



Wind[•]
EUROPE

**ELECTRIC
CITY 2021**
23-25 NOVEMBER
COPENHAGEN

SPONSORSHIP CATALOGUE

windeurope.org/ElectricCity2021

Become a sponsor and...

- **GET VISIBILITY**

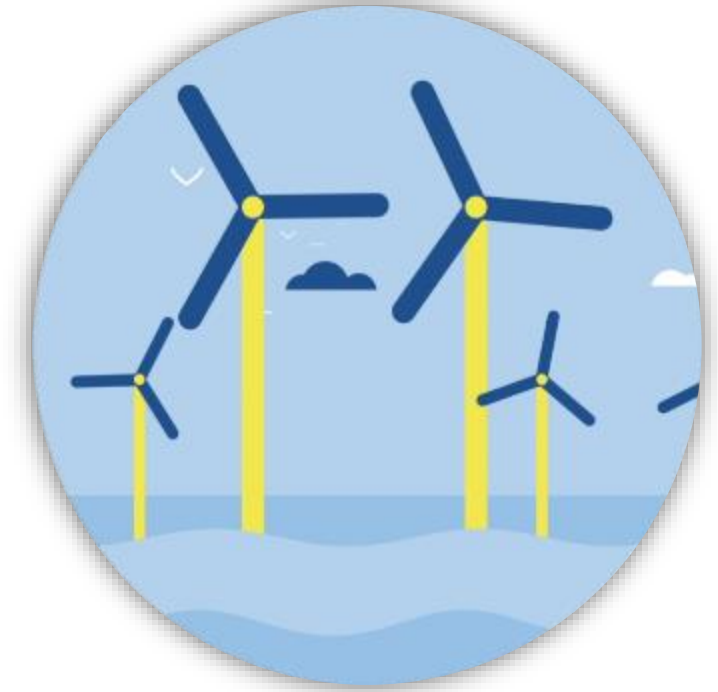
Choose from a range of sponsorship packages designed to raise your profile

- **REACH YOUR TARGET AUDIENCE**

Expose your company to an international audience of thousands of professionals in the wind industry

- **INCREASE YOUR EXPOSURE TO DECISION MAKERS**

Position your company as an industry leader and strengthen your brand



If you'd like us to create a specific sponsorship package to fit your needs, don't hesitate to get in touch with us!

sales@windeurope.org

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Venue overview



Content

EVENT MATERIAL

Badges
Event Lanyards
Event Bags
Notepads
Pens
City Guide

ON-SITE SERVICES

Hosts & Hostesses Shirts
Coffee Bar
Water Fountains

NETWORKING

Official Stand Party
Opening Reception
Gala Dinner
Innovation Park
Speakers' Corner
Side Events

BRANDING

City Avenues
Revolving Doors
Exhibition Hall Banner

ONLINE VISIBILITY

Exhibitor Highlight
Online Exhibitor List
Online Banners

1.

EVENT MATERIAL

Badges
Event Lanyards
Event Bags
Notepads
Pens
City Guide



Badges

Be seen by everyone



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event;
- The lanyards have two hooks so that the front side of the badge remains visible at all times;
- Your logo printed on all badges (along with the event logo).



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Event Lanyards

Lanyards are distributed to all participants in the registration area



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Lanyards are distributed to all participants in the registration area;
- Environmentally-friendly material with two hooks;
- Your logo printed on the lanyards (along with the event logo).

SOLD OUT

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Event Bags

Branded bags handed out in the registration area



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- CO₂ neutral, bags with your logo will be handed out to all participants at the registration area;
- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor: A4, double-sided printed page);
- Your logo/visual printed on all bags (along with the event logo).

PRICE

€ 25,000 excl. VAT

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Event Notepads

Notepads are distributed in key event areas: registration, exhibition and conference



Artwork draft

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Notepads in A5 format, including cover and 25 sheets;
- Your logo printed on the cover of the notepads along with the event logo;
- Your logo printed on each sheet along with the event logo;
- Available in key traffic areas.

PRICE

€ 7,000 excl. VAT

CONTACT US

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Event Pens

Branded pens handed out in key event areas: registration, exhibition and conference



Picture from past event

Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your logo printed on the pens along with the event logo;
- A long-lasting investment that participants will keep after the event;
- Pens made of environmentally-friendly material.

PRICE

€ 7,000 excl. VAT

CONTACT US

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City Guide

The City Guide will be distributed to all visitors. It's a mini catalogue and contains the conference programme, the exhibitor list and the floorplan.



