finding it hard to measure the wind at 80 metres+ with all of those planning and H&S considerations?

Siemens Gamesa wind turbine? Tick the box, take the test with a nacelle based Lidar.

High noon runs into policy fog

The go-to source for breaking industry news. reNEWS.BIZ provides up-to-the-minute coverage of the renewable energy sector

Stay up to date with our daily email newsletters, all news is served in an easy to digest format! A total of 10 categories to choose from

This fantastic service provides organisations the platform to promote company progress, contact details and range of services to our reNEWS.BIZ readers

Attractive discounts available for combination advertising across reNEWS Premium and reNEWS.BIZ platforms in 2022

Why the most knowledgeable people and companies in the renewables industry subscribe and advertise with reNEWS
Established in 2002, the reNEWS digital newsletter is regarded as a leading source of information on offshore wind and marine renewables worldwide, and for onshore wind in the UK, Ireland and Europe, following projects from planning to construction and operation. It is published twice a month, 24 times a year via email.

In addition to our regular in-depth reporting, we also publish separate special reports. Advertising in these is an excellent way to ensure ‘being seen’ as they are very popular with our readers.

For publication dates please see page 2.
Fabrication
Installation
Floating

Key characteristics
- Hull subdivided in four 90-degree interspaced pontoons.
- Full-redundant design through structural-stiff triangular cross members.
- Incorporating large-diameter heave-plates.
- Central turbine mounting at fourth column lattice-steel structure with tube shaped buoyancy elements.

Product notes
- Operational and survival conditions were simulated during basin tests plus towing 2012 and 2013.
- 1:36 model tested at the University of Strathclyde in 2016.

InFLOW Tri-Floater

VITAL STATISTICS
- Main dimensions:
  - Turbines per unit
  - Max. water depth
  - N/A
  - N/A
  - None
  - Around 2006
  - N/A
  - N/A
- Max. water depth
  - 30m to 200m
- Tower
  - 30m to 200m
- Half-page landscape
  - 204mm x 136.7mm
- Full-page landscape
  - 204mm x 291mm
- Full-page
  - 204mm x 291mm

HEADLINE Sponsorship of OTY (see green box below)
- £POA
- £POA

SECTION Sponsorship of OTY (see green box below)
- £2,500
- £2,980

Get ahead of the market by taking up one of our SPONSORSHIP PACKAGES

HEADLINE SPONSOR
- COMPANY LOGO on the front cover;
- COMPANY NAME on every page;
- 7 HALF-PAGE ADVERTS 1 per section;
- COMPANY BRANDING on ALL marketing campaigns;
- PROMOTION on reNEWS.BIZ

SECTION SPONSOR
- FIRST FULL-PAGE ADVERT in chosen section;
- COMPANY BRANDING on some marketing campaigns;
- PROMOTION on reNEWS.BIZ

Speak to SALES for more information

A page-turner for anyone involved in the industry

This resource publication features a comprehensive catalogue of the past, present and future of offshore wind turbine development. It includes sections on floating wind, installation vessels, foundation suppliers, cable lay vessels and service fleets.

The seventh annual edition of the respected OTY – published in June 2022 – will bring readers seven sections packed with information:

- Current turbines
- Historic turbines
- Floating concepts
- Installation vessels
- Cable-lay vessels
- CTV operators
- Fabrication yards

OTY includes vital information on deployment, turbine specifics and history, and is an indispensable desktop reference for anyone involved in the industry.

It is free to subscribers and will be distributed at major offshore wind shows.

A range of advertising and sponsorship opportunities – HEADLINE and SECTION – are available (see right). Book now to avoid disappointment.

Display Advertising Mechanical Data

<table>
<thead>
<tr>
<th>Name</th>
<th>Dimensions (width x depth)</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Offshore Technology Yearbook</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside pages Quarter-page portrait</td>
<td>100.5mm x 137.5mm</td>
<td>£700 €855</td>
</tr>
<tr>
<td>Inside pages Quarter-page landscape</td>
<td>204mm x 68.3mm</td>
<td>£700 €855</td>
</tr>
<tr>
<td>Inside pages Tower</td>
<td>79.8mm x 291mm</td>
<td>£875 €1,060</td>
</tr>
<tr>
<td>Inside pages Half-page landscape</td>
<td>204mm x 136.7mm</td>
<td>£1,050 €1,265</td>
</tr>
<tr>
<td>Full-page</td>
<td>204mm x 291mm</td>
<td>£1,695 €2,030</td>
</tr>
</tbody>
</table>

HEADLINE Sponsorship of OTY (see green box below)
- £POA
- £POA

SECTION Sponsorship of OTY (see green box below)
- £2,500
- £2,980

FORMAT & DEADLINES
- Artwork is required to be compiled in InDesign to produce 350dpi RGB PDFs with all fonts fully embedded. All logos and graphics must be vectors.
- All advertisements will carry embedded hyperlinks directing readers straight through to your website once clicked on the advert.
- Please inform us of any URLs you would like embedded when you send the artwork to us.

