



2022

reNEWS

2022

Exclusive business information on the renewables industry

Our approach to news uses multiple digital platforms, including our flagship fortnightly newsletter reNEWS, real-time news website www.renews.biz, a number of in-depth special market reports, a customised daily alert service and coverage at key industry events with our Live@ Digital Show Dailies.

All these provide a content-rich and highly targeted media proposition for advertisers.

Our readership includes utilities, developers, contractors, consultancies, government bodies, NGO's, turbine manufacturers, marine technology companies and those in the services industry.

Can you afford to miss out?

Media Pack



24 digital issues per year



Daily email newsletters



Live coverage from industry events

Comprehensive market reports



Rolling news at www.reNEWS.BIZ

Vital information for the offshore wind sector



Advertising opportunities

From ongoing annual campaigns to one-off ads, we can help deliver your vision. For any advertising enquiries please contact one of the reNEWS sales team:

Sales & Marketing Manager
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stephanie@reNEWS.biz

Sales & Marketing Executive
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ben@reNEWS.biz



reNEWS PREMIUM

reNEWS.BIZ

FORTNIGHTLY DIGITAL NEWSLETTER 03



24 digital editions per year providing in-depth insights, business intelligence and exclusive news on the renewable energy sector

Try for FREE

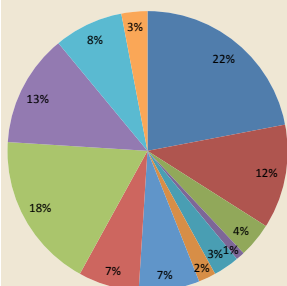
2022 PUBLISHING SCHEDULE

- January 13 & 27
- February 10 & 24
- March 10 & 24
(March 24: **Scotland Report**)
- April 7 & 21
- May 5 & 19
- June 2 & 16
(June 16: **OTY**)
- July 7 & 21
(July 21: **Ireland Report**)
- August 4 & 25
- September 8 & 22
(September 22: **European Solar Report**)
- October 6 & 20
- November 3 & 17
(November 17: **Offshore Wind Report**)
- December 1 & 15

READERSHIP BY SECTOR

reNEWS is a paid subscription based model, therefore marketing material is never 'wasted' on non-readers. As a premium content publication, reNEWS is read by senior decision-makers in the wind and marine industry.

The reNEWS readership is broken down into the following main sectors (key follows clockwise direction):



- Onshore & Offshore Wind Developer **22%**
- Consultancy **12%**
- Governing Body **4%**
- Marine Technologies **1%**
- NGO's / Industry Association **3%**
- Onshore Wind Developer **2%**
- Offshore Wind Developer **7%**
- Services **7%**
- Turbine Manufacturer **18%**
- Utility **13%**
- Contractor / Supplier **8%**
- Other / Academia **3%**

ONLINE ADVERTISING 06

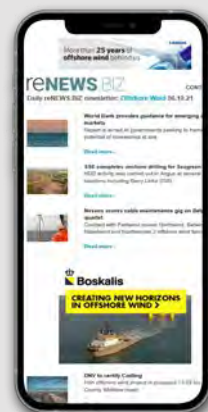
The go-to source for breaking industry news. reNEWS.BIZ provides up-to-the-minute coverage of the renewable energy sector



DAILY EMAIL NEWSLETTERS 07

Stay up to date with our daily email newsletters, all news is served in an easy to digest format! A total of 10 categories to choose from

Sign up HERE

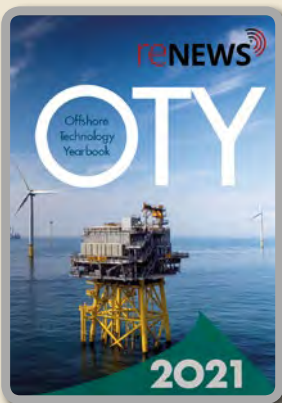


SPECIAL ANNUAL MARKET REPORTS 03



Annual editions providing comprehensive & detailed analysis of project developments across specific sectors & regions