Artwork draft

Benefits for your visibility:

- Your logo and stand number on the front of the guide;
- Your stand highlighted in the floorplan;
- Your company name highlighted in the Exhibitor List;
- Your full-page artwork on the back of the guide.

The City Guide sponsorship is an exclusive sponsorship opportunity.

PRICE

€ 7,500 excl. VAT

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2.

ON-SITE SERVICES

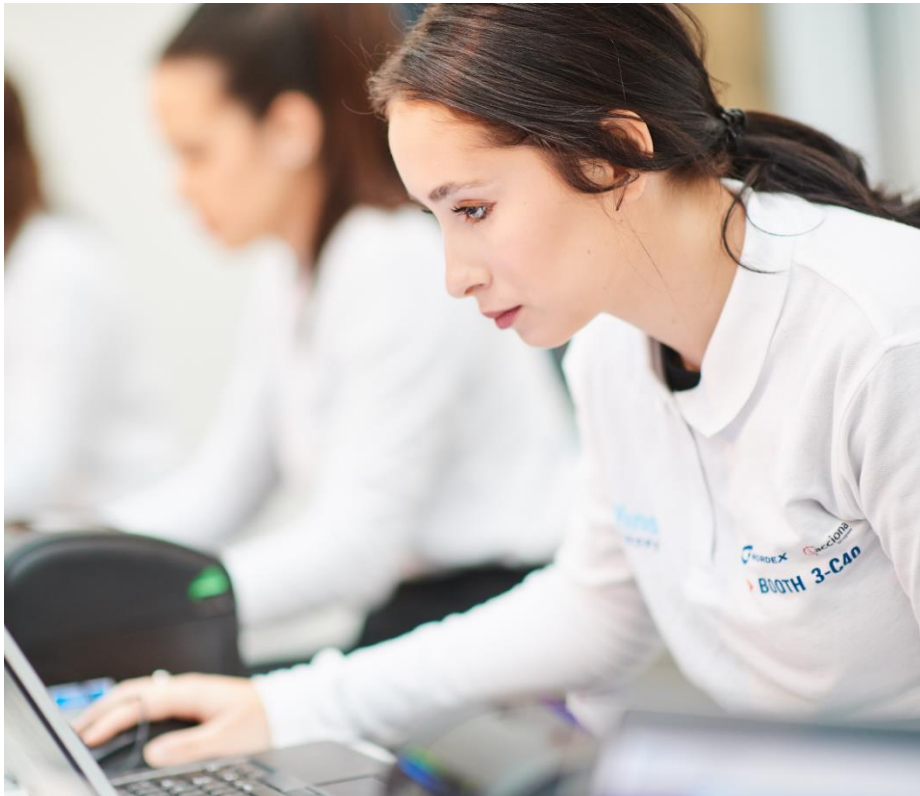
Hosts & Hostesses Shirts
Coffee Bar
Water Fountains





Hosts & Hostesses Shirts

Promote excellent service through a friendly team



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Associate your company branding with the friendly faces of the WindEurope hosts & hostesses;
- Your branding on shirts worn by all event hosts & hostesses;
- Guaranteed widespread visibility throughout the event.



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Coffee Bar

Be at the place where participants meet to talk business or enjoy a break



Benefits for your visibility:

- Coffee served in the dedicated area (exhibition or conference) for the entire duration of the event;
- The display of 2 pop-up banners in the coffee break area (to be supplied by the sponsor);
- Your logo on the disposable coffee cups;
- Your logo on the signs indicating the coffee break area;
- Mention of the sponsored coffee break on the exhibition floor plans.



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Water Fountains

Promote an essential service in a sustainable way



Benefits for your visibility:

- Exclusive sponsorship;
- Water fountains available in key areas of the venue (exhibition, conference) during the full duration of the event. Water fountains refilled throughout the day by our team;
- Your branding on the machine (artworks to be provided by the sponsor).

PRICE

€ 10,000 excl. VAT

CONTACT US

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3. NETWORKING

Official Stand Party
Opening Reception
Gala Dinner
Innovation Park
Side Events



Official Stand Parties

Gather people around your stand to network with other wind industry professionals



Benefits for your visibility:

- Promotion of the stand party on the event website and in all event publications;
- 500 A5 branded invitations displayed in the registration area on the day of the event (to be provided by the sponsor);
- Stand party promoted on the event website, in event newsletters and the official publications.