BOOKING DEADLINE: 19 May 2022

ARTWORK DEADLINE: 26 May 2022

Please send your ad by email directly to your sales contact
Stay connected with our Digital Show Dailies

Drive traffic to your website
Not exhibiting? Getting your message across in the conference special is the next best thing to being there!

As well as flagging up event highlights, our Digital Dailies also keep delegates in touch with industry news from outside the conference walls.

Drive delegates to your stand
Looking to build your brand, raise your profile and promote your products and services to the industry? An advert in the reNEWS LIVE@ Digital Dailies connects you directly to thousands of industry professionals.

reNEWS produces digital show daily newsletters for a number of prestigious industry events. These are sent to all our subscribers, as well as being available on our website as a free download.

Name | Dimensions (width x depth) | Rates per issue (exc. VAT where applicable)
--- | --- | ---
Front page Corner | 36.2 x 36.2mm | £445 £555
Front page Banner | 210 x 65mm | £920 £1,115
Quarter-page portrait | 100.5 x 137.5mm | £700 £855
Tower | 79.8 x 291mm | £875 £1,060
Half-page landscape | 204 x 136.7mm | £1,050 £1,265
Full-page | 204mm x 291mm | £1,695 £2,030

Sponsorship of LIVE@ Digital Dailies | £POA £POA

2022 reNEWS LIVE@ ADVERTISING OPPORTUNITIES

Wind Energy Ireland Annual Conference
13 & 14 April 2022
BOOKING DEADLINE: 6 April 2022
ARTWORK DEADLINE: 8 April 2022

International Partnering Forum “IPF” 2022
26–28 April 2022
BOOKING DEADLINE: 19 April 2022
ARTWORK DEADLINE: 21 April 2022

All Energy
11 & 12 May 2022
BOOKING DEADLINE: 4 May 2022
ARTWORK DEADLINE: 6 May 2022

Global Offshore Wind 2022
21 & 22 June 2022
BOOKING DEADLINE: 14 June 2022
ARTWORK DEADLINE: 16 June 2022

FORMAT
- Artwork is required to be compiled in InDesign to produce 150dpi RGB PDFs with all fonts fully embedded. All logos and graphics must be vectors.
- All advertisements will carry embedded hyperlinks directing readers straight through to your website once clicked on the advert.
- Please inform us of any URLs you would like embedded when you send the artwork to us.
Join the go-to source for breaking industry news

reNEWS.BIZ

Get your brand in front of the industry heavy hitters and connect directly with potential customers across the global renewables sector. reNEWS.BIZ provides up-to-the-minute coverage of the renewable energy sector. An advert on the dynamic website will place you in front of your competitors, showcasing your company’s services within the industry. With thousands of unique users coming to our site every month, this really is the best place to be seen by your target market – from offshore wind to solar we have it covered!

You can choose to advertise on our homepage or a sector specific page.

DON’T MISS OUT! 106,000 monthly average unique users* (*latest 12 months, source: Google Analytics)

DESKTOP & MOBILE Advertising Rates

All below advertising spaces are sold on a 30 day basis with the exception of listings on the jobs pages which are for 60 days.

<table>
<thead>
<tr>
<th>ADVERTISING POSITION (see sizes for desktop &amp; mobile ads below)</th>
<th>HOMEPAGE</th>
<th>OFFSHORE WIND PAGE</th>
<th>ONSHORE WIND PAGE</th>
<th>‘OTHER’ PAGES (Wave &amp; Tidal, Solar, Energy Storage, Grid, Finance, Hydro, People)</th>
<th>EVENTS PAGE</th>
<th>JOBS PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marquee</td>
<td>£2,050 / €2,445</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>£1,900 / €2,270</td>
<td>£1,385 / €1,665</td>
<td>£920 / €1,115</td>
<td>£410 / €515</td>
<td>£540 / €665</td>
<td>£205 / €270</td>
</tr>
<tr>
<td>Middle Banner</td>
<td>£1,385 / €1,665</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>MPU</td>
<td>£1,100 / €1,325</td>
<td>£1,385 / €1,665</td>
<td>£510 / €630</td>
<td>£305 / €390</td>
<td>£540 / €665</td>
<td>£205 / €270</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>£835 / €1,050</td>
<td>£1,050 / €1,265</td>
<td>£410 / €515</td>
<td>£205 / €270</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Story Banner</td>
<td>N/A</td>
<td>£835 / €1,050</td>
<td>£410 / €515</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Listing</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>£540 / €665</td>
<td>£205 / €270</td>
<td>N/A</td>
</tr>
</tbody>
</table>

All below advertising spaces are sold on a 30 day basis with the exception of listings on the jobs pages which are for 60 days.