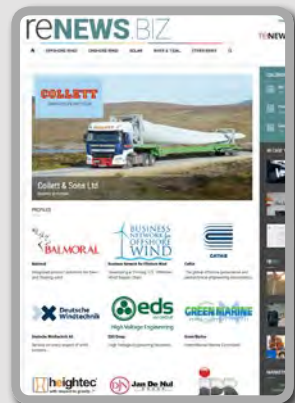
OFFSHORE TECHNOLOGY YEARBOOK 04



OTY is a comprehensive catalogue of the past, present and future of offshore wind technology development, updated and published annually

COMPANY PROFILES 08

This fantastic service provides organisations the platform to promote company progress, contact details and range of services to our reNEWS.BIZ readers



LIVE@ DIGITAL SHOW DAILIES 05



Live coverage from prestigious industry events, covering the latest news and announcements from the conference sessions and exhibition floor

ADVERTISING PACKAGES 09

Attractive discounts available for combination advertising across reNEWS Premium and reNEWS.BIZ platforms in 2022

SUBSCRIPTIONS /TESTIMONIALS 10

Why the most knowledgeable people and companies in the renewables industry subscribe and advertise with reNEWS

reNEWS PREMIUM

REGULAR ISSUES & SPECIAL REPORTS

Established in 2002, the reNEWS digital newsletter is regarded as a leading source of information on offshore wind and marine renewables worldwide, and for onshore wind in the UK, Ireland and

Europe, following projects from planning to construction and operation. It is published twice a month, 24 times a year via email.

In addition to our regular in-depth reporting, we also

publish separate special reports. Advertising in these is an excellent way to ensure 'being seen' as they are very popular with our readers.

For publication dates please see page 2.

Corner reNEWS **Corner**

Siemens Gamesa on rotor road to 16MW

Leading-edge repair campaign kicks off at 1.2GW Horns Rev 1

Front page Banner

OFFSHORE

Orsted cable protection red alert at UK trio

Steady return to work for Merkur units

Large Box **Small Box**

OFFSHORE

Grid charges horror story for CfD hopes in north of Scotland

Tower **Regular Quarter-page Portrait**

SOLAR

Greentech eyes 20MW Welsh array

Regular Half-page Portrait

FOCUS

Renewables to-do list for new-look Holyrood

Back page Banner

SCOTLAND

Island wind less remote

Half-page Landscape

IRELAND

RESS 2 delay stuns sector

Quarter-page Landscape

EUROPEAN SOLAR

Belgian PV takes a hit

Special Quarter-page Portrait

GLOBAL OFFSHORE

Pick of the bunch to grow Dutch yield

Special Half-page Portrait

Special Full-page

Display Advertising Data		Advertising Rates		
Name	Dimensions (width x depth)	Rates per issue (exc. VAT where applicable)		Notes

REGULAR ISSUES				
Front page Corner	36.2mm x 36.2mm (square)	£395	€495	Minimum booking of 3 ads
Front page Banner	210mm x 36mm	£770	€935	Minimum booking of 3 ads
Inside pages Small box	79.8mm x 61.5mm	£370	€465	Minimum booking of 3 ads
Inside pages Large box	121.2mm x 93.5mm	£590	€725	
Inside pages Quarter-page Portrait	79.8mm x 176.5mm	£700	€855	N.B. Ad placements are sold on a 'first come, first served' basis and page numbers are not guaranteed, with exception of the front page, pages 2 & 3, and the last page.
Inside pages Quarter-page Landscape	204mm x 68.3mm	£700	€855	
Inside pages Tower	79.8mm x 291mm	£875	€1,060	
Inside pages Half-page Landscape	204mm x 136.7mm	£1,050	€1,265	
Inside pages Half-page Portrait	121.2mm x 232.3mm	£1,050	€1,265	
Back page Banner	204mm x 36mm	£240	€310	

SPECIAL REPORTS				
Front page Corner	36.2mm x 36.2mm (square)	£395	€495	
Front page Banner	210mm x 38mm	£920	€1,115	N.B. This is 2mm deeper than the Regular Issue Banner
Inside pages Quarter-page Portrait	100.5mm x 137.5mm	£700	€855	
Inside pages Quarter-page Landscape	204mm x 68.3mm	£700	€855	
Inside pages Half-page Landscape	204mm x 136.7mm	£1,050	€1,265	
Inside pages Half-page Portrait	152.2mm x 184.4mm	£1,050	€1,265	
Inside pages Full-page	204mm x 291mm	£1,695	€2,030	