AVAILABLE OPTIONS:

A) PROMOTION ONLY: € 5,000 excl. VAT

B) FULL EVENT: € 10,000 excl. VAT

As well as promotion, we can also take care of the catering for you: finger food and drinks (water, beer and soft drinks) for 150 people for 2hrs.

PRICE

From €5,000 excl. VAT

CONTACT US

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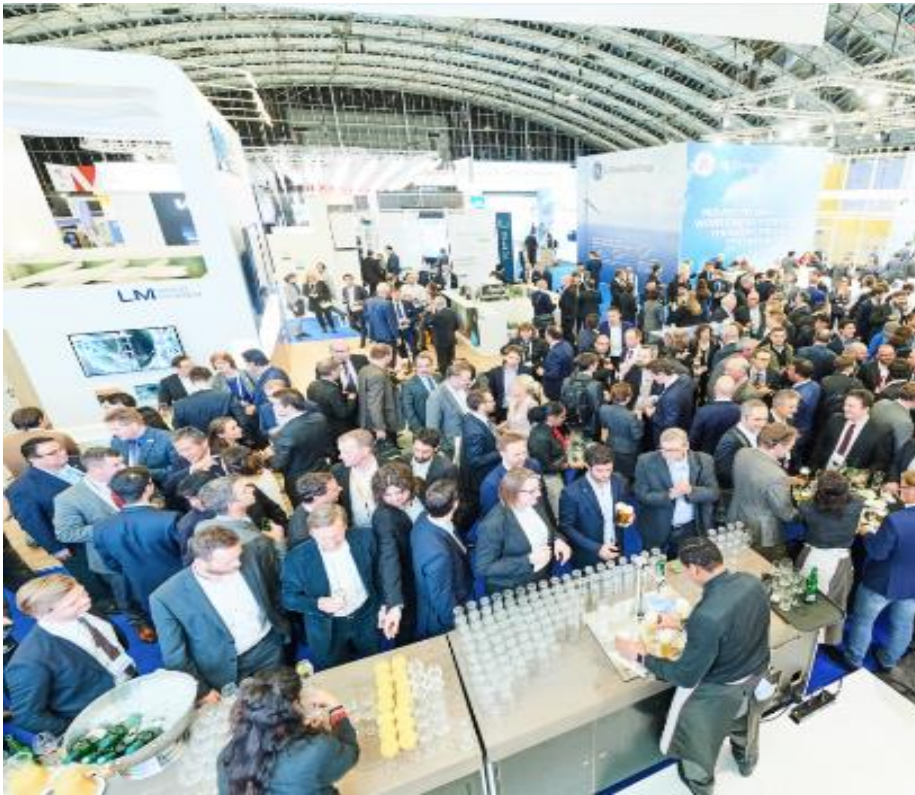
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**Package to be adjusted
following the COVID
regulations**

Opening Reception

Unique chance to connect as all participants will be invited to your stand, providing your company with a large audience made up of a wide range of industry stakeholders.



Benefits for your visibility:

- Welcome speech by your C-level representative;
- We take care of the whole organisation for you: catering, service, security, cleaning after the reception;
- Dedicated page on the event website, including your logo and hyperlink to your company's website;
- Two roll-up banners to be displayed in the registration area (to be supplied by the sponsor);
- Branded invitations can be distributed to all participants (to be provided by the sponsor);
- Promotion of the Opening Reception on pre-event newsletters and social media;
- Promotion of the Opening Reception in the event's publications.

PRICE

€ 30,000 excl. VAT

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**Package to be adjusted
following the COVID
regulations**



Gala Dinner

Exclusive event providing the perfect opportunity to strengthen business relationships and raise brand awareness.



Benefits for your visibility:

- Visibility of your brand in key areas of the venue (exact location and items to be agreed between sponsor and the organiser);
- Sponsor logo on menu cards and all tickets for the dinner;
- A page dedicated to the Gala Dinner on the event webpage;
- Promotion of the Gala Dinner on pre-event newsletters and social media;
- 10 Gala Dinner tickets for your guests;
- Promotion of the Gala Dinner in all event publications.

PRICE

€ 30,000 excl. VAT

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Package to be adjusted
following the COVID
regulations

Innovation Park

Support innovation by helping startups to showcase their solutions and do business



Benefits for your visibility:

- Exclusive sponsorship opportunity;
- Your brand associated with innovation, talents and research;
- Exclusive keynote opportunity at Innovation stage;
- Networking drinks organised in the Innovation Park on your behalf;
- Promotion of your brand as the sponsor of the Innovation Park on the event website and in all event publications before the event and onsite.