Please send your ad by email directly to your sales contact.
‘Served before breakfast in an easy to digest format’

The reNEWS.BIZ Daily Newsletters keep recipients up-to-date 5 days a week. Choose from 10 different email newsletters which cover various sectors. Advertising is offered in either leaderboards or MPU format (see example). Push your brand out to thousands of eager recipients a month with the reNEWS.BIZ Daily Newsletters at competitive costs!

‘reNEWS daily newsletters keep the company on top of any breaking news – they are bite-sized golden nuggets of information often delivered ahead of any other media outlet’

“My day would be incomplete without the daily newsletters for offshore wind – served before breakfast each morning in an easy to digest and most informative format”

The reNEWS.BIZ Daily Newsletters keep recipients up-to-date 5 days a week. Choose from 10 different email newsletters which cover various sectors. Advertising is offered in either leaderboards or MPU format (see example). Push your brand out to thousands of eager recipients a month with the reNEWS.BIZ Daily Newsletters at competitive costs!

The benefits of advertising on the ten different reNEWS.BIZ Daily Newsletters include:

- Premium Leaderboard positions at both the top and bottom of the newsletters
- Three MPU inserts situated amongst the news items
- Competitive rates
- Newsletters sent early morning (all newsletters set from 2am) ready in the recipient’s inbox for breakfast
- Newsletters are sent out five working days a week, all year round
- The newsletters are an opt-in service for a specific readership – this is not a bulk bought list
- All fresh news from the previous day in bite-sized chunks.

Advertising Data / Rates

<table>
<thead>
<tr>
<th>Newsletter Sector</th>
<th>Duration – 1 month</th>
<th>Cost (exc. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All News</td>
<td>Working days</td>
<td>£549 €675</td>
</tr>
<tr>
<td>Offshore Wind News</td>
<td>Working days</td>
<td>£549 €675</td>
</tr>
<tr>
<td>Onshore Wind News</td>
<td>Working days</td>
<td>£449 €560</td>
</tr>
<tr>
<td>UK News</td>
<td>Working days</td>
<td>£449 €560</td>
</tr>
<tr>
<td>Wave &amp; Tidal News</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
<tr>
<td>Solar News</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
<tr>
<td>Energy Storage</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
<tr>
<td>Finance News</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
<tr>
<td>Europe News</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
<tr>
<td>Americas News</td>
<td>Working days</td>
<td>£349 €440</td>
</tr>
</tbody>
</table>

Features

- Premium Leaderboard positions at both the top and bottom of the newsletters
- Three MPU inserts situated amongst the news items
- Competitive rates
- Newsletters sent early morning (all newsletters set from 2am) ready in the recipient’s inbox for breakfast
- Newsletters are sent out five working days a week, all year round
- The newsletters are an opt-in service for a specific readership – this is not a bulk bought list
- All fresh news from the previous day in bite-sized chunks.

DIMENSIONS & FORMAT

Daily Newsletter leaderboard dimensions are: 320 pixels wide x 80 pixels deep. MPUs are standard size – 300 pixels wide x 250 pixels deep. Accepted files: jpeg, png, gif or animated gif.

Please advise us of the URL you would like the advert to link to.
Reach your target audience through our web traffic!

Join the growing list of companies benefitting from the extra exposure provided by our Company Profiles page. This fantastic service provides organisations the platform to promote company progress, contact details and range of services to our reNEWS.BIZ readers. Each Profile is linked to reNEWS coverage of your company, so positive news stories from the past are easily accessible to prospective customers.

And with all these benefits available to you for an annual cost of just £599+VAT (£735), can you really afford to miss out?