FORMAT & DEADLINES

- Artwork is required to be compiled in InDesign to produce 150dpi RGB PDFs with all fonts fully embedded. All logos and graphics must be vectors.
- All advertisements will carry embedded hyperlinks directing readers straight through to your website once clicked on the advert. Please inform us of any URLs you would like embedded when you send the artwork to us.

Please send your ad by email directly to your sales contact

BOOKING DEADLINE:
Regular Issues – 2 weeks before publication
Special Reports – 3 weeks before publication

ARTWORK DEADLINE:
Regular Issues – 1 week before publication
Special Reports – 2 weeks before publication



A page-turner for anyone involved in the industry

This resource publication features a comprehensive catalogue of the past, present and future of offshore wind turbine development. It includes sections on floating wind, installation vessels, foundation suppliers, cable lay vessels and service fleets.

The seventh annual edition of the respected OTY – published in June 2022 – will bring readers seven sections packed with information:

OTY includes vital information on deployment, turbine specifics and history, and is an indispensable desktop reference for anyone involved in the industry.

It is free to subscribers and will be distributed at major offshore wind shows.

A range of advertising and sponsorship opportunities – **HEADLINE** and **SECTION** – are available (see right). Book now to avoid disappointment.

- Current turbines
- Historic turbines
- Floating concepts
- Installation vessels
- Cable-lay vessels
- CTV operators
- Fabrication yards



Display Advertising Mechanical Data Rates

Name	Dimensions (width x depth)	Rates (per issue exc. VAT where applicable)	
Offshore Technology Yearbook			
Inside pages Quarter-page portrait	100.5mm x 137.5mm	£700	€855
Inside pages Quarter-page landscape	204mm x 68.3mm	£700	€855
Inside pages Tower	79.8mm x 291mm	£875	€1,060
Inside pages Half-page landscape	204mm x 136.7mm	£1,050	€1,265
Full-page	204mm x 291mm	£1,695	€2,030
HEADLINE Sponsorship of OTY (see green box below)		£POA	€POA
SECTION Sponsorship of OTY (see green box below)		£2,500	€2,980

Get ahead of the market by taking up one of our SPONSORSHIP PACKAGES

HEADLINE SPONSOR

COMPANY LOGO on the front cover;

COMPANY NAME on every page;

7 HALF-PAGE ADVERTS 1 per section;

COMPANY BRANDING on ALL marketing campaigns;

PROMOTION on reNEWS.BIZ



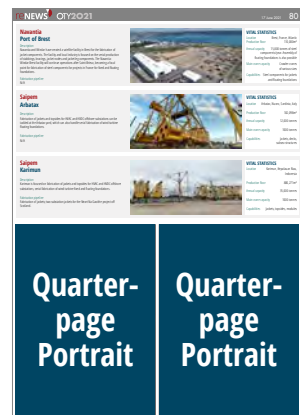
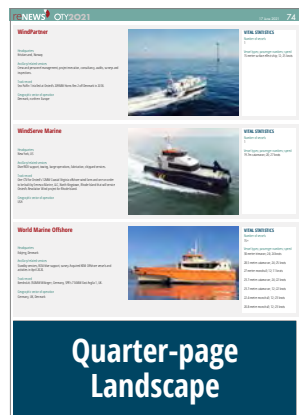
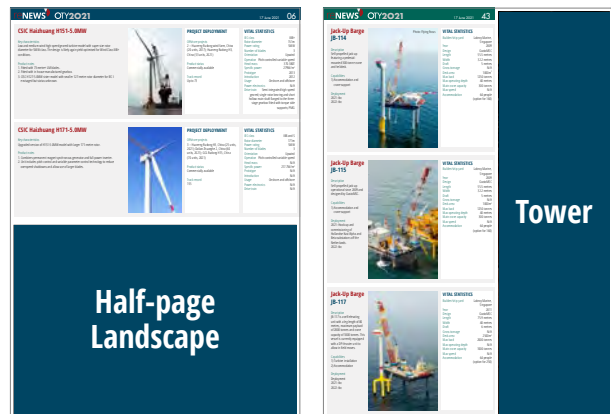
SECTION SPONSOR