PRICE

€ 25,000 excl. VAT

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Speakers' Corner

The Speakers' Corner in Hall D gives exhibitors the opportunity to catch visitors' attention with short and snappy presentations!



Benefits for your visibility:

- The Speakers' Corner to be branded with your logo;
- Your logo on the signs indicating the Speakers' Corner;
- Mention of the sponsored Speakers' Corner in the exhibition floorplan;
- Promotion of the sponsor of the Speakers' Corner on the event website, event publications, event newsletters, social media;
- 3 slots of the Speakers' Corner reserved for you.

PRICE

€ 10,000 excl. VAT

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Side events

Organize your company side event during WindEurope Electric City



Benefits for your visibility:

- Rental of a side event room inside the venue with AV and furniture for the duration of your side event ;
- Catering options available ;
- Side event description on the event website ;
- Promotion of your event through the conference programme page.

The side event sponsorship can be adjusted to your specific needs. Don't hesitate to email us with your requirements !

PRICE

On request

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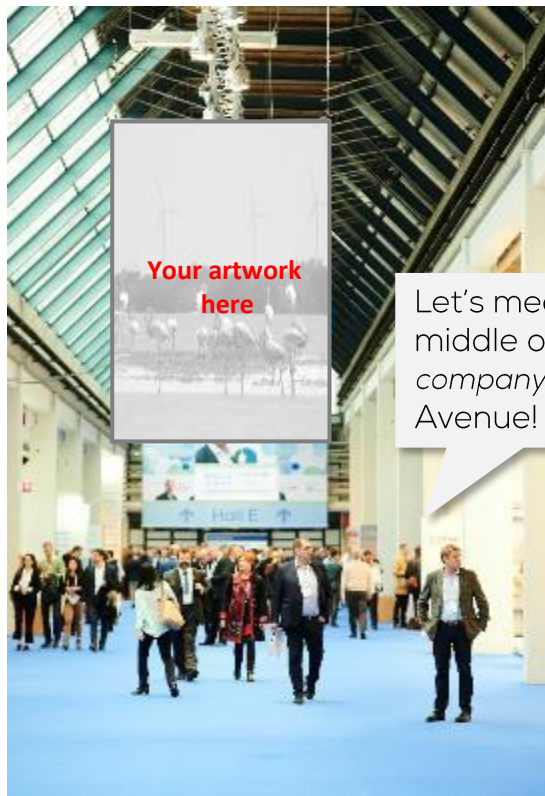
4. BRANDING

City Avenues
Revolving Doors
Exhibition Hall Banner



City Avenues

Be a point of reference in the exhibition and give an Avenue your company name!



Artwork draft

Benefits for your visibility:

- Your logo on your selected Avenue on the floorplan printed inside the City Guide;
- Two hanging banners in your selected avenue with your artwork.

5 avenues are available for this sponsorship opportunity: 3 avenues in Hall C and 2 avenues in Hall D.

See floorplan on the next slide.

PRICE

10,000€ excl. VAT
Only 1 left!

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Revolving doors – Entrance close to Hall C

Outside advertising



Benefits for your visibility:

The branding of each Revolving door includes 4 one-sided branded panels.

2 Revolving doors are available at the entrance close to Hall C.

- **Size of one panel:**
1.24 m x 1.91 m

PRICE

1 DOOR - € 5,000 excl. VAT
2 DOORS - € 8,500 excl. VAT

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Revolving doors – Entrance Hall D right

Outside advertising



Benefits for your visibility:

Each Revolving door is made of 4 glass wings.

The branding of the Revolving door includes the branding of 2 glass wings, with 2 one-sided branded panels per wing, placed back-to-back. (In total: 4 panels / visuals possible)