DON’T MISS OUT!
Promote your company to our 106,000 monthly average unique users* each month for just £599+VAT (£735) per year

(*latest 12 months, source: Google Analytics)

FEATURES
This unique marketing package will benefit your company in many ways, including:

- 300 word biography, plus image and headline
- Company name and logo
- Social media page icons and links (if applicable)
- Office address and location
- Telephone numbers
- One click email and website addresses
- Company video (dependent on format)
- Latest five stories that your company has had on reNEWS.BIZ will be listed on your page, to the left of your biography
- As well as a link to the company Profiles page from the top of our Homepage, your company logo will also be on a scrolling banner link towards the bottom of our Homepage, and on the Profiles front page
Book smart with our package deals

**Premium newsletter/reNEWS.BIZ offers**
reNEWS have a number of great advertising options available to promote your brand throughout the year. We’ve prepared a few advertising packages here which offer great exposure and value for money!

### Package 1
12 small box inserts in reNEWS Premium newsletter
12 months company profile on reNEWS.BIZ

Package price with discount = £4,400 + vat

SAVE over £600!

### Package 2
3 quarter-page inserts in reNEWS Premium newsletter
3 months MPU on reNEWS.BIZ homepage

Package price with discount = £4,600 + vat

SAVE over £800!

### Package 3
3 half-page inserts in reNEWS Premium newsletter
3 months leaderboard on reNEWS.BIZ offshore wind page

Package price with discount = £6,200 + vat

SAVE over £1,100!

### Package 4
12 large box inserts in reNEWS Premium newsletter
12 months company profile on reNEWS.BIZ

Package price with discount = £6,400 + vat

SAVE over £1,200!

### Package 5
6 quarter-page inserts in reNEWS Premium newsletter
6 months MPU on reNEWS.BIZ homepage
12 months company profile on reNEWS.BIZ

Package price with discount = £8,800 + vat

SAVE over £2,500!

### Package 6
6 half-page inserts in reNEWS Premium newsletter
6 months leaderboard on reNEWS.BIZ offshore wind page
12 months company profile on reNEWS.BIZ

Package price with discount = £11,800 + vat

SAVE over £3,400!

### Package 7
4 quarter-page inserts in reNEWS Premium newsletter
2 quarter-page inserts in annual special reports of your choice

Package price with discount = £3,600 + vat

SAVE over £600!

### Package 8
4 half-page inserts in reNEWS Premium newsletter
2 half-page inserts in annual special reports of your choice

Package price with discount = £5,400 + vat

SAVE over £900!

**If you would like to discuss a tailored package please contact our sales team**

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**2022 SPECIAL REPORTS**
March: Scotland
June: OY
July: Ireland
September: European Solar
November: Global Offshore Wind
Can you afford to miss out on the inside track?

At reNEWS we pride ourselves on digging up news available only to subscribers. We watch the development and construction markets more closely than other publications, which is why the most knowledgeable people and companies in the renewables industry buy reNEWS.

With 24 issues a year packed full of important business information vital to your company, reNEWS is a ‘must read’.

We offer three levels of subscription (see table opposite) to provide all company and organisation sizes with an affordable way of keeping up to date.

<table>
<thead>
<tr>
<th>Subscription Levels</th>
<th>Rates (inc. VAT) @ zero rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single subscription</td>
<td>£485* €605</td>
</tr>
<tr>
<td>Multiple user tier 1 (up to 5 users)</td>
<td>£1,180* €1,425</td>
</tr>
<tr>
<td>Multiple user tier 2 (up to 10 users)</td>
<td>£1,665* €1,995</td>
</tr>
<tr>
<td>Corporate subscription (unlimited users)</td>
<td>£2,895* €3,450</td>
</tr>
</tbody>
</table>

* Due to changes in the VAT rules for e-publishing our subscriptions are now calculated with a zero rate of VAT.

We subscribe to reNEWS’ fortnightly publication to receive all the latest exclusive news on the global wind energy market. Advertising in reNEWS’ publication & online provides the ideal platform for us to target companies in the wider offshore wind sector and to increase brand awareness.

“reNEWS is an invaluable source of renewables industry related news and detail that is informative and beneficial”

“reNEWS keeps us well informed on the latest key developments in the renewables industry in a clear and concise publication”

“reNEWS is an extremely valuable source of the most up to date renewable energy industry news. It is also one of our key advertisers within the industry, helping us promote our brand and services to relevant individuals and businesses”

“reNEWS is a highly respected publication in the offshore wind sector which we rely upon to provide us with the latest industry news. Advertising provides us with a targeted, quality platform to increase our brand visibility”

“reNEWS is an invaluable source of renewables industry related news and detail that is informative and beneficial”

“reNEWS is a highly respected publication in the offshore wind sector which we rely upon to provide us with the latest industry news. Advertising provides us with a targeted, quality platform to increase our brand visibility”