FIRST FULL-PAGE ADVERT in chosen section;

COMPANY BRANDING on some marketing campaigns;

PROMOTION on reNEWS.BIZ

Speak to SALES for more information

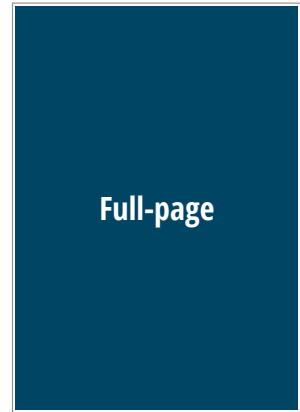


FORMAT & DEADLINES

■ Artwork is required to be compiled in InDesign to produce 150dpi RGB PDFs with all fonts fully embedded. All logos and graphics must be vectors.

■ All advertisements will carry embedded hyperlinks directing readers straight through to your website once clicked on the advert.

■ Please inform us of any URLs you would like embedded when you send the artwork to us.



■ **BOOKING DEADLINE:** 19 May 2022

■ **ARTWORK DEADLINE:** 26 May 2022

Please send your ad by email **directly to your sales contact**

Stay connected with our Digital Show Dailies

reNEWS produces digital show daily newsletters for a number of prestigious industry events. These are sent to all our subscribers, as well as being available on our website as a free download.

Drive delegates to your stand

Looking to build your brand, raise your profile and promote your products and services to the industry? An advert in the reNEWS LIVE@ Digital Dailies connects you directly to thousands of industry professionals.

Drive traffic to your website

Not exhibiting? Getting your message across in the conference specials is the next best thing to being there!

As well as flagging up event highlights, our Digital Dailies also keep delegates in touch with industry news from outside the conference walls.



reNEWS PREMIUM

2022 reNEWS LIVE@ ADVERTISING OPPORTUNITIES

Wind Energy Ireland Annual Conference

13 & 14 April 2022

BOOKING DEADLINE: 6 April 2022

ARTWORK DEADLINE: 8 April 2022

International Partnering Forum "IPF" 2022

26-28 April 2022

BOOKING DEADLINE: 19 April 2022

ARTWORK DEADLINE: 21 April 2022



All Energy 2022

11 & 12 May 2022

BOOKING DEADLINE: 4 May 2022

ARTWORK DEADLINE: 6 May 2022

Global Offshore Wind 2022

21 & 22 June 2022

BOOKING DEADLINE: 14 June 2022

ARTWORK DEADLINE: 16 June 2022



Advertising Data / Rates			
Name	Dimensions (width x depth)	Rates per issue (exc. VAT where applicable)	
LIVE@ Digital Dailies			
Front page Corner	36.2 x 36.2mm	£445	€555
Front page Banner	210 x 65mm	£920	€1,115
Quarter-page portrait	100.5 x 137.5mm	£700	€855
Tower	79.8 x 291mm	£875	€1,060
Half-page landscape	204 x 136.7mm	£1,050	€1,265
Full-page	204mm x 291mm	£1,695	€2,030
Sponsorship of LIVE@ Digital Dailies		EPOA	€POA



Front page **Banner**



Quarter-page **Portrait**

Quarter-page **Portrait**



Half-page **Landscape**



Tower

FORMAT

- Artwork is required to be compiled in InDesign to produce 150dpi RGB PDFs with all fonts fully embedded. All logos and graphics must be vectors.
- All advertisements will carry embedded hyperlinks directing readers straight through to your website once clicked on the advert.
- Please inform us of any URLs you would like embedded when you send the artwork to us.