1 Revolving doors is available at the entrance Hall D right.

- **Size of one panel:**
1.12 m x 2.08 m

PRICE

1 DOOR - € 5,000 excl. VAT

CONTACT US

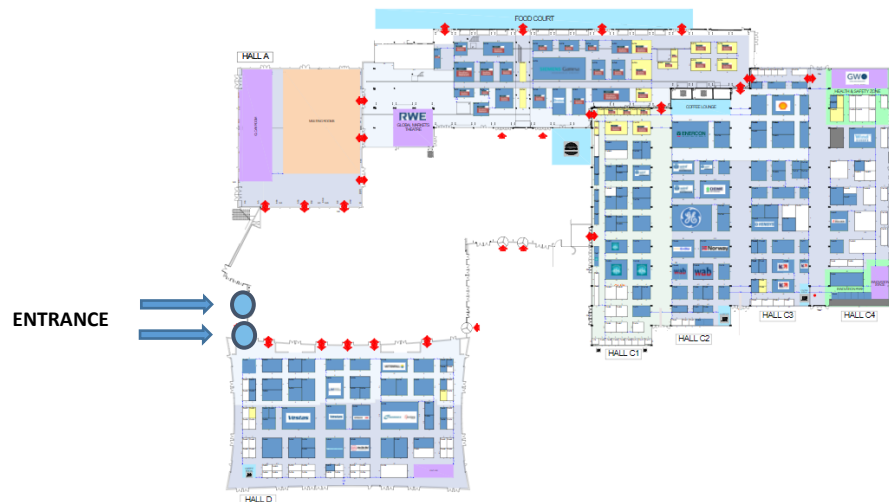
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Revolving doors – Entrance Hall D left

Outside advertising



Benefits for your visibility:

Each Revolving door is made of 4 glass wings.

The branding of the Revolving door includes the branding of 2 glass wings, with 2 one-sided branded panels per wing, placed back-to-back. (In total: 4 panels / visuals possible)

2 Revolving doors are available at the entrance Hall D left.

- **Size of one panel:**
1.12 m x 2.08 m

PRICE

1 DOOR - € 5,000 excl. VAT
2 DOORS - € 8,500 excl. VAT

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Banner at the entrance to Hall C1 / C2

Hall E to Hall C1 / C2



Benefits for your visibility:

One one-side banner at junction between Hall E and Hall C1 / C2

- **Size of the banner:**
6 m x 2.8 m



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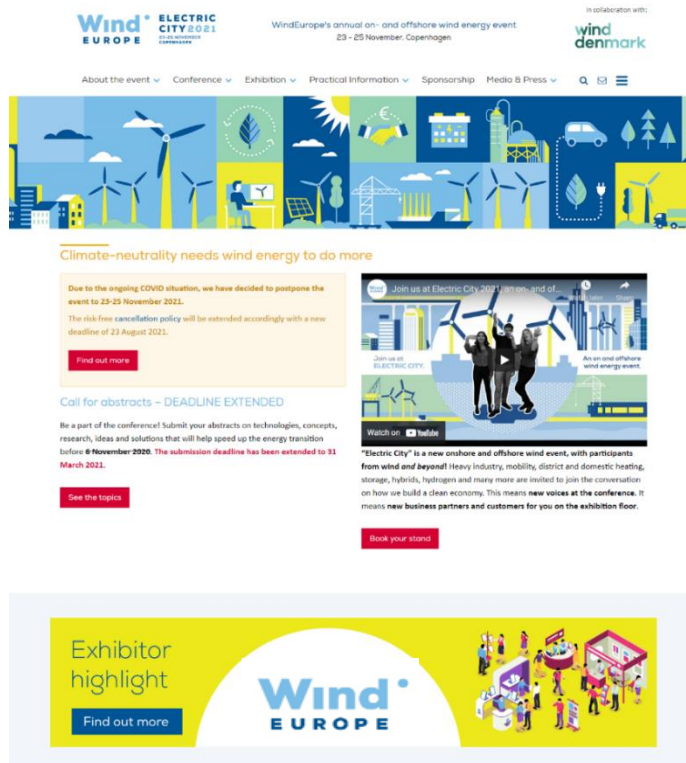
5. Online Visibility

Exhibitor Highlight
Online Exhibitor List
Online Banners



Exhibitor Highlight

Promote your company on the Electric City 2021 event landing page



Benefits for your visibility:

- Online rotating banner on the Electric City 2021 landing page leading to the Exhibitor Highlight webpage;
- Exhibitor Highlight webpage including:
 - Short company presentation;
 - Company event presence (stand number, speakers at the conference, side events, ...);
 - Promotional material: videos, Social media etc.;
 - Reports etc.
- Two LinkedIn posts to promote your company.



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Online Exhibitor List

Get your logo in the Exhibitor List, upload your brochure or sponsor the entire category

WindEurope

Belgium

Company Profile

Contact

Generation Type

Industry

Brochure

Email Us

WindEurope is the trade association representing the interest and supporting the growth of the wind industry in Europe. WindEurope actively coordinates international policy, communications, research and analysis. We provide services to support members' requirements in order to further their development, offering the best networking and learning opportunities in the sector.



