



# Wind EUROPE

## CONFERENCE & EXHIBITION 2017 28-30 NOVEMBER AMSTERDAM

"LOCAL IMPACT, GLOBAL LEADERSHIP"

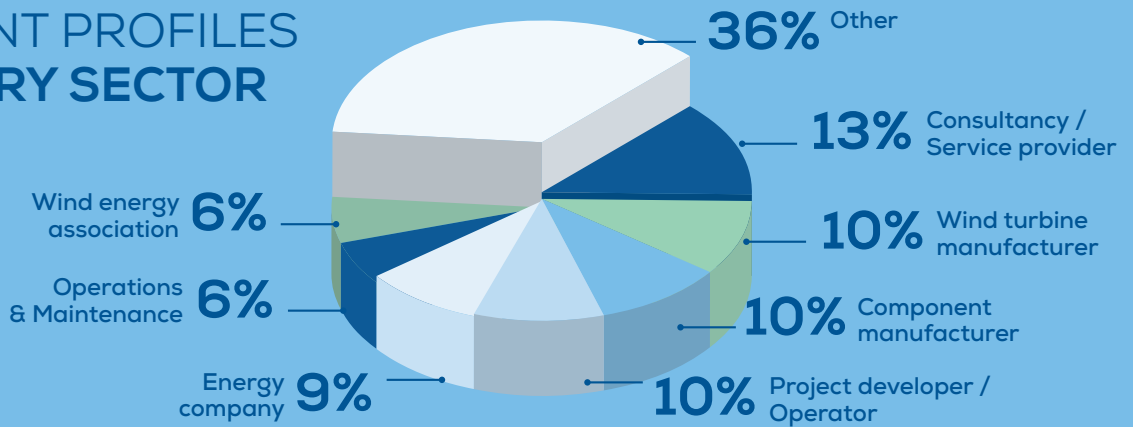
**7,300+**  
PARTICIPANTS

**280**  
EXHIBITORS

**400**  
PRESENTERS

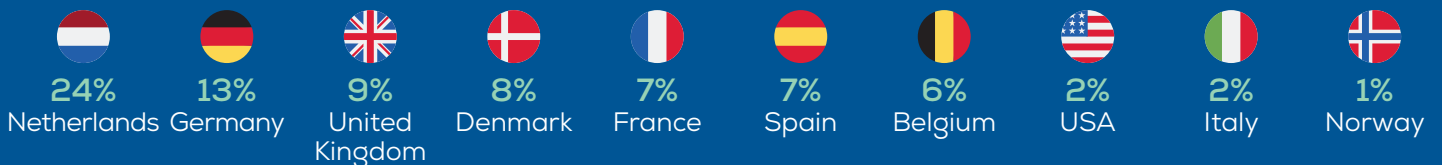
**90**  
JOURNALISTS

### PARTICIPANT PROFILES BY INDUSTRY SECTOR



### TOP 10 COUNTRIES

Participants came from **80** different countries



### TOP 5 PARTICIPANT JOB PROFILES

**20%** of the participants were **CEOs and Directors**



# WHAT OTHERS SAY

We managed to attract many customers and business partners and entered into dialogue with decision makers who are interested in maintaining European leadership in the wind energy industry. In sum, WindEurope again provided a perfect platform for presenting ENERCON as a supplier of system solutions for a sustainable energy future.

Hans-Dieter Kettwig, Managing Director, Enercon GmbH

"A highly enjoyable and worthwhile event for all those who attended. For me, it was an unparalleled opportunity to meet with stakeholders, build relationships, and learn about the latest developments throughout our industry."

Markus Tacke, CEO, Siemens Gamesa Renewable Energy

"This conference was the perfect platform to announce both the turbine contracts for Wieringermeer and the Danish offshore projects. The event really gave us a big outreach and helped us to fully leverage on the magnitude of these stories."

Gunnar Groebler, Senior Vice President, Head of Business Area Wind, Vattenfall

"A unique opportunity to bring the wind leaders of Europe together to discuss the future of energy systems in Europe and worldwide."

Anders Runevad, Group President & CEO, Vestas Wind Systems



- 
**SGRE - VATTENFALL** turbine deal for 950 MW and one of the biggest offshore deals signed in Vattenfall's history.
- 
**NORDEX - ACCIONA** deal for the first repowering of a windfarm in Spain.
- 
**GE RENEWABLES - GREEN INVESTMENT GROUP** opening of the Markbygden wind farm in Sweden, now the largest onshore wind farm in Europe.

## SOME OF THE BIGGEST DEALS MADE DURING THE EVENT



## IMPACT ON SOCIAL MEDIA



#WindEurope2017 

561 posts

886,022 reach

1,833,142 impressions

## CONFERENCE HIGHLIGHTS



190 Speakers



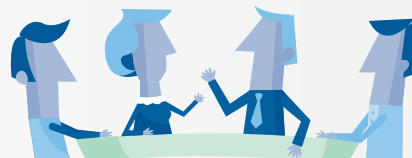
39 Sessions



200 Posters

### Top 5 Topics

- Supply chain, logistics & O&M **17%**
- Turbine technology **14%**
- Resource assessment **14%**
- Market developments **14%**
- Integrating wind power **11%**

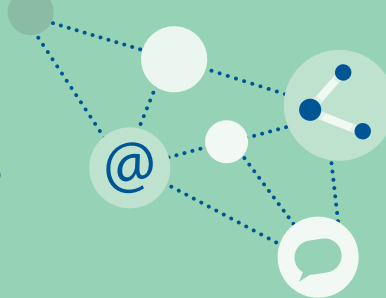


## NETWORKING HIGHLIGHTS

23 Side events

6 Networking events

22 Organisers



## EXHIBITION HIGHLIGHTS



6,381 m<sup>2</sup> Floor space



23 m<sup>2</sup> Average stand size



4 Feature areas

### Top 5 Exhibitor Sectors



23%

Consultancy / Service provider



19%

Components manufacturer



18%

Operations & Maintenance



11%

Installation / Logistics



6%

Project developer / Operator

### Top 5 Countries Represented



24% Netherlands



11% Denmark



11% Spain



10% United Kingdom



10% Germany

## AND MUCH MORE!

To see the photo gallery, [click here](#). To access conference proceedings, [click here](#).

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THANK YOU for being a part of the WindEurope Conference & Exhibition 2017.  
See you at our next event! [windeurope.org/events](http://windeurope.org/events)