Full-page

Please send your ad by email directly to your sales contact

Join the go-to source for breaking industry news

reNEWS.BIZ



Get your brand in front of the industry heavy hitters and connect directly with potential customers across the global renewables sector.

reNEWS.BIZ provides up-to-the-minute coverage of the renewable energy sector. An

advert on the dynamic website will place you in front of your competitors, showcasing your company's services within the industry.

With thousands of unique users coming to our site every month, this really is

the best place to be seen by your target market – from offshore wind to solar we have it covered!

You can choose to advertise on our homepage or a sector specific page.

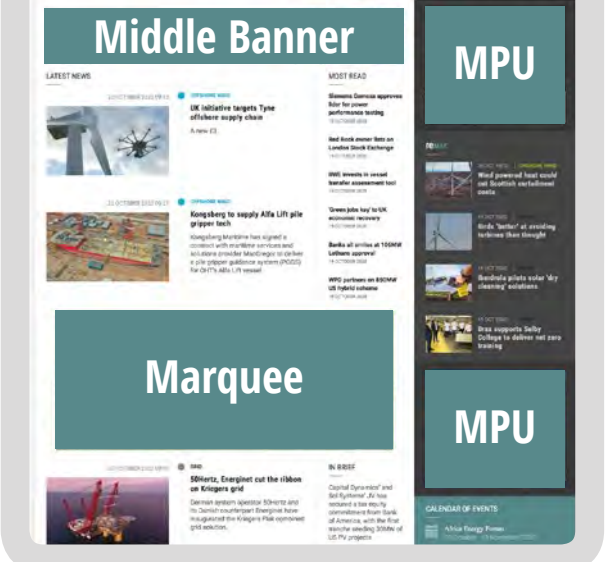
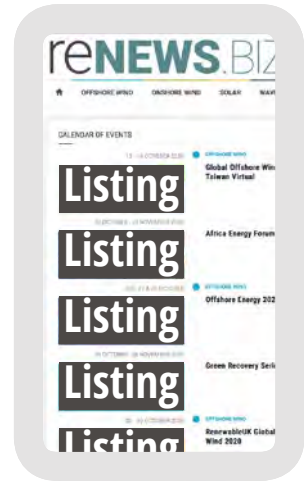
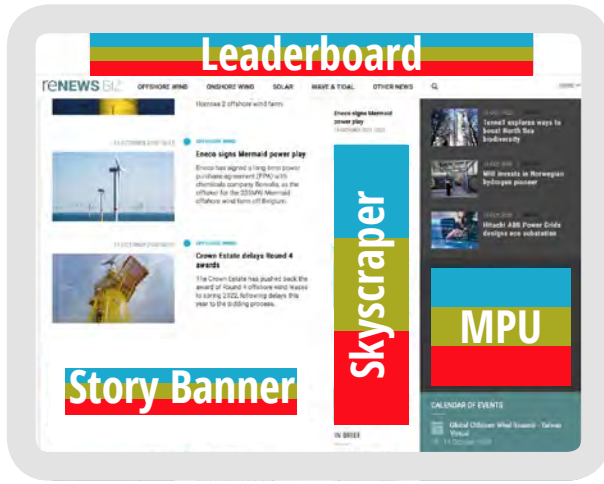
DON'T MISS OUT! 106,000 monthly average unique users*

(*latest 12 months, source: Google Analytics)

DESKTOP & MOBILE Advertising Rates

All below advertising spaces are sold on a 30 day basis with the exception of listings on the jobs pages which are for 60 days.

ADVERTISING POSITION (see sizes for desktop & mobile ads below)	HOMEPAGE	OFFSHORE WIND PAGE	ONSHORE WIND PAGE	'OTHER' PAGES (Wave & Tidal, Solar, Energy Storage, Grid, Finance, Hydro, People)	EVENTS PAGE	JOBS PAGE
Marquee	£2,050 / €2,445	N/A	N/A	N/A	N/A	N/A
Leaderboard	£1,900 / €2,270	£1,385 / €1,665	£920 / €1,115	£410 / €515	£540 / €665	£205 / €270
Middle Banner	£1,385 / €1,665	N/A	N/A	N/A	N/A	N/A
MPU	£1,100 / €1,325	£1,385 / €1,665	£510 / €630	£305 / €390	£540 / €665	£205 / €270
Skyscraper	£835 / €1,050	£1,050 / €1,265	£410 / €515	£305 / €390	£540 / €665	£205 / €270
Story Banner	N/A	£835 / €1,050	£410 / €515	£205 / €270	N/A	N/A
Listing	N/A	N/A	N/A	N/A	£540 / €665	£205 / €270