Stand(s) C3-B41

WindEurope

Belgium

Company Profile

Contact

Generation Type

Industry

Brochure

Email Us

Wind Europe Pdf
Brochure Uploaded
[Download PDF](#)



Stand(s) C3-B41

PRICE

From €350 to €950 excl. VAT
Book your visibility option directly
from your online profile!

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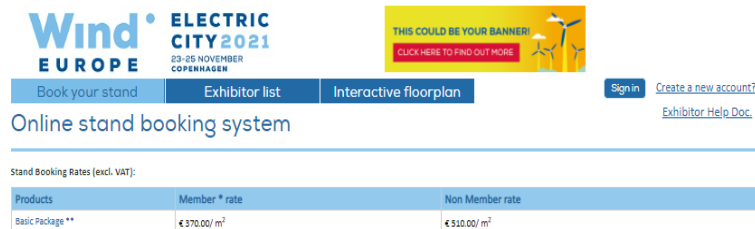
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Online Banners

Get your own promotion banners on the [exhibition booking platform](#)

Option 1: Top right corner of the page



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23-25 NOVEMBER COPENHAGEN

THIS COULD BE YOUR BANNER!
CLICK HERE TO FIND OUT MORE

Book your stand Exhibitor list Interactive floorplan Sign in Create a new account?
Exhibitor Help Doc

Online stand booking system

Stand Booking Rates (excl. VAT):

Products	Member * rate	Non Member rate
Basic Package **	€ 370.00/ m ²	€ 510.00/ m ²



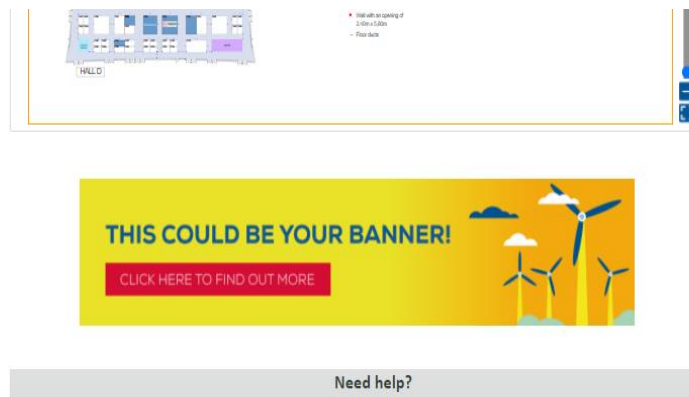
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Option 2: Below the floorplan



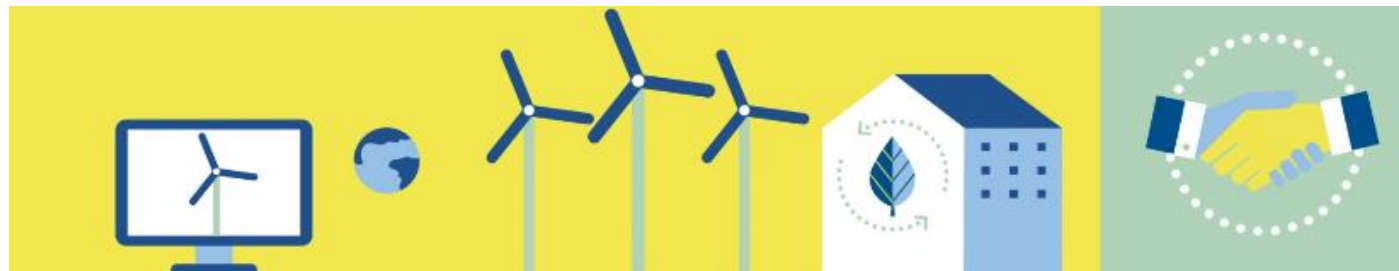
THIS COULD BE YOUR BANNER!
CLICK HERE TO FIND OUT MORE

Need help?



Additional benefits as an Official Sponsor

- The listing of your organisation as an Official Sponsor of WindEurope 2021.
- Visibility from the date of signature of the sponsorship contract, during and after the event.
- Your logo on:
 - the event website (home page and sponsorship pages) ;
 - the screens displayed in all conference rooms in between sessions (slides) ;
 - the 'Thank you, Sponsors' banner(s) located in the registration area.



Any questions?



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