DESKTOP & MOBILE Advert Data

ADVERTISING POSITION	DESKTOP (width x depth in pixels)	MOBILE (width x depth in pixels)
Marquee	728 x 300 px	300 x 250 px
Leaderboard	960 x 90 px	320 x 80 px
Middle Banner	728 x 110 px	320 x 80 px
MPU	300 x 250 px	300 x 250 px
Skyscraper	160 x 600 px	300 x 250 px
Story Banner	500 x 100 px	320 x 80 px
Listing	225 x 85 px	225 x 85 px

ROTATIONS & FORMAT

With the exception of listings, there can be 3 advertisers on each online position at any one time. Each advert will have an equal share of visibility. Accepted files: Jpeg, png, gif or animated gif. Between 72-96 dpi and in full colour.

Please send your ad by email directly to your sales contact

'Served before breakfast in an easy to digest format'

The reNEWS.BIZ Daily Newsletters keep recipients up-to-date 5 days a week.

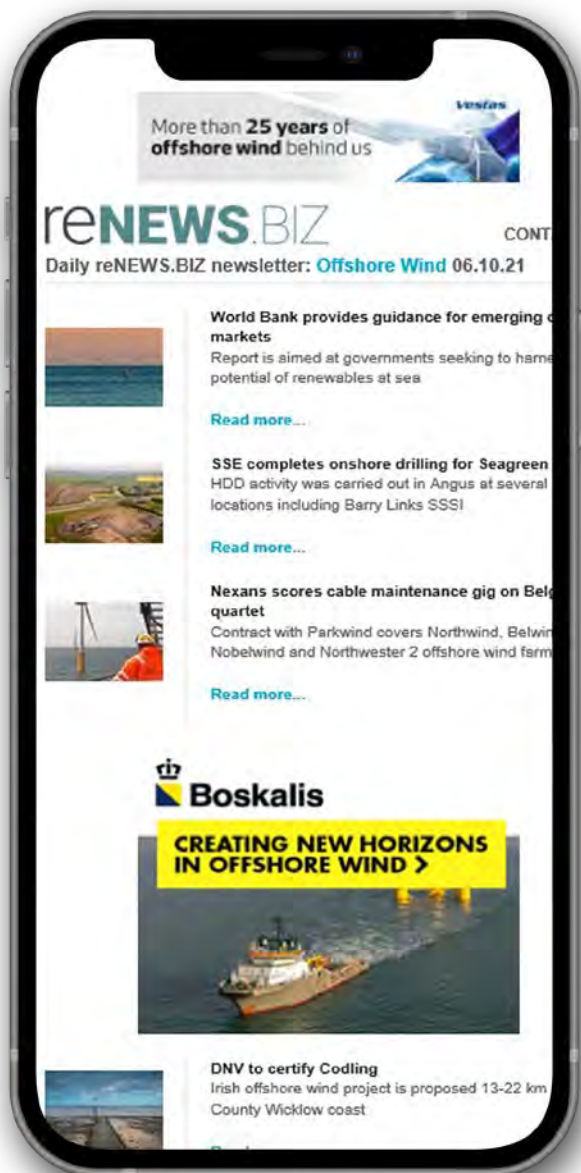
Choose from 10 different email newsletters which cover various sectors. Advertising is offered in

either leaderboard or MPU format (see example).

Push your brand out to thousands of eager recipients a month with the reNEWS.BIZ Daily Newsletters at competitive costs!

reNEWS.BIZ

BE SEEN FIRST WITH OUR DAILY NEWSLETTER SERVICE ACROSS ALL DEVICES



FEATURES

The benefits of advertising on the ten different reNEWS.BIZ Daily Newsletters include:

- Premium Leader-board positions at both the top and bottom of the newsletters
- Three MPU inserts situated amongst the news items
- Competitive rates
- Newsletters sent early morning (all newsletters set from 2am) ready in the recipient's inbox for breakfast
- Newsletters are sent out five working days a week, all year round
- The newsletters are an opt-in service for a specific readership – this is not a bulk bought list
- All fresh news from the previous day in bite-sized chunks.

"reNEWS daily newsletters keep the company on top of any breaking news – they are bite-sized golden nuggets of information often delivered ahead of any other media outlet"



"My day would be incomplete without the daily newsletters for offshore wind – served before breakfast each morning in an easy to digest and most informative format"



Leaderboard

reNEWS.BIZ

CONTACT

Daily reNEWS.BIZ newsletter: **Offshore Wind 12.10.20**



Singapore yard secures offshore vessel deal

Keppel says the contract with an unnamed energy company is worth €375m

[Read more...](#)



Orsted plants first root at Hornsea 2

The 1.4GW offshore wind farm will comprise 165 Siemens Gamesa 8.4MW turbines

[Read more...](#)



Scots supply chain group targets floating benefits

New body is part of the DeepWind cluster and co-chaired by Ocean Winds' Andronikos Kafas and Fugro's Julia Roope

[Read more...](#)

MPU

Advertising Data / Rates

Newsletter sector	Duration – 1 month	Cost (exc. VAT)	
All News	Working days	£549	€675
Offshore Wind News	Working days	£549	€675
Onshore Wind News	Working days	£449	€560
UK News	Working days	£449	€560
Wave & Tidal News	Working days	£349	€440
Solar News	Working days	£349	€440
Energy Storage	Working days	£349	€440
Finance News	Working days	£349	€440
Europe News	Working days	£349	€440
Americas News	Working days	£349	€440

DIMENSIONS & FORMAT

Daily Newsletter **leaderboard** dimensions are: 320 pixels wide x 80 pixels deep. **MPUs** are standard size – 300 pixels wide x 250 pixels deep. Accepted files: Jpeg, png, gif or animated gif.

Please advise us of the URL you would like the advert to link to.

Please send your ad by email directly to your sales contact

Reach **your** target audience through **our** web traffic!

Join the growing list of companies benefiting from the extra exposure provided by our Company Profiles page. This fantastic service provides organisations the platform to promote company

progress, contact details and range of services to our reNEWS.BIZ readers. Each Profile is linked to reNEWS coverage of your company, so positive news stories from the past are easily

accessible to prospective customers. And with all these benefits available to you for an annual cost of just £599+VAT (€735), can you really afford to miss out?

DON'T MISS OUT!
 Promote your company to our **106,000** monthly average unique users* each month for just **£599+VAT (€735)** per year
 (*latest 12 months, source: Google Analytics)



FEATURES

This unique marketing package will benefit your company in many ways, including:

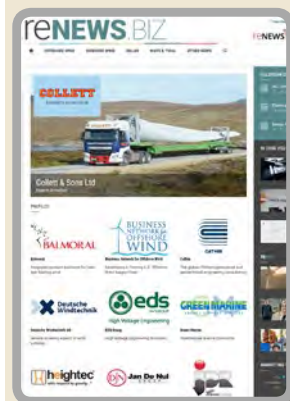
- 300 word biography, plus image and headline
- Company name and logo
- Social media page icons and links (if applicable)
- Office address and location
- Telephone numbers
- One click email and website addresses
- Company video (dependent on format)
- Latest five stories that your company has had on reNEWS.BIZ will be listed on your page, to the left of your biography
- As well as a link to the company Profiles page from the top of our Homepage, your company logo will also be on a scrolling banner link towards the bottom of our Homepage, and on the Profiles front page



Book smart with our package deals

Premium newsletter/ reNEWS.BIZ offers

reNEWS have a number of great advertising options available to promote your brand throughout the year. We've prepared a few advertising packages here which offer great exposure and value for money!



PACKAGE 1

12 small box inserts in reNEWS Premium newsletter

12 months company profile on reNEWS.BIZ

Package price with discount = **£4,400 + vat**



PACKAGE 2

3 quarter-page inserts in reNEWS Premium newsletter

3 months MPU on reNEWS.BIZ homepage

Package price with discount = **£4,600 + vat**



PACKAGE 3

3 half-page inserts in reNEWS Premium newsletter

3 months leaderboard on reNEWS.BIZ offshore wind page

Package price with discount = **£6,200 + vat**



PACKAGE 4

12 large box inserts in reNEWS Premium newsletter

12 months company profile on reNEWS.BIZ

Package price with discount = **£6,400 + vat**



PACKAGE 5

6 quarter-page inserts in reNEWS Premium newsletter

6 months MPU on reNEWS.BIZ homepage

12 months company profile on reNEWS.BIZ

Package price with discount = **£8,800 + vat**



PACKAGE 6

6 half-page inserts in reNEWS Premium newsletter

6 months leaderboard on reNEWS.BIZ offshore wind page

12 months company profile on reNEWS.BIZ

Package price with discount = **£11,800 + vat**



Premium newsletter/ special report offers

Perhaps you would like to raise your profile in a specific sector or region? Our special report packages offer the chance to do just that along with also taking advantage of advertising in the regular fortnightly reNEWS editions.

2022 SPECIAL REPORTS

- March: **Scotland**
- June: **OTY**
- July: **Ireland**
- September: **European Solar**
- November: **Global Offshore Wind**

PACKAGE 7

4 quarter-page inserts in reNEWS Premium newsletter

2 quarter-page inserts in annual special reports of your choice

Package price with discount = **£3,600 + vat**



PACKAGE 8

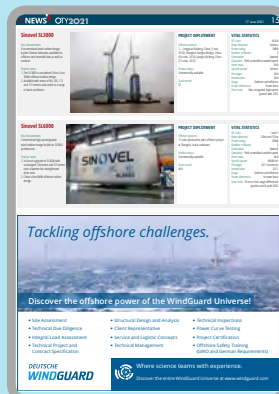
4 half-page inserts in reNEWS Premium newsletter

2 half-page inserts in annual special reports of your choice

Package price with discount = **£5,400 + vat**



If you would like to discuss a tailored package please contact our sales team



Can you afford to miss out on the inside track?

At reNEWS we pride ourselves on digging up news available only to subscribers. We watch the development and construction markets more closely than other publications, which is why the most knowledgeable

people and companies in the renewables industry buy reNEWS.

With 24 issues a year packed full of important business information vital to your company, reNEWS is a 'must read'.

We offer three levels of subscription (see table opposite) to provide all company and organisation sizes with an affordable way of keeping up to date.

Subscription Levels	Rates (*inc. VAT @ zero rate)	
Single subscription	£485*	€605
Multiple user tier 1 (up to 5 users)	£1,180*	€1,425
Multiple user tier 2 (up to 10 users)	£1,665*	€1,995
Corporate subscription (unlimited users)	£2,895*	€3,450

* Due to changes in the VAT rules for e-publishing our subscriptions are now calculated with a zero rate of VAT

reNEWS PREMIUM Business Intelligence



"reNEWS keeps us well informed on the latest key developments in the renewables industry in a clear and concise publication"



"Our subscription with reNEWS provides us with up to date news on the industry that is invaluable as we look to increase our activity in the offshore wind sector"



"We subscribe to reNEWS' fortnightly publication to receive all the latest exclusive news on the global wind energy market. Advertising in reNEWS' publication & online provides the ideal platform for us to target companies in the wider offshore wind sector and to increase brand awareness"



"We subscribe to reNEWS for quick access to exclusive industry news. As one of the leading renewable energy publications, reNEWS is also an important platform for us to promote our presence through advertising"



"reNEWS is an invaluable source of renewables industry related news and detail that is informative and beneficial"



"reNEWS is an extremely valuable source of the most up to date renewable energy industry news. It is also one of our key advertisers within the industry, helping us promote our brand and services to relevant individuals and businesses"



"reNEWS is a highly respected publication in the offshore wind sector which we rely upon to provide us with the latest industry news. Advertising provides us with a targeted, quality platform to increase our brand visibility"